

PASFAA 2020-21 Business Partner A la Carte Options

New this year, PASFAA is offering a la carte options, in order to give our Partners more choices.

PASFAA Spring Training (Virtual): Exhibit -- \$300

PASFAA.org Exposure:

Banner ad on PASFAA Home Page: \$300. See instructions below

General Instructions:

 Payment can be made by credit card or by check. If paying by check, please make the check payable to PASFAA and send to:

Crystal Ondrick, PASFAA Treasurer 5246 Simpson Ferry Road #308 Mechanicsburg, PA 17050

• Please email any registration and payment questions to Crystal Ondrick (Treasurer): pasfaa1968@yahoo.com

Thank you for your continued support of PASFAA! All Conference and Spring Training exhibitors must become members of PASFAA

Exhibiting at Spring Training:

- PASFAA Spring Training 2021 is virtual.
- Exhibitors will have a virtual booth on the Whova event app.
- Click here to sign up. Or copy/paste https://www.pasfaa.org/?p=16543

<u>Banner Advertisement for website:</u> PASFAA offers full color banner advertisement on its website. Advertisements appear on each page and rotate in random sequence every 8 seconds.

- Each banner advertisement links to the business partner's designated website. Banner advertisements run through September 30, 2021.
- Technical Specification: 468 pixels wide by 60 pixels high; not to exceed 20k; accepted in .gif or .jpg format; may be black & white or full color; may be animated (size cannot exceed 20k)
- <u>Click here to sign up for this option.</u> Or copy/paste: https://www.pasfaa.org/?p=15315
- Please submit to Dan Wray at dwray@pheaa.org. Provide your company's name and website URL.