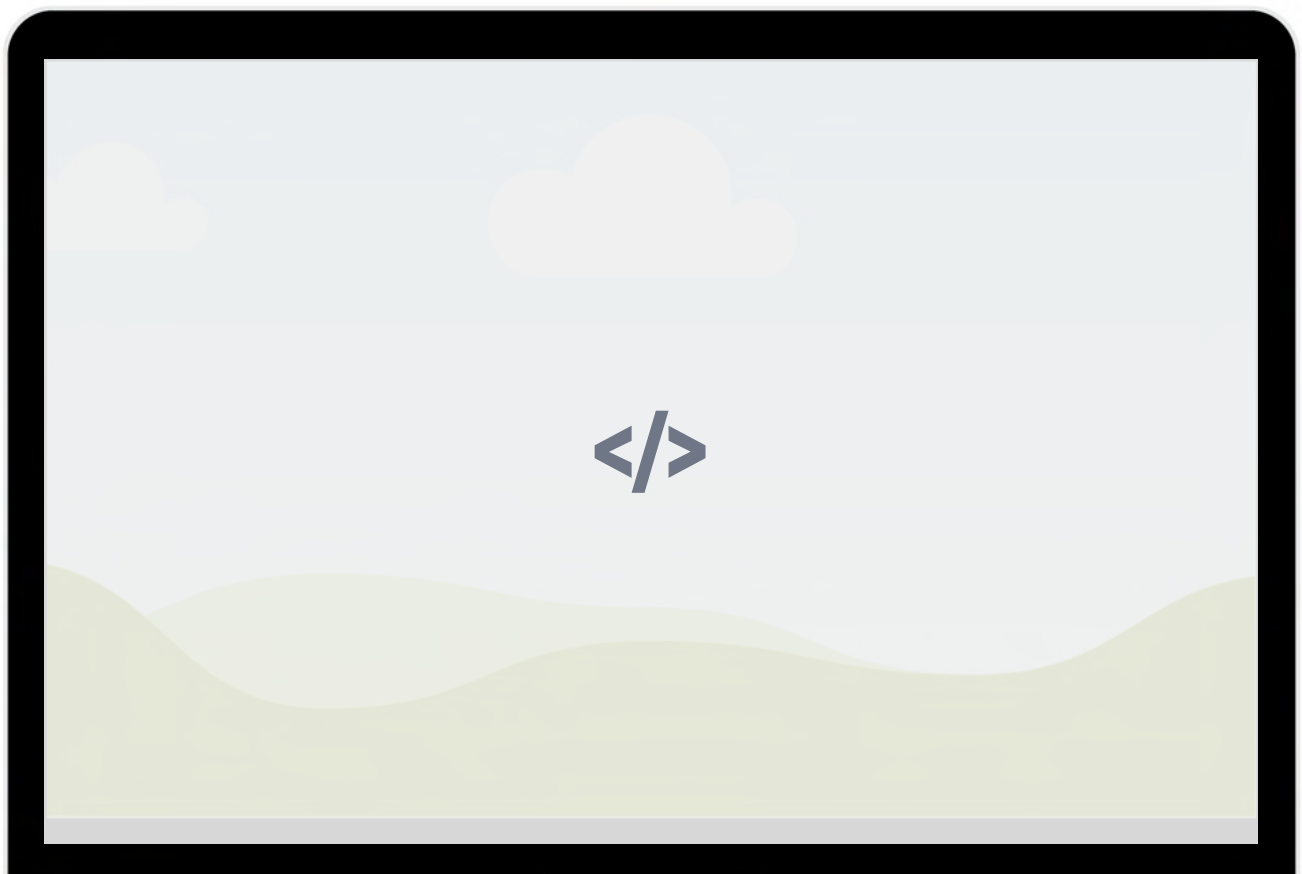


# Junior Achievement of South Central PA



**Programs & Volunteer Opportunities**

# Junior Achievement When I Grow Up



# A Little About Me...

17 years in Student Lending/Financial Aid

Business Development Manager

Volunteer Recruitment

Passion for Financial Wellness Education

3 Kids

Jonas 5, Maeve 10, and Ezra 11



# A Little About JA...

**JAUSA**



105 offices

Over 3 million students reached nationally

Over 150,000 volunteers nationally

**JA of South Central PA**



Tom Russell - President

Allison Kierce - Executive VP

95 school districts

Serving students in: Adams, Cumberland,  
Dauphin, Franklin, Juniata, Lancaster, Lebanon,  
Mifflin, Northumberland, Perry, Schuylkill,  
Snyder, Union, and York Counties

Over 100,000 students reached annually

Over 8,000 volunteers annually

\$2mm budget

# A Little About JA...



## JA Area Registrations All JA Areas Program Year 2020-2021 (All Semesters)

	Rank	Classes	Students
		<b>85,788</b>	<b>2,087,969</b>
Chicago, IL (101803)	1	7,160	171,588
St. Louis, MO (109003)	2	5,355	123,722
Fort Wayne, IN (103903)	3	5,280	113,513
Houston, TX (104504)	4	3,572	77,537
York, PA (111101)	5	1,368	72,737
Georgia (100301)	6	2,289	64,818
Dallas, TX (102404)	7	2,773	61,200
Denver, CO (102904)	8	2,487	55,606
Pittsburgh, PA (108301)	9	1,952	44,162
Washington, DC (111301)	10	1,999	43,953

Over seventy-two thousand students reached in 2021.  
Typically over 100,000 students reached.

Ranked 5th in JA USA.



Junior Achievement's purpose is to inspire and prepare young people to succeed in a global economy.

## Junior Achievement's 3 Pillars

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Financial Literacy



Career Readiness



Entrepreneurship

## We are...

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A volunteer based non-profit.

8000+

A solution to the workforce  
skills gap.

“

*Students listed JA  
as the top program  
that we offer that  
impacted their  
career choice the  
most.*

*-School Counselor*



# Junior Achievement® Classroom Programs

## JA Classroom Programs:

- Kit-based
- Volunteer-led
- K-12 students
- Financial literacy, career-readiness and entrepreneurial sessions
- Hands-on activities
- Five to eight, 30-55 minute classroom setting sessions





## JA BizTown:

- 8,000 square foot mini-city where students experience how the “real world” works
- 5th or 6th grade students become JA BizTown “citizens” for the day where they work in one of 14 businesses and
  - manage their personal and business finances
  - develop and sell products
  - hold business meetings
  - pay taxes
  - donate to charity



## Volunteering:

- Schools are responsible for recruiting the volunteers .
- A few schools do require community business volunteers
- Time: approximately a full-day







## **YES! Your Economic Success:**

- Half-day program
- 6th, 7th, and 8th grade students
- Four activities per grade level
- Each activity - 30 minutes



## **Volunteering:**

- Volunteer remains in the classroom and presents the same activity four times
- An average of 30 volunteers are needed during the morning hours



## STEM Summit:

- Day-long program
- 9th-10th grade students
- Nine thirty-minute sessions
- Biology, chemistry, physics, civil engineering, math, manufacturing, and other modules



## Volunteering:

- An average of 25 volunteers needed each day
- Volunteer time is approximately a full school day







## REAL Life:

- A day-long program
- 11th or 12th grade students
- Importance of financial decisions and career readiness
- Budget Builder activity 1/2 day
- Career readiness activities 1/2 day



## Volunteering:

- Up to 40 volunteers each day
- Needed for Budget Builder or one of four career readiness modules
- Volunteer time is approximately a full school day





JA Inspire™  
Virtual

## JA Inspire Virtual

- Virtual career fair for students
- Middle and high school grade levels
- Connects students to area businesses and organizations
- Open to students for extended period of time



## Volunteering:

- No live volunteer opportunities
  - Exhibitor
  - Webinar



# Digital Programs

Digital programs have been developed to keep students engaged while volunteer-led programs are not available.



K-12

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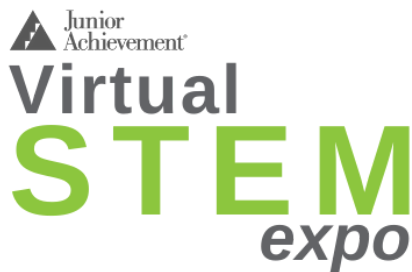
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6-8

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9-10

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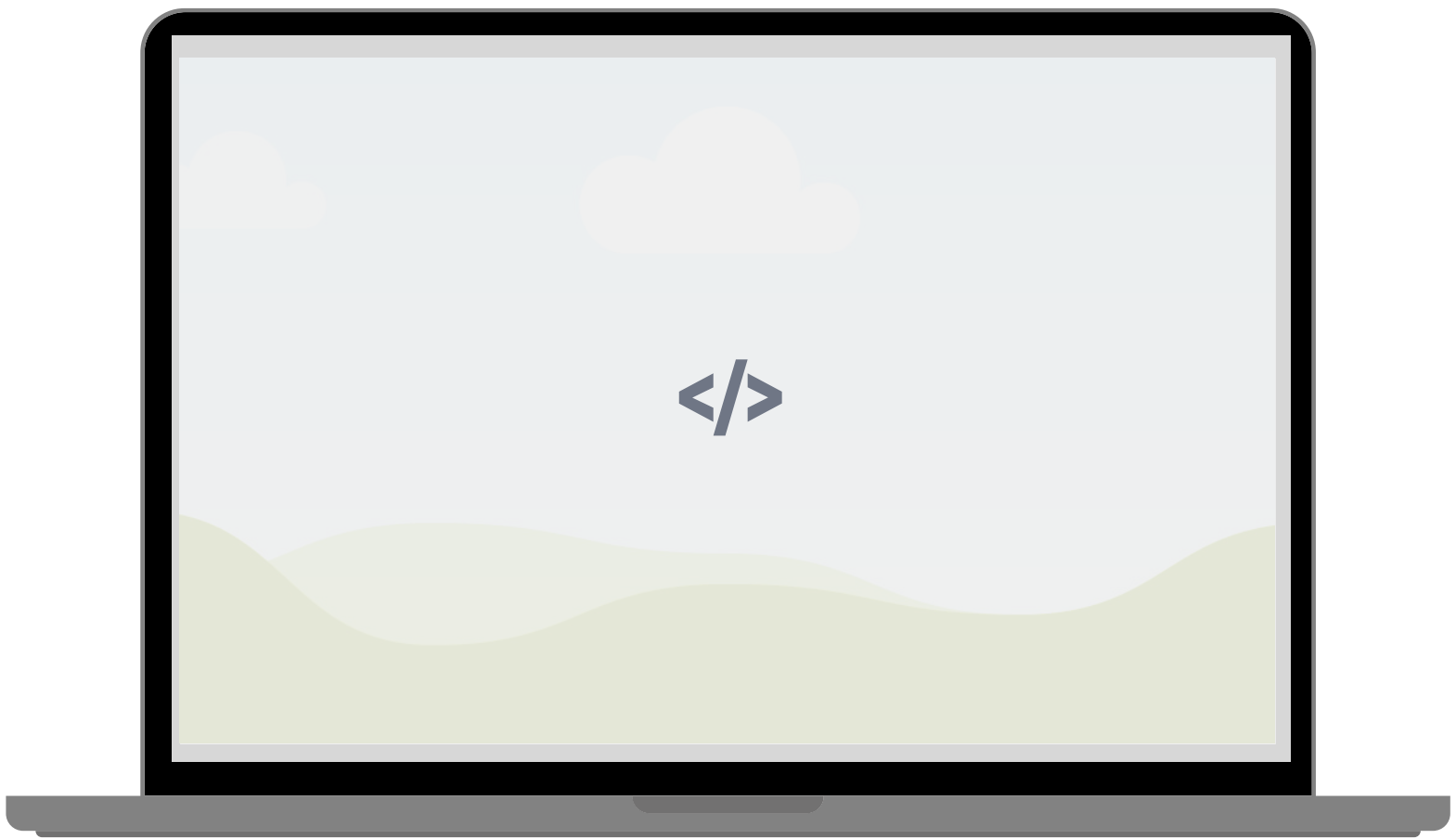


11-12



# Diversity, Equity, Inclusion

Junior Achievement: Lines



# Diversity, Equity, Inclusion

Senior staff completed a half-day DEI training last year through JA USA.

JA USA has invited us to participate in a Diversity Equity & Inclusion workshop.

Facilitated by Denise Thomas, CEO of Real Communication Coach.

DEI exercise at JASCPA

Melissa Plotkin: Executive Director at the York County Reentry Coalition.

Two Lancaster area employees completed the CBO Cohort on DEI through the Lancaster County Community Foundation as well.

Board Diversity committee working on DEI at the volunteer, board, and employee levels.

- Title 1 schools more involved and committed
- Offer programs in Spanish
- Work with schools to have volunteers within the community
- Reach out to minority owned businesses to explore volunteer opportunities



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