

2024-2025 PASFAA Business Partner Options

Conference A La Carte Sponsorships *

(First come, first served)

Sponsorship
Limit

Maximum
Available

Cost

Organizations that choose Conference A La Carte Sponsorships will be provided additional details if needed as the conference date approaches and the committee finalizes arrangements with the venue.

Welcome Display into Conference Center

Yes

One

\$1,000

Registration Sponsor

Yes

Two

\$1,000

Conference Bag

Yes

One

\$750

Conference Lanyard

Yes

One

\$750

Water Bottle

Yes

One

\$500

Monday Break Session

Yes

One

\$250

PASFAA President's Reception

Yes

One

\$1,000

General Session - Tuesday

Yes

One

\$750

Murder Mystery Dinner Tuesday Night

Yes

One

\$1,500

Wednesday Snack to Go

Yes

One

\$250

Moderators- Break Out Session

Yes

Ten

\$250

Things to Do' List

Yes

One

\$500

Water Stations

Yes

Three

\$500

WiFi Provider

Yes

One

\$500

* When applicable to an A La Carte item selection, while the site will supply easels, Sponsors will be responsible for their own signage.

2024 – 2025 PASFAA Conference A La Carte Sponsorship Opportunities *

First come, first served

Organizations that choose Conference A La Carte Sponsorships will be provided additional details if needed as the conference date approaches and the committee finalizes arrangements with the venue.

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|---|-------------------------|----------------|
| ○ Welcome Display into Conference Center | One Sponsorship | \$1,000 |
| <ul style="list-style-type: none"> • Sponsor logo displayed in the vicinity of the entrance to the Conference Center: <ul style="list-style-type: none"> ○ This entrance grants PASFAA members access to the full conference area of the venue. ○ Furthermore, the logo of the Sponsor will be visible to attendees of other conferences and any visitors in the general conference area. | | |
| ○ Registration Sponsor | Two Sponsorships | \$1,000 |
| <ul style="list-style-type: none"> • Sponsors' logos displayed in the vicinity of the PASFAA registration table. • Sponsor(s) may provide one marketing item for attendees at registration. | | |
| ○ Conference Bags | One Sponsorship | \$750 |
| <ul style="list-style-type: none"> • Sponsor is supplying bags for conference attendees. (Current estimate 250 participants.) | | |
| ○ Conference Lanyards | One Sponsorship | \$750 |
| <ul style="list-style-type: none"> • Sponsor is supplying lanyards for conference attendees. (Current estimate 250 participants.) | | |
| ○ Water Bottle | One Sponsorship | \$500 |
| <ul style="list-style-type: none"> • Sponsor is supplying water bottles to conference attendees. (Current estimate 250 participants.) | | |
| ○ Monday Break | One Sponsorship | \$250 |
| <ul style="list-style-type: none"> • Sponsor's logo displayed near the break setup area. • Verbal recognition. | | |
| ○ PASFAA President's Reception | One Sponsorship | \$1000 |
| <ul style="list-style-type: none"> • Sponsor's logo displayed in the area designated for a buffet-style set-up of appetizers/finger foods and cash bar. • Verbal recognition at the event. | | |
| ○ General Session/Membership & Awards Luncheon | One Sponsorship | \$750 |
| <ul style="list-style-type: none"> • Sponsor's logo and prominent signage displayed near the stage and on the screen before the Awards. • Verbal recognition at meal. | | |
| ○ Murder Mystery Dinner | One Sponsorship | \$1500 |
| <ul style="list-style-type: none"> • Sponsor's logo and prominent signage displayed near the stage in the dining area. • Verbal recognition at the beginning of meal. | | |

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**2024 – 2025 PASFAA
Conference A La Carte
Sponsorship Opportunities *(Con't)**

First come, first served

- | | | |
|--|---------------------------|--------------|
| ○ Wednesday Snack to Go | One Sponsorship | \$250 |
| <ul style="list-style-type: none">• Sponsor's logo/signage displayed in the vicinity of the snack setup.• Verbal recognition | | |
| ○ Moderators | Ten Sponsorships | \$250 |
| <ul style="list-style-type: none">• Moderate a breakout/interest session with three (3) minutes to share about yourself and your company prior to introducing the speaker and session. | | |
| ○ "Things to Do" List | One Sponsorship | \$500 |
| <ul style="list-style-type: none">• Sponsor's logo on "Things to do around Kalahari list" given to all participants in welcome envelope. | | |
| ○ Water Stations | Three Sponsorships | \$500 |
| <ul style="list-style-type: none">• Sponsor(s)' logo(s) displayed in the vicinity of a water station within the conference area. | | |
| ○ Wi-Fi Provider | One Sponsorship | \$500 |
| <ul style="list-style-type: none">• Password for Conference wi-fi is Sponsor's preferred name.• Receive verbal recognition throughout conference with announcements of the Wi-Fi password to attendees. | | |

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