

2025 – 2026 PASFAA
Yearly A La Carte (Non-Conference Items)
Sponsorship Opportunities

Resource Page Link
on PASFAA.org
\$500
Unlimited availability

- Inclusion at the top of list of resources shared by PASFAA on the "[Resources for students and families](https://www.pasfaa.org/student-resources/)" PASFAA.org page. (<https://www.pasfaa.org/student-resources/>). *
- Includes a link to custom pasfaa.org page created for the a la carte sponsor.
- Standard PDF provided to PASFAA with embedded links, photos, and/or videos.
- PDF content is the Business Partner's choosing
 - Size should be 1021 pixels x 640 pixels.

Directors' Day Sponsorship
\$250
Maximum of 10 Sponsorships
(First come, first served based)

- **Registration benefit:**
 - One free registration at Directors' Day (Value: \$75)
- **Acknowledgement at Directors' Day: ***
 - Inclusion in all Directors' Day event emails sent to membership.
 - A full-size icon on the event and/or save the date page(s) created in addition to inclusion in the event Attendee Hub for Directors' Day.
 - Verbal recognition at event.
 - Included in looping PowerPoint recognizing Business Partners at select times throughout the day.
- **Exhibiting:**
 - Interactive activity with attendees ("Speed dating"- time adjusted based on number of participants.)
 - Randomly assigned exhibit slot.
 - List of event registrants, who have not opted out, with email addresses, **prior** to the event.

* Clicking the "STEP 2" button during sign-up process creates "time stamp" the "order of appearance" or the "selection order" will be based on.
