

**MISSION STATEMENT**

The Pennsylvania Association of Student Financial Aid Administrators (PASFAA) is a dynamic service association whose mission is to provide training, mentoring and career support to members and other constituencies within a changing environment, to advocate for access to post- secondary education, and to educate the public on financial aid opportunities.

**WHAT IS PASFAA?**

The Pennsylvania Association of Student Financial Aid Administrators (PASFAA) was founded in 1968 and is an all-volunteer professional organization representing over 200 Pennsylvania educational institutions, lenders, and organizations involved with higher education and 880 members. PASFAA's purpose is to encourage and assist the professional proficiency, effectiveness and recognition of those interested in the development of student financial aid programs, including:

- Post-secondary student financial aid administrators
- Secondary school counselors
- Representatives of government agencies
- Representatives of foundations, community organizations
- Businesses and other corporate or individual entities

**Our goal is to:**

- Provide communication avenues with agencies of State and Federal Government
- Strengthen the communication and awareness of PASFAA
- Provide opportunities for professional development of all Association members



**BUSINESS PARTNER SPONSORSHIP OPPORTUNITIES:**

PASFAA provides opportunities for Business Partners of any size. PASFAA's Business Partner packages and a la carte options allow for participation by all:

- Tier 1, 2 and A La Carte (Including Exhibit Only) Partner opportunities: [Business-Partner-Tiers-for-2021-2022-Grid-FINAL.pdf \(pasfaa.org\)](#)
- Business Partner Sign Up Form: [2021-2022 Business Partner Sign-Up - PASFAA - Pennsylvania Association of Student Financial Aid Administrators](#)

Our 14 2021-2022 Tier 1 Partners are shown below!

**OPPORTUNITIES TO CONNECT WITH SCHOOL CLIENTS**

- |                              |                                    |  |
|------------------------------|------------------------------------|--|
| • Annual Fall Conference     | • Fundamentals Workshop            | • Spring Training                              |
| • Communications Committee   | • Government Relations             | • Webinar                                      |
| • Don Raley Summer Institute | • Leadership Development           | • NextPAGE/Mentoring/Training/Shadowing        |
| • Finance and Development    | • PA Financial Aid Training (PFAT) | • Association History                          |
| • Financial Aid Awareness    | • Newsletter Committee             | • Technology Advisory & Electronic Initiatives |

## **OUTREACH: OPPORTUNITIES TO CONNECT WITH STUDENT CLIENTS**

- **Financial Aid Nights** are offered to talk about the aid application process, various aid programs, and to answer questions that families have about completing the FAFSA.
- **College Fairs:** PASFAA members participate in college fairs throughout the state presenting workshops and disseminating financial aid information.
- **Advocacy/Government Relations** help educate the membership concerning federal and state legislative, political, and regulatory matters, and to represent PASFAA with respect to legislative, political and regulatory interests to governmental and quasi-governmental agencies.

## **PASFAA WEBSITE INFORMATION**

Located at [www.PASFAA.org](http://www.PASFAA.org). The website contains various sections and pages for:

- **Financial Aid Administrators-** History and association information, membership application, conference presentations, PASFAA Policy and Procedures Manual, calendar of events, employment listings and hot links.
- **Guidance Personnel-** College Search, Resources, Savings and Debt Management, PASFAA Website Resources Guide, Financial Aid Night Volunteer Directory, Financial Aid Night Presentation.
- **Student and Families –** College Search, Financial Aid Resources, Savings and Debt Management, Other Related Sites.

**RESOURCES** Please reference our Quick References Resource Center at: [Resources for Students and Families - PASFAA - Pennsylvania Association of Student Financial Aid Administrators](#); [Resources Shared by PASFAA's Business Partners - PASFAA - Pennsylvania Association of Student Financial Aid Administrators](#)

## **MEMBERSHIP & DUES**

There are five classifications of membership in the PASFAA Association:

**DUES:** PASFAA's annual membership year runs **October 1 through September 30**. Prices are listed for **2021-2022**

- **Institutional membership (\$250) – 5 or more members**
- **Active/Associate: \$50**
- **Retired membership (\$10)**
- **Student membership (\$25)**

## **ANNUAL CONFERENCE & FUTURE CONFERENCE SITES & DATES**

PASFAA Annual Conference is usually held each October. PASFAA Executive Council is responsible for determining the site of the conference each year and makes every effort to rotate the site around the state (east to west) in an effort to allow people from all parts of the state to attend.

2022 Conference: Oct 8-12, The Penn Stater Conference Center  
State College PA. Probable Hybrid format

2023 Conference: TBD

2021 Virtual Conference Stats: Total Attendees: 363  
Asst, Associate, Directors, and Senior FAO Leaders: 183  
ISS Sector Members: 43  
Exhibitors: 23

 <p><b>College Ave Student Loans</b> <a href="http://collegevestudentloans.com">collegevestudentloans.com</a></p>	 <p><b>Sallie Mae Student Loans</b> <a href="http://salliemae.com">salliemae.com</a></p>	 <p><b>SoFi</b> <a href="http://sofi.com">sofi.com</a></p>	 <p><b>Cognition Financial</b> <a href="http://cognitionfinancial.com">cognitionfinancial.com</a></p>
 <p><b>Inceptia</b> <a href="http://inceptia.org">inceptia.org</a></p>	 <p><b>PEHAA</b> <a href="http://pheaa.org">pheaa.org</a></p>	 <p><b>CampusLogic</b> <a href="http://campuslogic.com">campuslogic.com</a></p>	 <p><b>McClintock &amp; Associates</b> <a href="http://mcclintockcpa.com">mcclintockcpa.com</a></p>
 <p><b>Citizens</b> <a href="http://citizensbank.com">citizensbank.com</a></p>	 <p><b>Credible</b> <a href="http://credible.com">credible.com</a></p>	 <p><b>PNC Bank</b> <a href="http://pnconcampus.com">pnconcampus.com</a></p>	 <p><b>Ocelotbot</b> <a href="http://ocelotbot.com">ocelotbot.com</a></p>
	 <p><b>iHelp Student Loans</b> <a href="http://zuntafi.com">zuntafi.com</a></p>	 <p><b>Earnest</b> <a href="http://earnest.com">earnest.com</a></p>	