



ENROLLMENT TRENDS

What Do The Numbers Really Say about The Expected
Crash After 2025

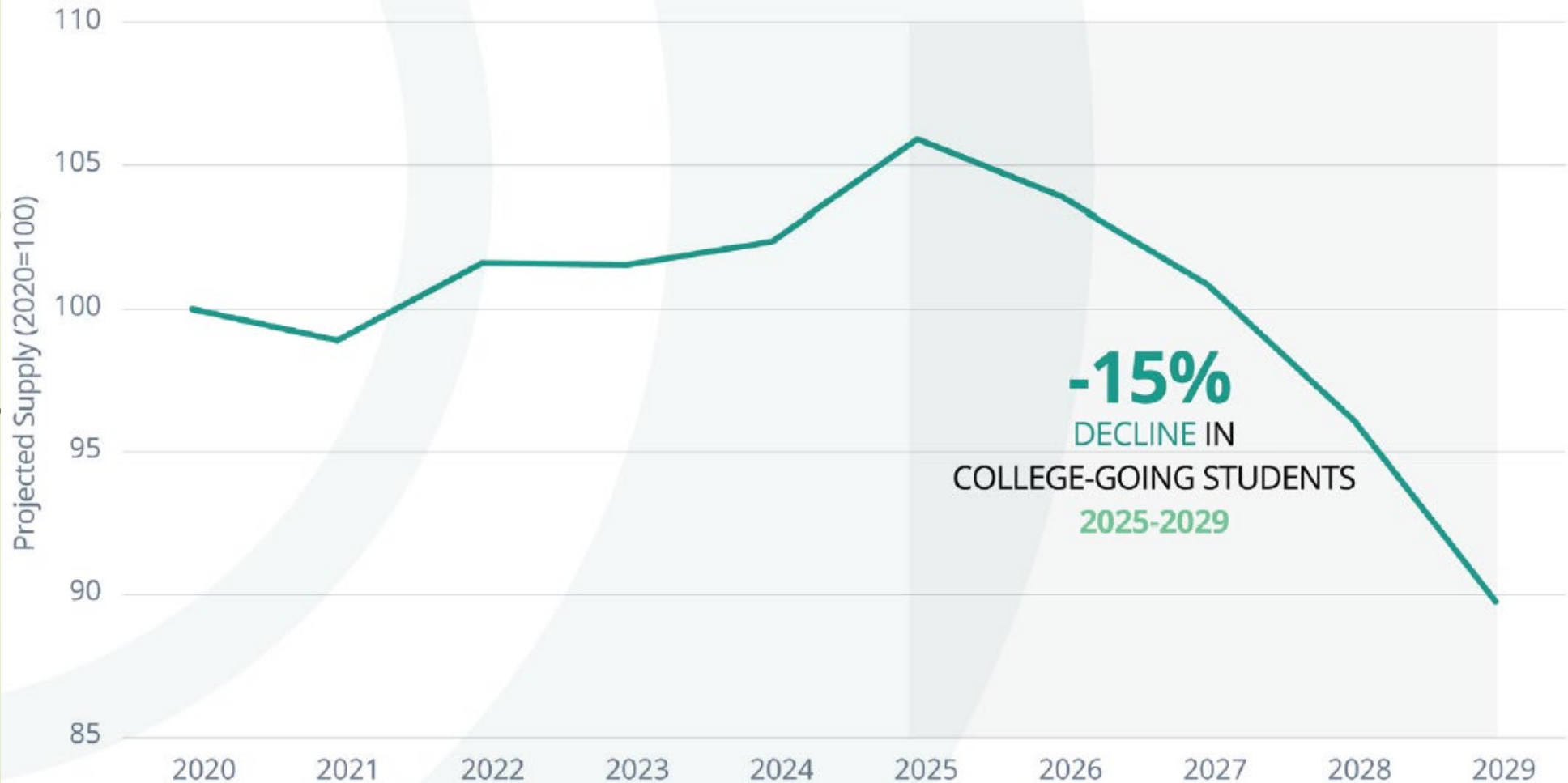


INTRODUCTION

A little about me and why I chose this topic

FIGURE 1: FIRST TIME STUDENT GROWTH RATES – 2020 TO 2028

Forecasted Number of College-Going Students in the US

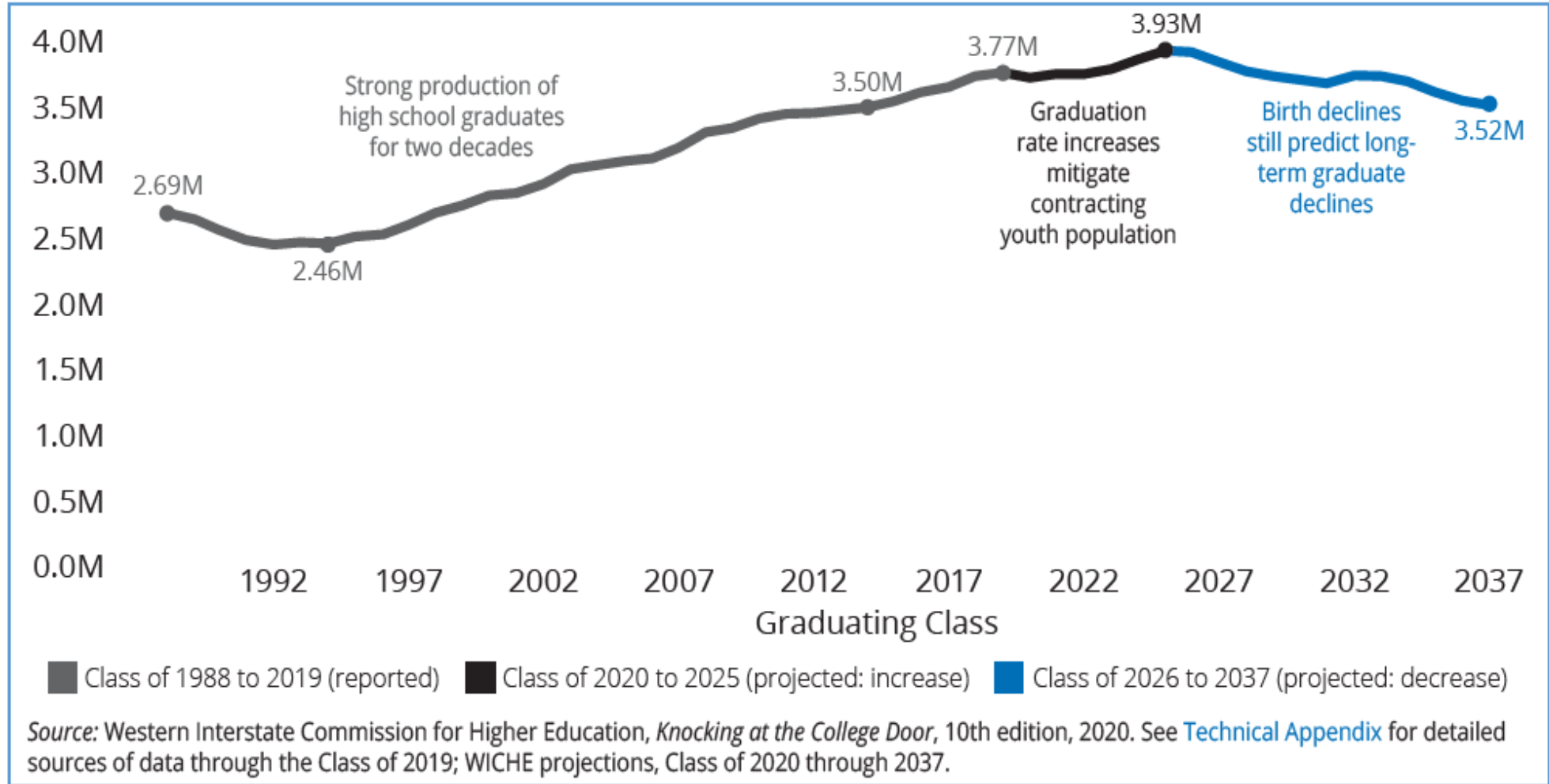


Source: Grawe 2018



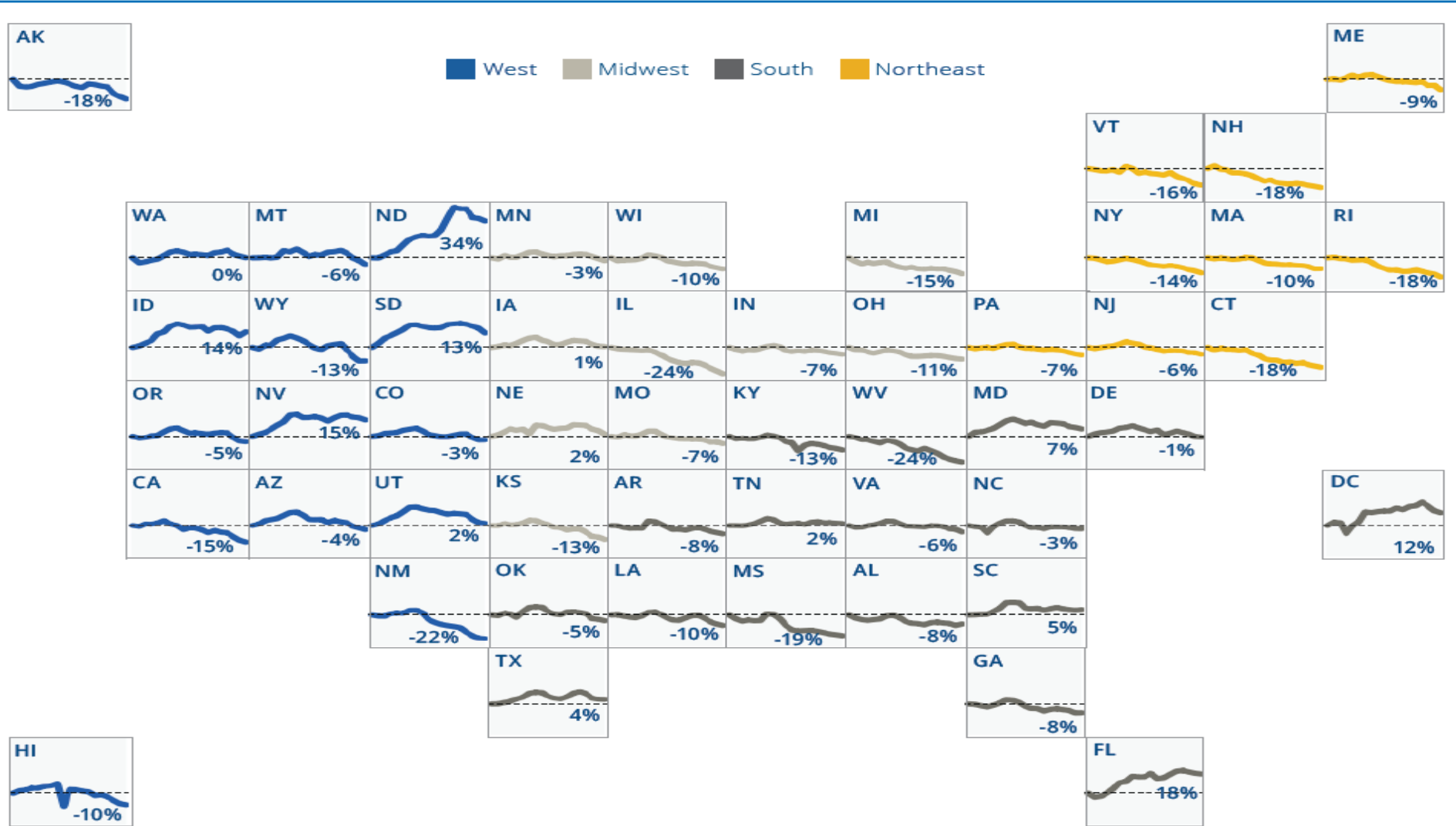
Here's The Story

Figure 1. Slowing Growth in Number of U.S. High School Graduates, then Decline (U.S. Total High School Graduates)



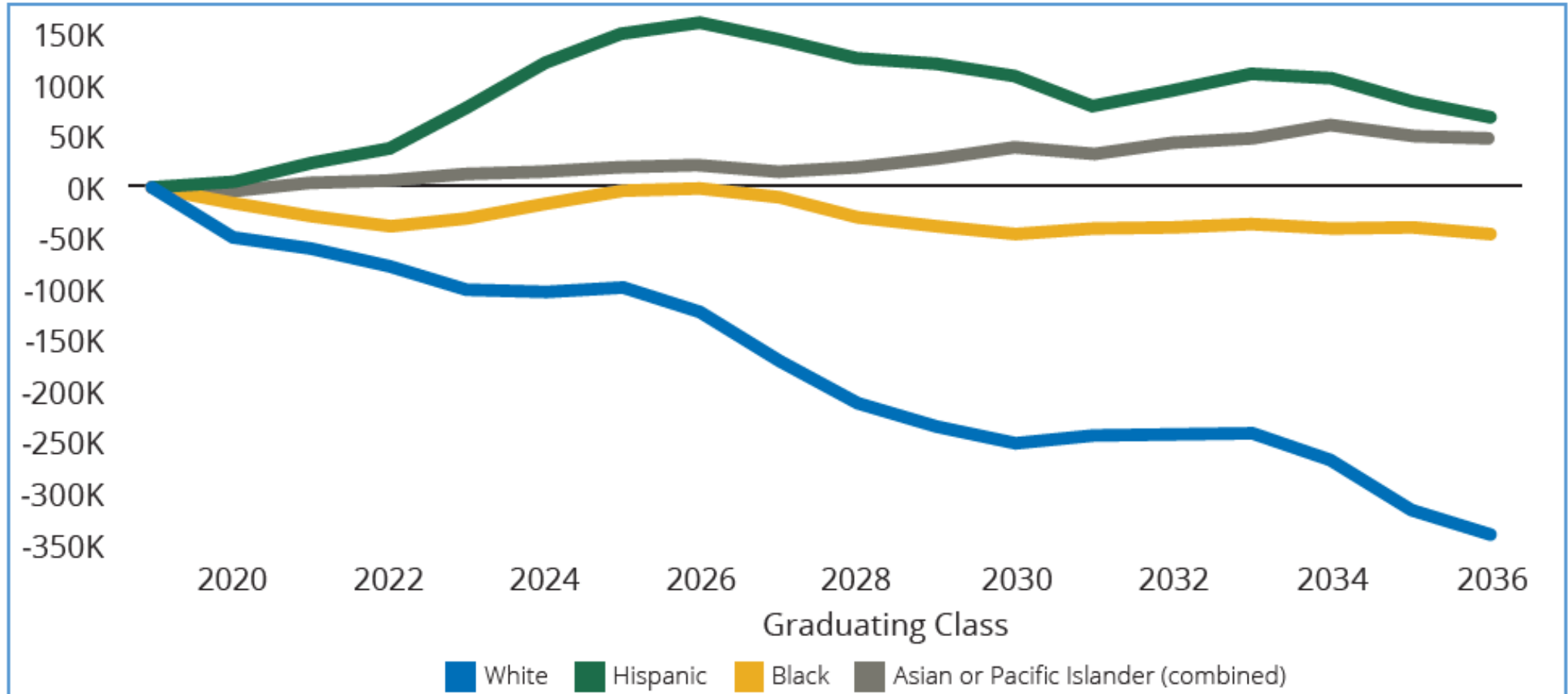
Data Source: WICH 2020

Figure 2b. State-by-State Projected Percent Change from Class of 2019 to 2037, Grand Total of Public & Private Schools



Source: Western Interstate Commission for Higher Education, *Knocking at the College Door*, 10th edition, 2020. WICHE projections and analysis.
 Note: The percent change listed in each box represents the projected change in graduates from 2019 to 2037.

Figure 4a. Projected Change in Number Among U.S. Public High School Graduates Compared to 2019, by Race/Ethnicity



Source: Western Interstate Commission for Higher Education, *Knocking at the College Door*, 10th edition, 2020. WICHE projections and analysis.
Notes: Showing White non-Hispanic, Hispanic of any race, Black non-Hispanic and Asian/Pacific Islander (combined) non-Hispanic. Figure 5a shows additional race categories.

Table 1. Annual Births by Mother's Race/Ethnicity (U.S., Thousands)

	Total	Hispanic	White	Asian/Pacific Islander	Black	American Indian/Alaska Native
1990	4,158	604	2,705	138	674	38
1995	3,900	680	2,435	157	593	35
2000	4,059	816	2,400	196	607	39
2005	4,138	986	2,303	221	587	41
2010	3,999	945	2,180	238	596	41
2015	3,978	924	2,152	271	594	37
2018	3,792	886	2,017	270	584	34
2019	3,746	n/a	n/a	n/a	n/a	n/a

Source: WICHE analysis of natality data from U.S. Centers for Disease Control, National Center for Health Statistics. Showing selected years. The latest year available is 2018 for births by race and ethnicity, 2019 for totals.

Location	Race	Data Type	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
United States	Hispanic	Number	1,041,239	999,548	945,180	918,129	907,677	901,033	914,065	924,048	918,447	898,764	886,210	886,467
		Percent	25%	24%	24%	23%	23%	23%	23%	23%	23%	23%	23%	23%
	Non-Hispanic Black	Number	623,029	609,584	589,808	582,345	583,489	583,834	588,891	589,047	583,786	587,357	579,174	576,685
		Percent	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
	Non-Hispanic White	Number	2,267,817	2,212,552	2,162,406	2,146,566	2,134,044	2,129,196	2,149,302	2,130,279	2,094,054	2,030,493	1,994,985	1,954,153
		Percent	53%	54%	54%	54%	54%	54%	54%	54%	54%	53%	53%	53%
	Other	Number	315,609	308,981	301,992	306,550	327,631	318,118	335,818	335,123	349,588	338,886	331,343	330,235
		Percent	7%	7%	8%	8%	8%	8%	8%	8%	8%	9%	9%	9%
	Total	Number	4,247,694	4,130,665	3,999,386	3,953,590	3,952,841	3,932,181	3,988,076	3,978,497	3,945,875	3,855,500	3,791,712	3,747,540
		Percent	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Data Source: Population Reference Bureau analysis of 1990 - 2019 Final Birth data, National Center for Health Statistics.

Location	Race	Data Type	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Pennsylvania	Hispanic	Number	13,972	14,113	13,736	14,178	14,058	14,163	14,496	14,950	15,348	15,840	15,826	16,718
		Percent	9%	10%	10%	10%	10%	10%	10%	10%	11%	11%	11%	12%
	Non-Hispanic Black	Number	21,654	21,480	21,025	21,027	21,209	20,626	20,169	20,160	19,680	19,809	19,155	18,989
		Percent	15%	15%	15%	15%	15%	15%	14%	14%	14%	14%	14%	14%
	Non-Hispanic White	Number	105,896	103,297	101,136	100,790	99,531	98,751	99,306	97,845	96,053	93,865	92,376	90,229
		Percent	71%	71%	71%	70%	70%	70%	70%	69%	69%	68%	68%	67%
	Other	Number	7,751	7,544	7,424	7,183	7,716	7,381	8,297	8,092	8,328	8,231	8,316	8,294
		Percent	5%	5%	5%	5%	5%	5%	6%	6%	6%	6%	6%	6%
	Total	Number	149,273	146,434	143,321	143,178	142,514	140,921	142,268	141,047	139,409	137,745	135,673	134,230
		Percent	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Data Source: Population Reference Bureau analysis of 1990 - 2019 Final Birth data, National Center for Health Statistics.

Migration of First-Time, First-Year Freshmen 2008 & 2018

Traditional (non-for-profit) four-year, degree granting institutions

The Top 14 exporting states are listed for each of 2008 and 2018. They happen to be the same states, just in different orders.

Calculated from IPEDS Fall Enrollment 2008 & 2018

2008	Left the state	Stayed in-state	% left for other states	% stayed in-state	Entered state	2018	Left the state	Stayed in-state	% left for other states	% stayed in-state	Entered state
New Jersey (#1)	30,757	21,078	59%	41%	4,121	California (#1)	36,527	131,601	22%	78%	23,632
New York (#2)	28,334	75,750	27%	73%	30,513	Illinois (#2)	32,147	33,434	49%	51%	12,949
Illinois (#3)	23,855	37,977	39%	61%	10,983	New Jersey (#3)	31,090	27,552	53%	47%	5,008
California (#4)	21,739	116,664	16%	84%	14,127	New York (#4)	29,117	79,936	27%	73%	34,831
Massachusetts (#5)	17,626	25,455	41%	59%	24,505	Texas (#5)	23,683	102,859	19%	81%	10,465
Texas (#6)	16,994	77,755	18%	82%	6,426	Massachusetts (#6)	19,165	25,613	43%	57%	25,872
Pennsylvania (#7)	15,458	55,701	22%	78%	29,682	Pennsylvania (#7)	16,302	52,462	24%	76%	31,617
Maryland (#8)	15,156	12,721	54%	46%	7,862	Florida (#8)	15,004	96,238	13%	87%	15,942
Connecticut (#9)	13,739	10,271	57%	43%	9,197	Maryland (#9)	14,722	12,777	54%	46%	7,701
Ohio (#10)	12,281	54,298	18%	82%	12,215	Connecticut (#10)	13,913	10,746	56%	44%	9,948
Minnesota (#11)	11,879	18,259	39%	61%	7,438	Minnesota (#11)	12,776	17,968	42%	58%	7,437
Florida (#12)	10,575	81,177	12%	88%	13,986	Georgia (#12)	12,477	47,109	21%	79%	12,138
Virginia (#13)	9,783	27,893	26%	74%	12,566	Virginia (#13)	11,158	31,170	26%	74%	13,703
Georgia (#14)	9,624	40,468	19%	81%	7,212	Ohio (#14)	11,136	52,619	17%	83%	17,273



ACTIVITY

What If Your President Came To You And Said We Are About To Close Unless...



EPILOGUE

This Is What I Would do if I Were You!



THANK YOU!

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