

# Introduction

- John Ingram, Principal Consultant at Ingram Market Analytics, LLC.
- National Center for Education Statistics (NCES) is interested in improving **Student Charges** and **Average Net Price** found on the College Navigator (CN) website.
- Your ideas will be part of a published position paper that NCES and other policymakers will review for opportunities for improvement.
- The **objective** is to make CN simpler, more valuable, relevant, reliable, and comparable by **collecting better and more useful data**.

# College Navigator Quick Tour

- [College Navigator - National Center for Education Statistics](#)

# How can we improve College Navigator?

- How could the tool be more inclusive?
  - Net price
  - Student Charges
  - Less confusion: cost of attendance vs billable costs
  - Highlight low-income tuition programs
- When should students/families use College Navigator?
  - 9<sup>th</sup> grade?
  - Senior year?
  - vs. Net Price Calculator vs. College Scorecard?

John Ingram  
Ingram Market Analytics, LLC  
412.478.3328  
[jingram@ingrammarketanalytics.com](mailto:jingram@ingrammarketanalytics.com)