

## **PASFAA & OUR MISSION**

The Pennsylvania Association of Student Financial Aid Administrators (PASFAA) is a dynamic service organization representing over 300 Pennsylvania educational institutions, lenders, and other organizations involved with higher education. Our mission is:

- To provide for the professional development of members and other constituencies.
- To advocate for access to post- secondary education.
- To educate the public on financial aid opportunities.

**PASFAA**, founded in 1968, is an all-volunteer professional organization whose purpose is to encourage and assist the professional proficiency, effectiveness, and recognition of those interested in the development of student financial aid programs, including:

- Post-secondary student financial aid administrators
- Secondary school counselors
- Representatives of government agencies
- Representatives of foundations, community organizations
- Businesses and other corporate or individual entities

### ***Our goal is to:***

- Provide communication avenues with agencies of State and Federal Government
- Strengthen the communication and awareness of PASFAA
- Provide opportunities for professional development of all Association members



## **BUSINESS PARTNER SPONSORSHIP OPPORTUNITIES:**

PASFAA values their business partners and all the ways they help our schools, students and families to achieve their postsecondary education goals. We will succeed if we all work together, rely on each other for growth and knowledge, and strategize together to help achieve PASFAA's mission.

Our partners all provide resources, services and solutions that can assist our members institutions in their staff's professional development and in supporting the delivery of aid that contributes to student success.

Our business partners are just that, PARTNERS! With representation on the PASFAA board and serving as trainers and facilitators at our many training events yearly, PASFAA is proud to provide opportunities for Business Partners of any size. PASFAA's Business Partner packages and a la carte options allow for participation by all:

- Tier 1, 2 and A La Carte (Including Exhibit Only) Partner opportunities:
  - [PASFAA 2023-2024 Business Partner Options](#)
  - [PASFAA 2023-2024 Business Partner Options \(GRID\)](#)
- For details regarding the upcoming Business Partner sign-ups.: [2023-2024 PASFAA Business Partner Sign-Up "COMING SOON"](#)
- [CLICK HERE](#) to visit the 2023-2024 Business Partner [SIGN UP PAGE](#) (*available at 8:00 am on July 11<sup>th</sup>, 2023*).

PASFAA's 2022-2023 Tier 1 Partners are shown below!











## **ANNUAL CONFERENCE & FUTURE CONFERENCE SITES & DATES**

PASFAA Annual Conference is usually held each October. PASFAA Executive Council is responsible for determining the site of the conference each year and makes every effort to rotate the site around the state (east to west) in an effort to allow people from all parts of the state to attend.

- [2023 Conference](#): Will be held Sunday, October 1<sup>st</sup> through Wednesday, October 4<sup>th</sup> at Hershey Lodge
- 2024 Conference: October 22<sup>nd</sup> through 24<sup>th</sup> at Kalahari Resort, Poconos

*This year's conference planning committee is already hard at work preparing a conference to "Raise the Bar!"*

**THANK YOU to our 2022-2023 Tier 1 Business Partners. It has been a pleasure working together!**

 Pennsylvania Higher Education Assistance Agency  <b>PEHAA</b> <a href="http://pheaa.org">pheaa.org</a>	  <b>Sallie Mae Student Loans</b> <a href="http://salliemae.com">salliemae.com</a>	  <b>College Ave</b> <a href="http://CollegeAve.com">CollegeAve.com</a>	  <b>Citizens Bank</b> <a href="http://citizensbank.com">citizensbank.com</a>
  <b>SoFi</b> <a href="http://sofi.com">sofi.com</a>	  <b>Cognition Financial</b> <a href="http://cognitionfinancial.com">cognitionfinancial.com</a>	  <b>McClintock &amp; Associates, P.C.</b> <a href="http://mcclintockcpa.com">mcclintockcpa.com</a>	  <b>PNC Bank</b> <b>Student Lending</b> <a href="http://pnconcampus.com">pnconcampus.com</a>
  <b>Inceptia</b> <a href="http://inceptia.org">inceptia.org</a>	  <b>KHEAA</b> <a href="http://KHEAA.com">KHEAA.com</a>	  <b>Discover</b> <b>Student Loans</b> <a href="http://Discover.com">Discover.com</a>	  <b>Earnest</b> <b>Student Loans</b> <a href="http://earnest.com">earnest.com</a>