

Who We Are

Educational
nonprofit

Programs for
grades K-12

Western PA and
West Virginia

In school programs
offered at no cost

Pillars of education:

- Financial Literacy
- Work Readiness
- Entrepreneurship

How JA Supports Schools

PA Common
Core
Alignment

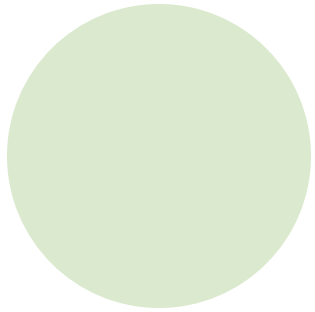
CEW
Artifacts

Student
Enrichment

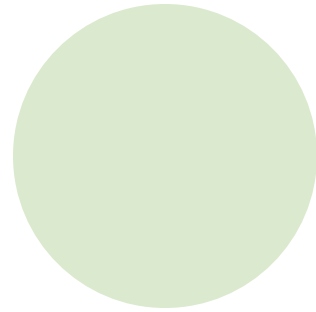
Scholarships



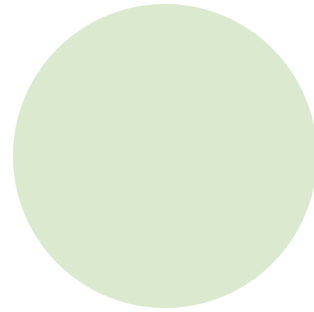
Program Details



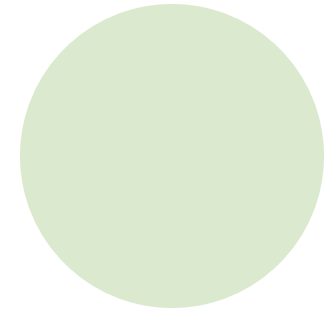
**ONE DAY
COMMITMENT**



**5 – 7
LESSONS**



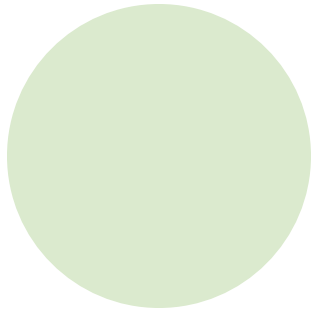
**VOLUNTEER
GUIDE**



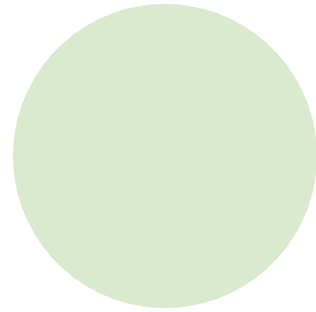
**TRAINED BY
JA STAFF**



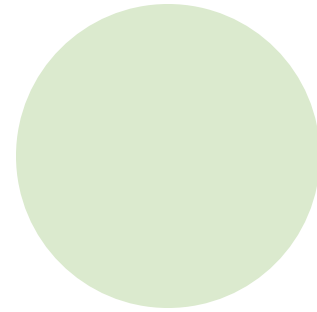
Program Delivery Methods



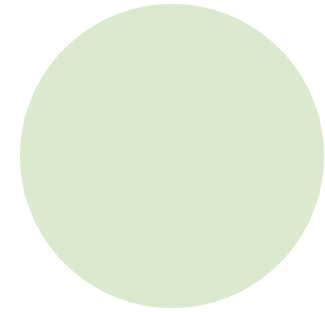
IN PERSON
VOLUNTEER



LIVESTREAM
VOLUNTEER



PRE-RECORDED
VIDEOS



TEACHER-LED

JA Programs

Kindergarten – 12th Grade

Elementary School Programs

- K – JA Ourselves
- 1st – JA Our Families
- 2nd – JA Our Community
- 3rd – JA Our City
- 4th – JA Our Region
- 5th – JA Our Nation
- 3rd - 5th – JA More than Money (After-school)

Middle School Programs

Grades 6-8

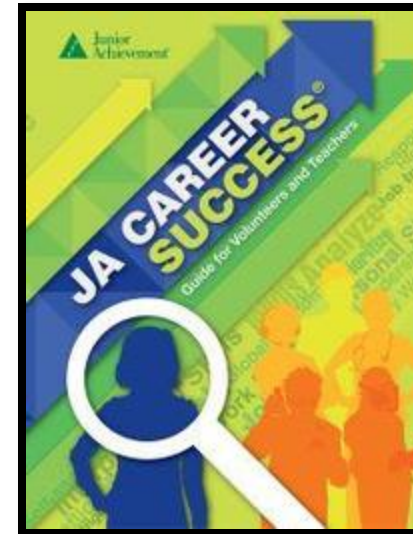
- JA Global Marketplace (Financial Literacy)
- JA Economics for Success (Financial Literacy)
- JA It's My Business (Entrepreneurship)
- JA It's My Future (Work Readiness)



High School Programs

Grades 9-12

- JA Be Entrepreneurial (Entrepreneurship)
- JA Career Success (Work Readiness)
- JA Company Program (Entrepreneurship)
- JA High School Heroes (Work Readiness)
- JA Job Shadow (Work Readiness)
- JA Personal Finance (Financial Literacy)
- JA Take Stock in Your Future
- JA Titan (Entrepreneurship)



High School Experience Programs

Full Semester (16 weeks) & Teacher-led

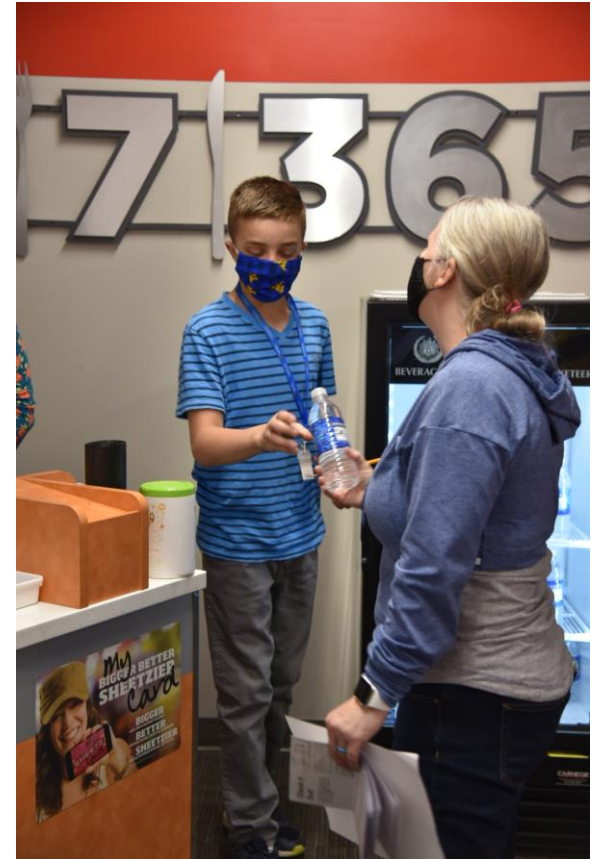
- JA Business Communications
- JA Economics
- JA Intro to Business & Technology: Parts 1 & 2
- JA Entrepreneurial Mindset
- JA Financial Literacy
- JA Financial Capability: Parts 1 & 2
- JA Marketing Principles: Parts 1 & 2

JA BizTown

Located in Bridgeville, PA

JA BizTown

- Classroom Experience (12 Lessons)
 - Students grades 4 – 6 learn to:
 - Apply for a job
 - How to write checks
 - Maintain a check register
 - Service an existing customer or recruit a new one
 - Become a business owner who creates jobs



JA BizTown

- Simulation Experience
 - 4.5 hour visit
 - Students run the town
 - Two paychecks
 - Lunch and shopping breaks
 - Take out and pay off a business loan
 - Purchase health insurance
 - <https://www.juniorachievement.org/web/ja-westernpa/capital-campaign>



Educational Events

JA Inspire Virtual Career Fair

- Begins **Friday, February 11th, 2022**
- Free of cost for all 7th -12th grade students
- Includes optional curriculum
- Event allows students to explore careers and career pathways in all 16 career clusters
- Students can view documents and videos in virtual booths, interact with exhibitors through Q&A, watch featured webinars, and win fun prizes



JA Titan Competition

- Students compete in an online simulation acting as CEOs of a fictional cell phone company
- Planning 3 regional competitions within JAWPA footprint
- Education partner Penn State Behrend, Black School of Business developing adapted lesson and game tips
- Partnering with local colleges and universities for event sites and technology
- Return to live, in-person competitions
 - IUP: Tuesday, March 15, 2022
 - PSU Behrend: Friday, March 25, 2022
 - Metro: BizTown Facility, TBD



Looking Ahead

What's in the Works for the Future

JA Stock Market Challenge

Immersive Student Experience

- Student stock market simulations
- Students work in teams of 3
- MUST have completed JA Take Stock in Your Future
- New event:
target date November 2022



JA Careers in Skilled Trades

- Currently in pre-development with plans to pilot with schools in Spring 2023
- 3 sessions taught by expert volunteer
- One-of-a kind game simulation helps students learn skilled trades job duties, skills, and tools while incorporating real world work readiness skills and situations

Why is it so important for young people to learn about skilled trades?

Jobs people look down on:

- Truck Driver
- Electrician
- Mechanic
- Oil Worker
- Carpenter
- Farmer

Jobs people look up to:

- Social media "Influencer"
- Athlete
- Actor
- Model

Jobs that keep society running:

- Truck Driver
- Electrician
- Mechanic
- Oil Worker
- Carpenter
- Farmer

JA Careers in Skilled Trades

Objectives of the program include:

- Promote positive attitudes toward skilled trades
- Identify students' interests and skills and how they align with skilled trades
- Explore high-demand, high-growth careers in skilled trades
- Demonstrate how skilled trades strengthen communities
- Explain why technical skills are crucial for all students to learn regardless of career pathway

JA Careers in Skilled Trades

Pathways Sponsor: Rosedale Technical College

- Rosedale will have careers, career pathways, and technical knowledge highlighted in curriculum



Post-Secondary Institutions

How can post-secondary institutions partner with JA?

- **Volunteering**
 - Programs in grades K – 12
 - One day commitment (JA Day at schools or JA BizTown)
 - In person, virtual livestream, or pre-recorded videos
 - JA provides all materials and training and coordination with schools
- **Who can volunteer?**
 - Education majors
 - Business, economics, finance majors
 - Student clubs
 - Students with volunteer hour requirements
 - Faculty & staff