



Pennsylvania's Master Plan for Higher Education Building the Roadmap to Increase Postsecondary Attainment in the Commonwealth, 2022-2032

2021 Pennsylvania Association of Student Financial Aid Administrators
Conference

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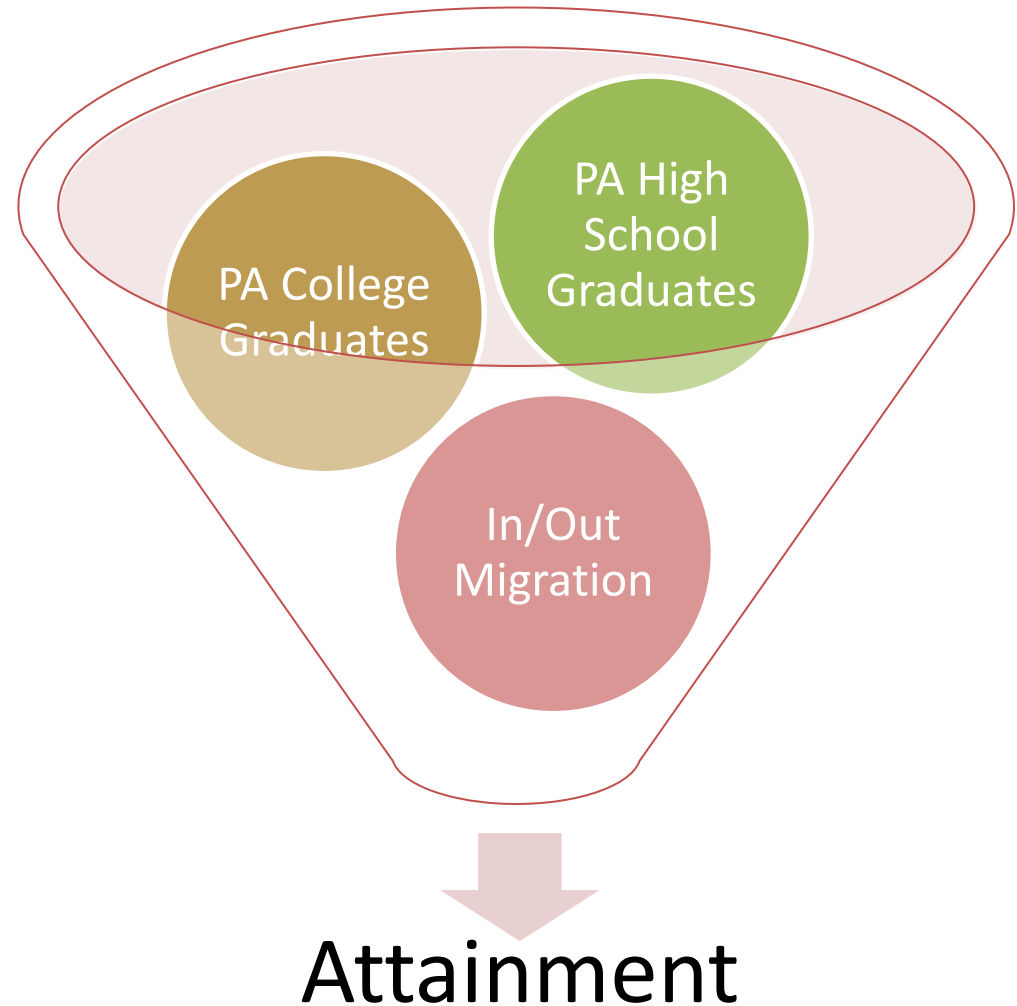
Overview

- Postsecondary Attainment in Pennsylvania
- Challenges and To Do List
- Increasing College Affordability in Pennsylvania

Defining Postsecondary Attainment

Attainment refers to the educational levels of state residents.

Attainment is made up of the number of PA high school graduates, learners earning postsecondary credentials in PA, and migration in and out of state



Attainment

▶ Pennsylvania's Postsecondary Attainment Goal

Goal:

60 percent of the population ages 25-64 hold a **postsecondary degree or industry recognized credential** by 2025, with a particular focus on **closing attainment gaps** for historically underrepresented populations

The National Race for Attainment

50.7%
PA

54.3%
NY

55.9%
MD

56.6%
NJ

The District of Columbia, Puerto Rico, and 28 other states have postsecondary attainment rates that are higher than Pennsylvania's

Pennsylvania by the Numbers

Enrollment

77%
Asians

46%
Whites

50%
Native Americans

35%
Blacks

34%
Latinx

18-24 year-olds enrolled in postsecondary (2019)

Attainment

65%
Asians

47%
Whites

37%
Native Americans

30%
Blacks

24%
Latinx

25–64 year-olds with a postsecondary credential of value (2019)

Not all Pennsylvanians are on a path to economic self-sufficiency and intergenerational wealth creation

Pennsylvania by the Numbers

1,068,137

Pennsylvanians ages 25-64 with some college, no credential

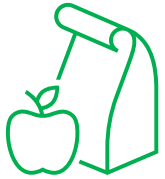
22%

Pennsylvanians ages 25-64 enrolled in postsecondary

Pennsylvania's Challenges



A declining high school population with greater racial, ethnic, income, and geographic diversity



Postsecondary institutions built for enrolling a high school population that is in decline

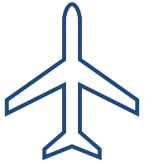


A changing economy increasingly dependent on individuals with postsecondary credentials

Pennsylvania's To Do List



Cultivate “homegrown” talent



Attract talent grown elsewhere to live and work here



Make our postsecondary institutions talent development engines

Five Strategic Priorities to Increase Attainment



Increase
Credential
Completion to
Meet the
Commonwealth's
Need for Talent



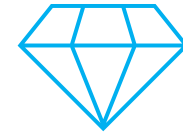
Erase Equity
Gaps in
Postsecondary
Access,
Progression, and
Completion by
Race, Ethnicity,
Income, Age, and
Geography



Increase
College
Affordability for
All
Pennsylvanians



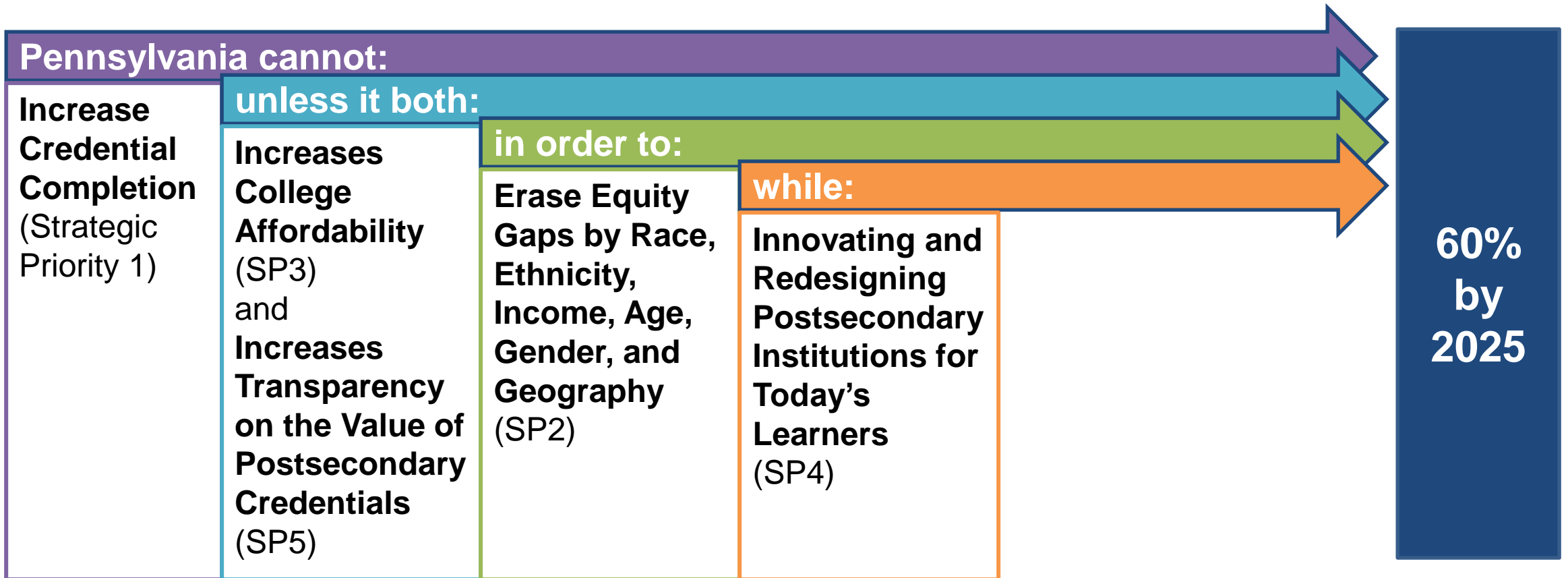
Innovate and
Redesign
Postsecondary
Institutions for
Today's Learners



Increase
Transparency on
the Value of
Postsecondary
Credentials to
Individuals,
Communities,
and the
Commonwealth

Note: The Master Plan for Higher Education Table of Contents, which includes these five strategic priorities, was approved by the Pennsylvania State Board of Education Council of Higher Education on January 13, 2021.

What's Next?



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Increase College Affordability for All Pennsylvanians

Discussion Questions

- What campus-level innovations around college affordability should PDE be aware of?
- How is your campus trying to make college more affordable for adult learners, specifically?
- Outside financial aid offices, who else do you coordinate with to make college more affordable to students?



Thank You!

Q & A