



Junior  
Achievement®

Inspiring Tomorrows™

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# Who We Are

Educational  
nonprofit

Programs for  
grades K-12

Western PA and  
West Virginia

In school programs  
offered at no cost

Pillars of education:

- Financial Literacy
- Work Readiness
- Entrepreneurship

# How JA Supports Schools

PA Common  
Core  
Alignment

CEW  
Artifacts

Student  
Enrichment

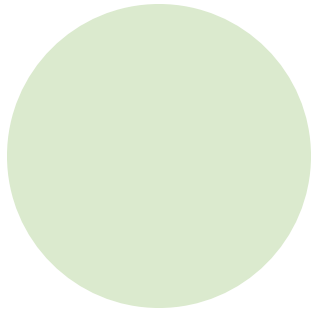
Scholarships

# JA Programs

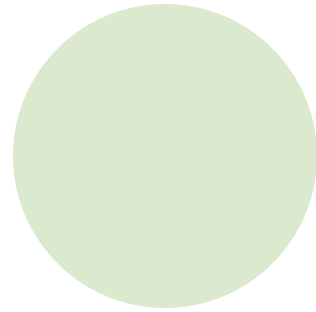
Kindergarten – 12th Grade



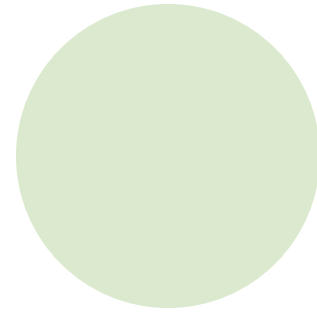
# Program Delivery Methods



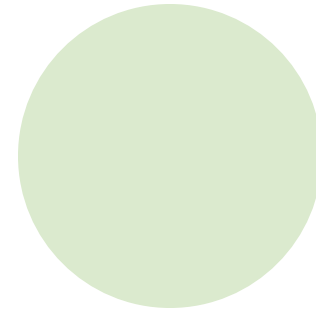
IN PERSON  
VOLUNTEER



LIVESTREAM  
VOLUNTEER



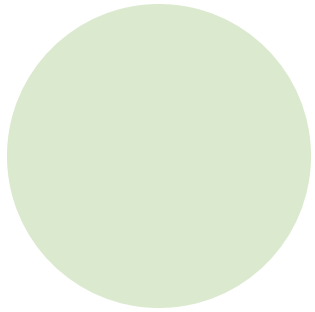
PRE-RECORDED  
VIDEOS



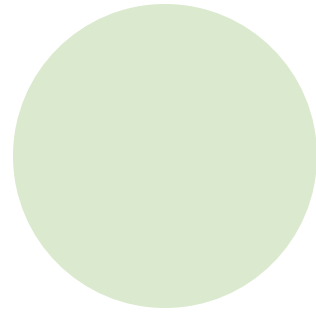
TEACHER-LED



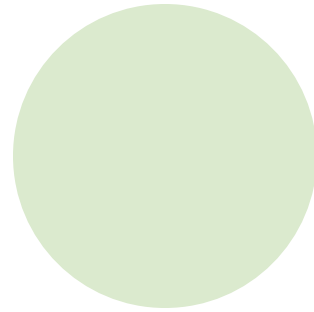
# Program Details



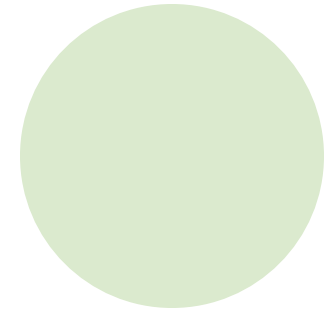
**ONE DAY  
COMMITMENT**



**5 – 7  
LESSONS**



**VOLUNTEER  
GUIDE**



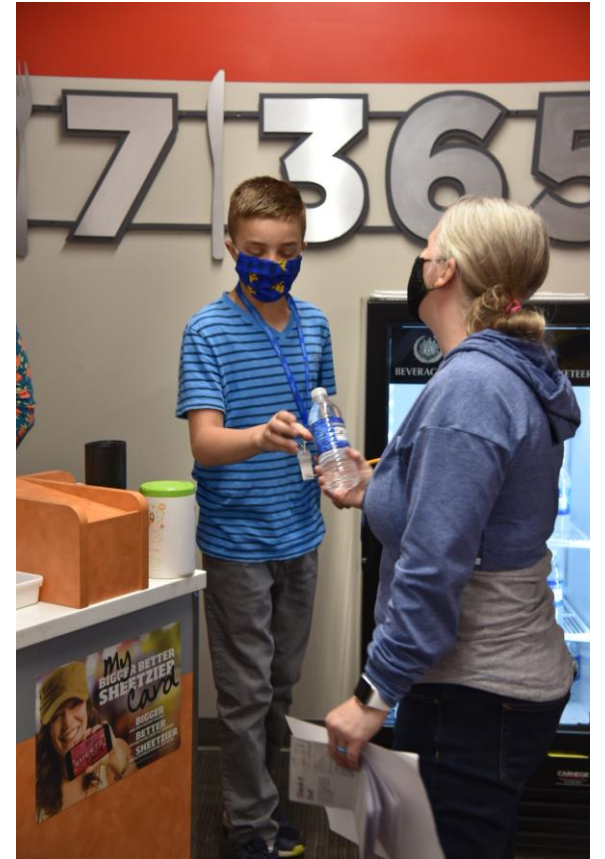
**TRAINED BY  
JA STAFF**

# JA BizTown

Located in Bridgeville, PA

# JA BizTown

- Classroom Experience (12 Lessons)
  - Students grades 4 – 6 learn to:
    - Apply for a job
    - How to write checks
    - Maintain a check register
    - Service an existing customer or recruit a new one
    - Become a business owner who creates jobs





# JA BizTown

- Simulation Experience
  - 4.5 hour visit
  - Students run the town
  - Two paychecks
  - Lunch and shopping breaks
  - Take out and pay off a business loan
  - Purchase health insurance
  - <https://www.juniorachievement.org/web/ja-westernpa/capital-campaign>



# Educational Events

# JA Inspire Virtual Career Fair

- Begins **Friday, February 11th, 2022**
- Free of cost for all 7th -12th grade students
- Includes optional curriculum
- Event allows students to explore careers and career pathways in all 16 career clusters
- Students can view documents and videos in virtual booths, interact with exhibitors through Q&A, watch featured webinars, and win fun prizes



# JA Titan Competition

- Students compete in an online simulation acting as CEOs of a fictional cell phone company
- Planning 4 regional competitions within JAWPA footprint
- Education partner Penn State Behrend, Black School of Business developing adapted lesson and game tips
- Partnering with local colleges and universities for event sites and technology
- Return to live, in-person competitions
  - IUP: Tuesday, March 15
  - PSU Behrend: Friday, March 25
  - Metro: TBD
  - WV: TBD



# Looking Ahead

What's in the Works for the Future

# JA Careers in Skilled Trades

- Currently in pre-development with plans to pilot with schools in Spring 2023
- 3 sessions taught by expert volunteer
- One-of-a kind game simulation helps students learn skilled trades job duties, skills, and tools while incorporating real world work readiness skills and situations

Why is it so important for young people to learn about skilled trades?

Jobs people look down on:

- Truck Driver
- Electrician
- Mechanic
- Oil Worker
- Carpenter
- Farmer

Jobs people look up to:

- Social media "Influencer"
- Athlete
- Actor
- Model

Jobs that keep society running:

- Truck Driver
- Electrician
- Mechanic
- Oil Worker
- Carpenter
- Farmer

# JA Careers in Skilled Trades

Objectives of the program include:

- Promote positive attitudes toward skilled trades
- Identify students' interests and skills and how they align with skilled trades
- Explore high-demand, high-growth careers in skilled trades
- Demonstrate how skilled trades strengthen communities
- Explain why technical skills are crucial for all students to learn regardless of career pathway

# JA Careers in Skilled Trades

## Pathways Sponsor: Rosedale Technical College

- Rosedale will have careers, career pathways, and technical knowledge highlighted in curriculum





# Post-Secondary Institutions

## How can post-secondary institutions partner with JA?

- **Volunteering**
  - Programs in grades K – 12
  - One day commitment (JA Day at schools or JA BizTown)
  - In person, virtual livestream, or pre-recorded videos
  - JA provides all materials and training and coordination with schools
- **Who can volunteer?**
  - Education majors
  - Business, economics, finance majors
  - Student clubs
  - Students with volunteer hour requirements
  - Faculty & staff