

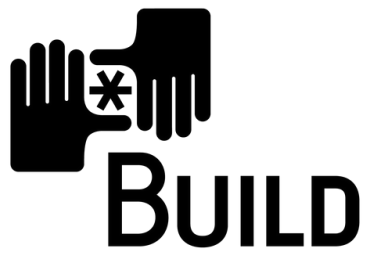


BUILD

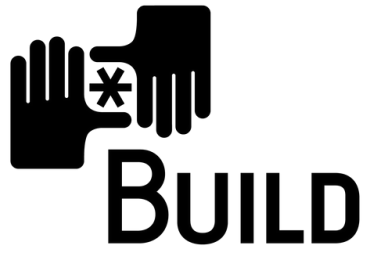
We help students become
the CEO of their own lives.



Meet Kaylynn, Student Entrepreneur



Why is an Entrepreneurial Mindset Important



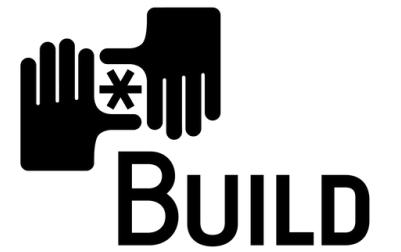


BUILD

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the CEO of their own lives.

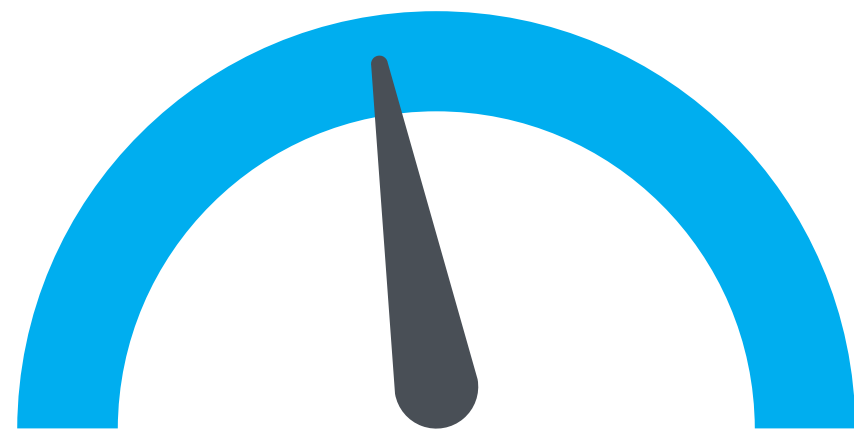


The Problem

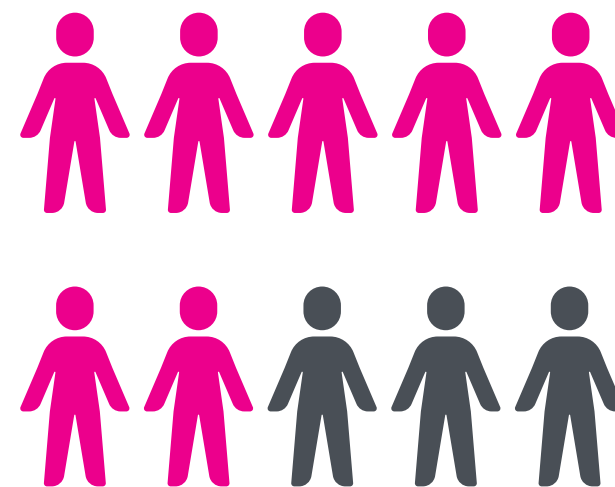


Too many systematically marginalized students are being left behind, leading to growing racial inequality, larger wealth gaps, and less opportunity.

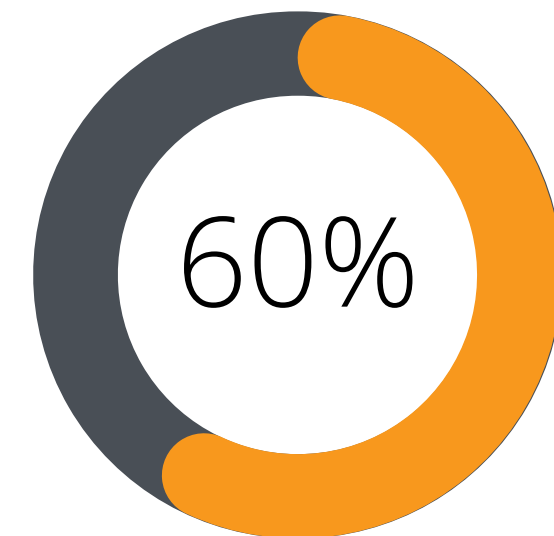
Meanwhile, each year, millions of youth graduate from high school with a diploma from an antiquated education system unequipped with the skills, mindset, and network they need to succeed in the 21st-century workforce.



Nearly 1/2 of employers indicate **soft skills** make up the greatest skills gap

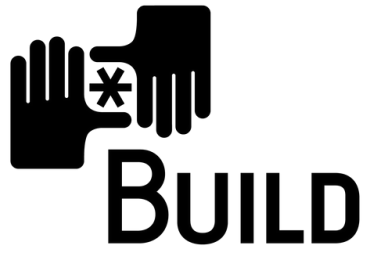


7 in 10 current high schoolers report **feeling bored** in school



Referrals and networking account for 60% of job hires.

The Solution



Entrepreneurship education can change this!

Since 1999, BUILD has used entrepreneurship education as a vehicle to tap into the potential of youth of color.

1

Empower young people with the MINDSET and SKILLS they need to thrive in college and careers

2

Make school FUN and RELEVANT to the real world

3

Create connections to the business community to increase students' SOCIAL CAPITAL



BUILD's Mission

BUILD's mission is to ignite the power of youth in under-resourced communities to build
Career success,
Entrepreneurial mindsets, and
Oppportunity.

We help students become the CEO of their own lives.

Our Core Values



Keep Students
at the Center



Bring the
Spark



Bridging
Communities



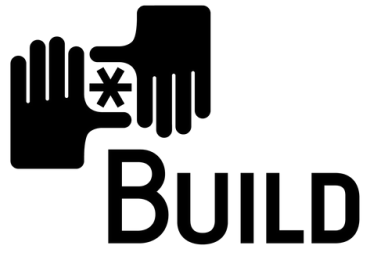
Promote Diversity
& Social Action



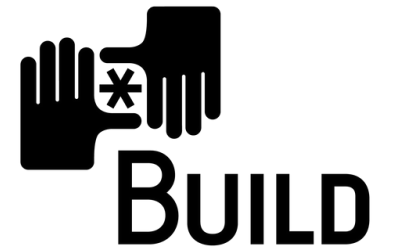
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BUILD In Action



Mindset and Skillset



Mindset

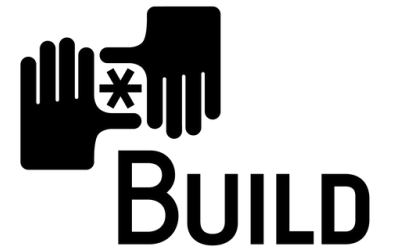
- Develop **self-agency**
- Maintain **resilience** and **grit**
- Foster a **growth mindset**
- Pursue **adaptability**



Skillset

- Build **21st Century “Spark Skills”**
- Plan for **economic mobility**
- Improve **technology skills**
- **Social capital & networking**

Bring Learning to Life



with BUILD's 21st Century "Spark Skills."



COLLABORATION

To work in a team to achieve a common goal.



COMMUNICATION

To express and clarify ideas orally and in writing.



GRIT

To demonstrate perseverance and passion for short and long term goals.



INNOVATION

To think creatively and take positive risks to develop new ideas or improve on existing ideas.



PROBLEM SOLVING

To define and analyze problems; identify and execute solutions; and evaluate and improve based on experience.



SELF-MANAGEMENT

To act in their own best interest by regulating emotions and identifying their strengths, weaknesses and growth.

BUILD Across The Country

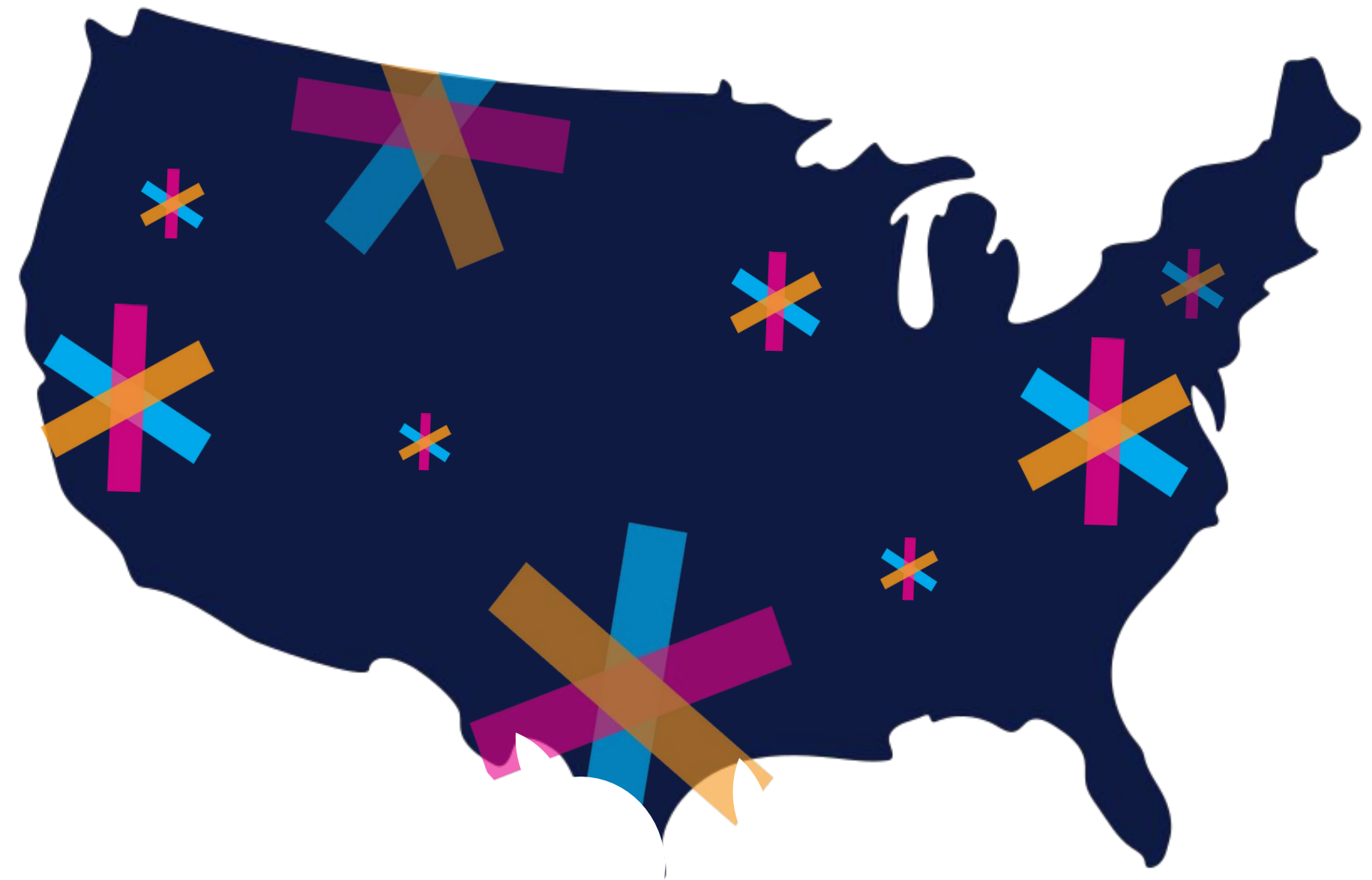


In FY22, BUILD's digital offerings were used in hundreds of classrooms across the U.S.

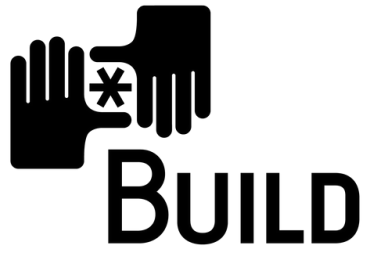
8,600+ Students Engaged

400+ Teachers Trained

100+ Cities Reached



Pittsburgh



BUILD PA has begun to build its base with a focus on cultivating school partnerships and creating an ecosystem of entrepreneurship throughout the region through our Pittsburgh Entrepreneurial Education Council for Youth (PEECY).

Current School Partners

- McKeesport High School
- Sto-Rox High School + Steel City Impact
- Imani Christian Academy
- Penn Hills Charter School for Entrepreneurship



Student Impact

How BUILD helps students



of BUILD students start a business in high school and build social capital.



of BUILD students report that their teacher motivates and challenges them to do well in school.



of BUILD students who apply to college are accepted to a 4-year university.

Teacher Impact

How BUILD supports teachers



of BUILD teachers agree that they had a positive experience teaching the BUILD program.

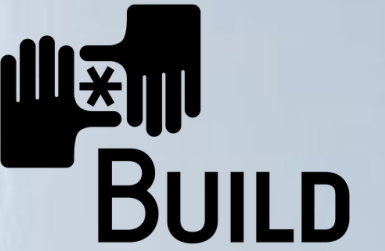


of BUILD teachers agree that BUILD students are more prepared for college and careers.



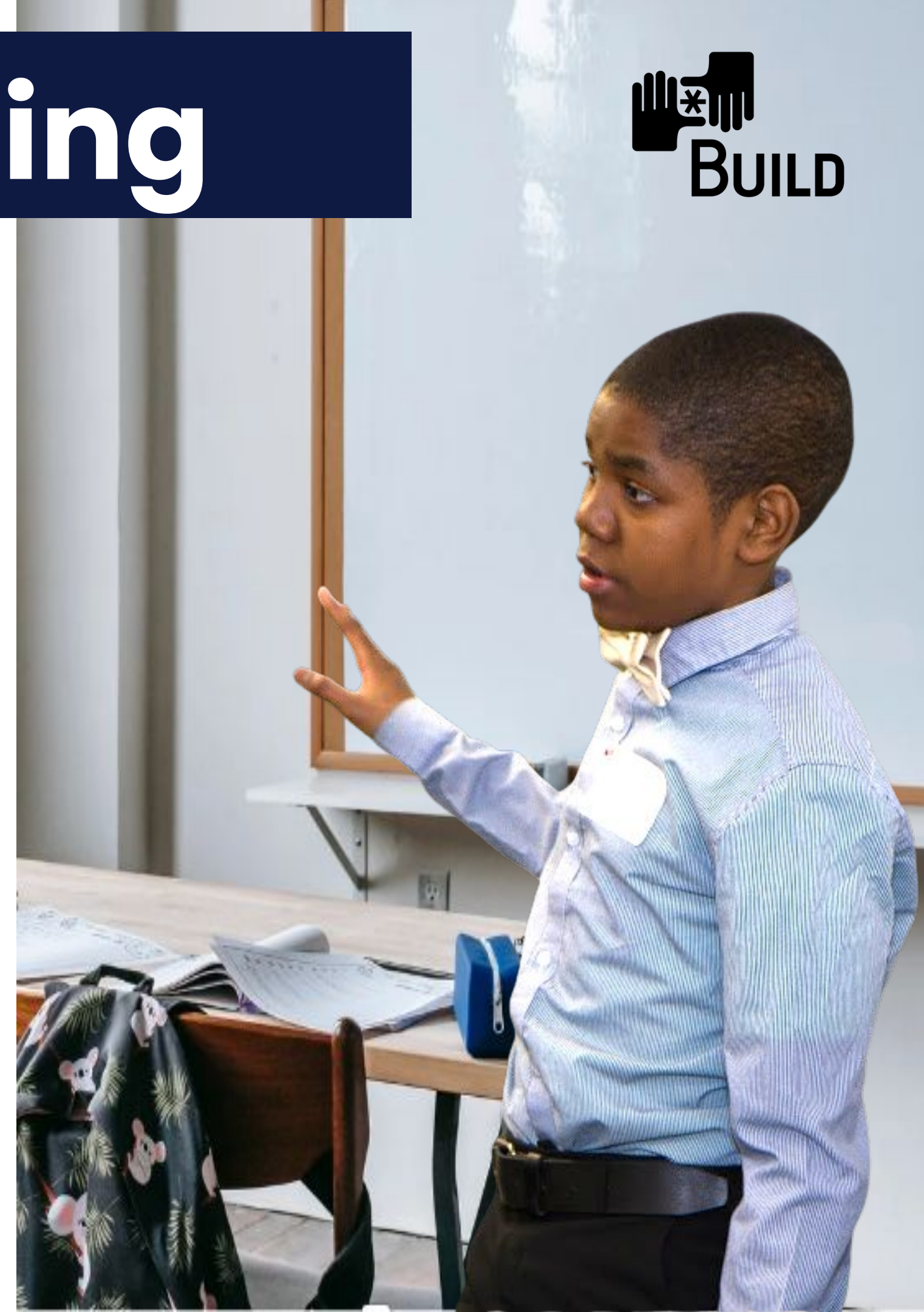
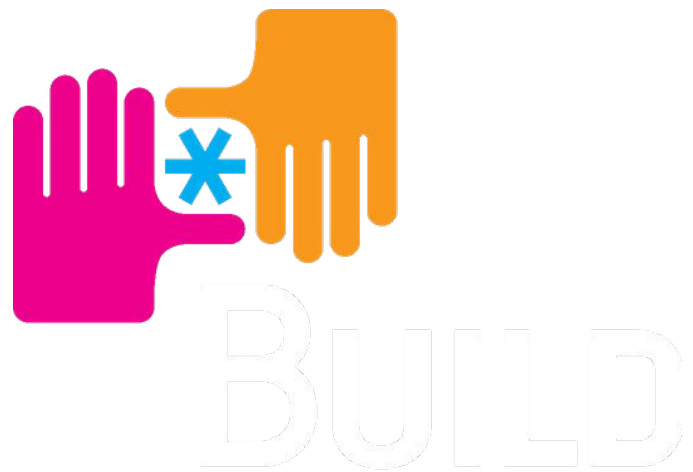
of BUILD teachers agree that BUILD is helping them become better teachers.

Project-Based Learning

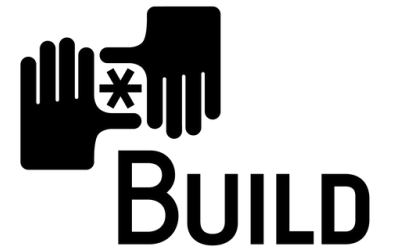


Entrepreneurship Education
is the hook.

Post-secondary success
is the goal.



BUILD Benefits



We ensure that our partners feel supported by providing resources, training & technical assistance.

BUILD Curriculum



Design Thinking

youth driven solutions to social issues



Culturally Relevant

content reflects diverse representation



Project-Based Learning

engaging and real-world content



Best Practices



Soft Skills

students demonstrate proficiency in critical competencies



Reflection & Feedback

encourages intentional skill development



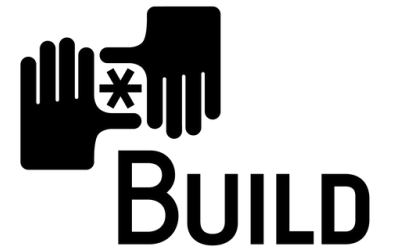
Building relationships

between students and trusting, caring adults



BUILD DESIGN CHALLENGE

BUILD Design Challenge



“How might we develop **entrepreneurial solutions** to **everyday challenges** for people in our **schools and communities?**”

Human-Centered Design



Sixto

Sixto

[Seeks-toh]
He/Him
High School Teacher

[Watch interviews →](#)



Justus

Justus

[Juh-stuhs]
He/Him
High School Student

[Watch interviews →](#)

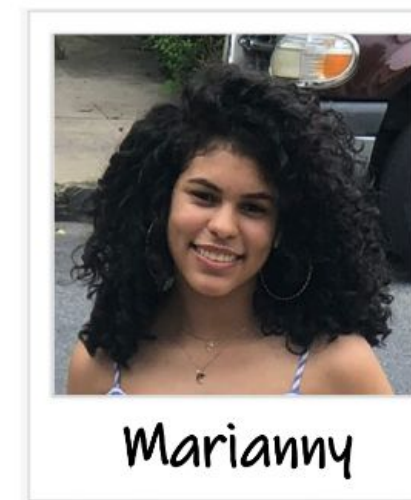


Kelly

Kelly

[Kell-ee]
She/Her
Social Entrepreneur

[Watch interviews →](#)

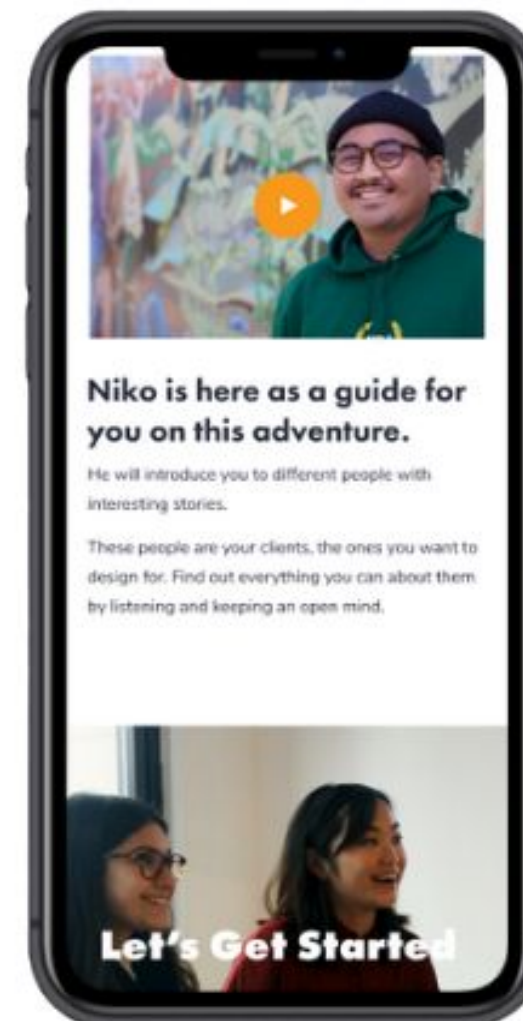


Marianny

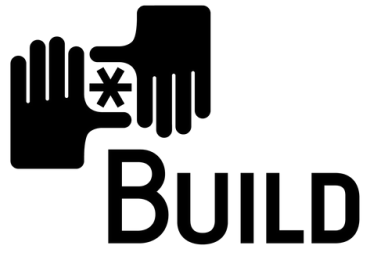
Marianny

[Mar-i-an-ny]
She/Her
College Student

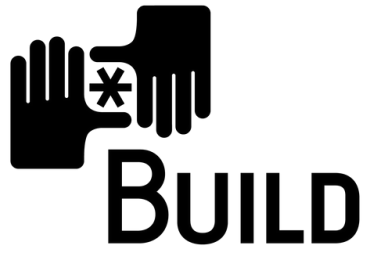
[Watch interviews →](#)



BUILD In Action



Get involved



1

Enter a student team to compete in the Southwestern PA Youth Pitch Competition

2

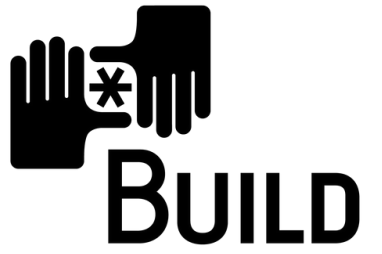
Join the Southwestern PA Teacher Fellowship

3

Become a BUILD.org partner school



SWPA Youth Pitch Competition



For educators...

- \$500 DonorsChoose giftcard!
- Cash prizes (stipends)
- Free professional development & project-based curriculum

For students...

- Win cash prizes
- Practice 21st-century skills
- Create meaningful solutions to real-world problems



Southwestern PA Teacher Fellowship

For teaching professionals from across Greater Pittsburgh that are excited to learn more about project-based, experiential opportunities and increasing student engagement.

Applications Due: May 15, 2023



Join a Professional Learning Community of like minded, local educators



\$500 stipend and certificate for completing 9 hours of Professional Development



Additional \$250 stipend for participation in BUILD.org's 2024 Southwestern PA Youth Pitch Competition

"The most rewarding part of BUILD is seeing students' end product and the pride on their faces when they realize their accomplishments."



Curriculum for Partner Schools



BUILD Your BUSINESS

- **Entrepreneurial Mindset:** SEL Foundations, Design Thinking, Production, Marketing, Finance, Pitch
- **Post-Secondary Skills:** Entrepreneurial Mindset, Leadership Development



BUILD Your VOICE

- **Entrepreneurship for Impact:** Branding, Digital Marketing & Sales with a focus on Impact & Equity
- **Post-Secondary Skills:** Identity & Career Exploration, Goal Setting, Interviewing, Resumes



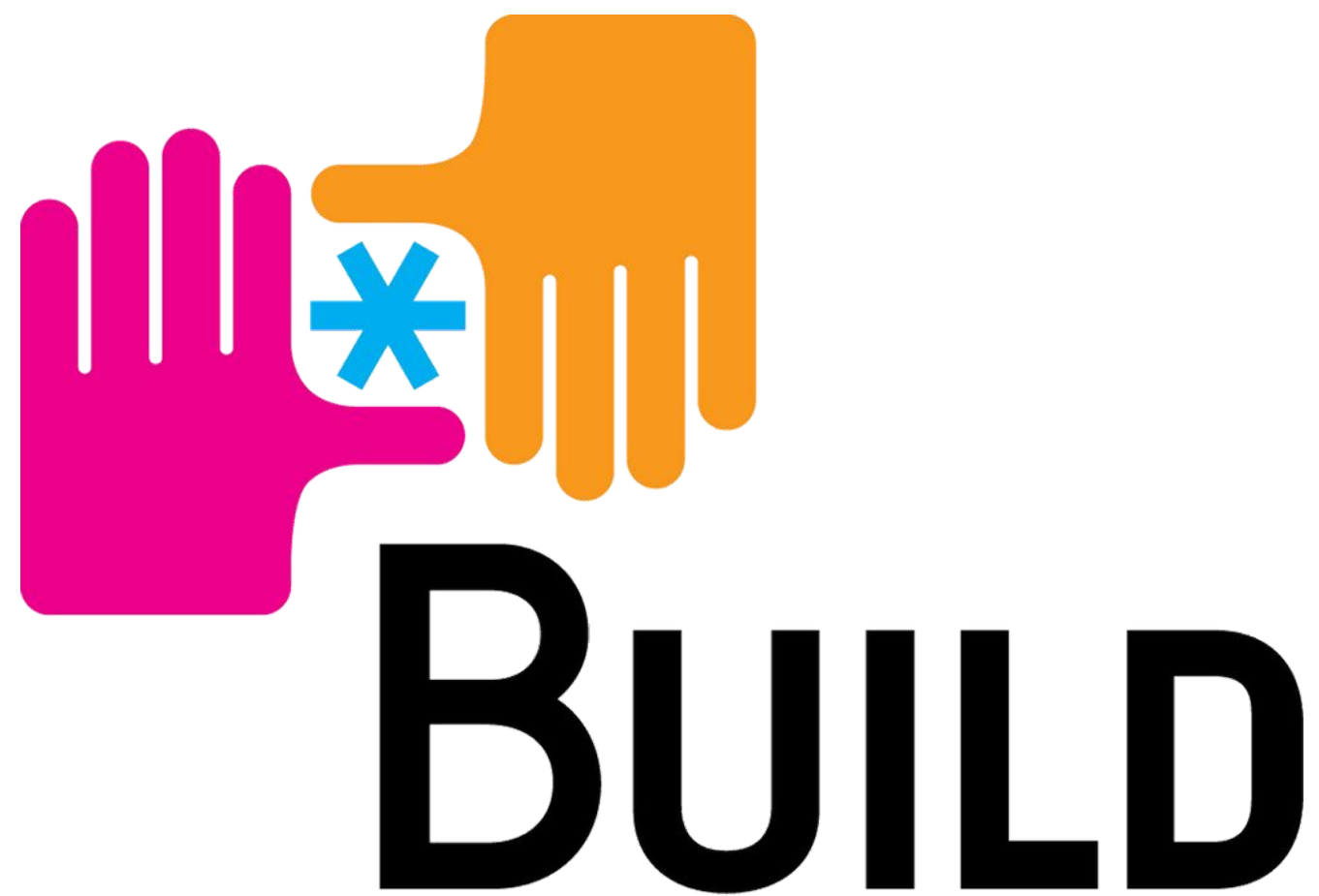
BUILD Your FUTURE

- **Entrepreneurship for Life:** Advanced Design Thinking, Storytelling, Personal Branding & Marketing
- **Post-Secondary Skills:** Financial Wellbeing & Economic Mobility, Pathway Persistence, Navigational Capital



Easy course and pathway Integration for:

- Engineering
- Public Health
- Video Production
- Business/Marketing
- Game Design
- Advisory
- And more...



For more information, contact
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