

COVID-19 Impact on Consumer Debt & Credit

October 27, 2020



Introductions

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- ► Head of Mid-Atlantic Campus & Event Development
- ► College Ave Student Loans

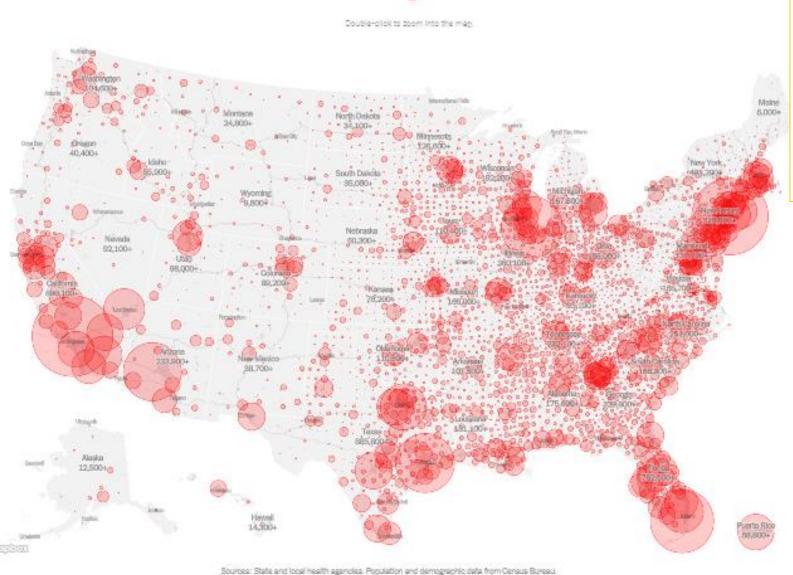


- ► Head of Campus Development
- ► College Ave Student Loans





COVID-19 US Map



100 • 0 () 10,000



Day with data reporting anomaly.
 Includes confirmed and probable cases where available. 16-day change trends use 7-day averages.

Source: New York Times Date: 10/22/2020

Date: 10/22/2020

Agenda

- Consumer Credit Overview
 - ▶ What is consumer credit?
 - How credit works
 - How credit is reported and measured
 - ▶ Why do you need credit?
- □ How has COVID-19 Impacted Consumer Credit
 - CARES Act
 - ► Natural disaster status
 - Credit cards
 - Student loans
 - Credit scores
 - Payment delinquencies
- □ Final Thoughts Managing Your Credit During COVID-19



Consumer Credit Overview

Poll Question #1

□ Which generation has the highest change in average debt since 2015?

- ► Generation Z
- **►** Millennials
- ► Generation X
- **▶** Boomers

What is Consumer Credit?

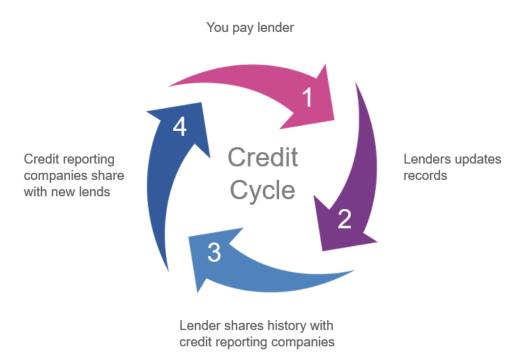
- Ability to borrow money or access goods or services with the understanding that you'll repay later
- Lenders, merchants and service providers (known collectively as creditors) grant credit based on their confidence you can be trusted to pay back what you borrowed
- "Good credit" is when creditors consider you worthy of their trust, or creditworthy





How Credit Works

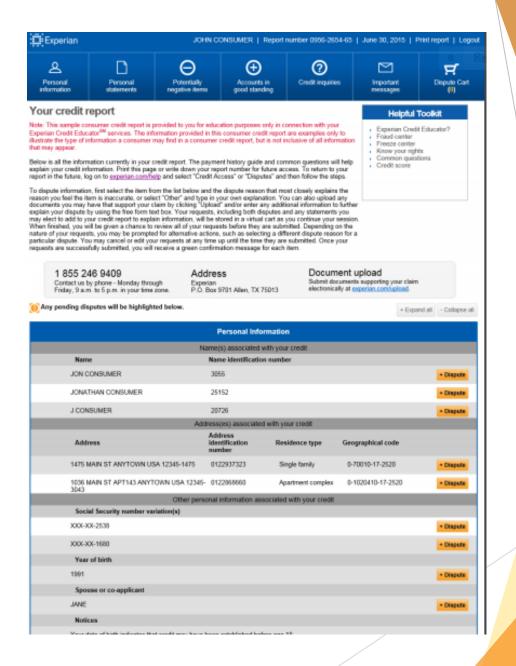
- Creditors look to credit history—the record of borrowing and repaying—as a first step in determining whether to issue credit
- Credit history is summarized in files known as credit reports, compiled by three independent credit bureaus—Experian, TransUnion and Equifax
- Banks, credit unions, credit card issuers and other creditors <u>voluntarily</u> report borrowing and repayment information to the **credit** bureaus





How Credit is Reported

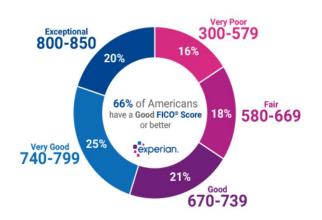
- Credit report includes:
- Credit card accounts, borrowing limits and current outstanding balances
- Loan amounts taken and how much to be repaid
- Monthly payments, if on time, late or missed
- Financial setbacks such as mortgage foreclosures, repossessions and bankruptcies



How Credit is Reported

- □ Credit trade line is a record of activity for any type of credit extended to a consumer and reported to a credit reporting agency
 - Combined, trade lines are used to calculate a consumer's credit score
- □ **Credit score** is a three-digit number used to determine a credit decision. It distills the information on your credit reports to a simple and fair measurement.







Why Do You Need Credit?

Credit does not equal debt!

Don't confuse credit with debt; build a positive credit history so you can get the best terms when you decide to take on debt







How has COVID-19 Impacted Consumer Credit?

How the CARES Act Impacts Consumer Credit

□ US federal government put in place **Special Protections** that change the way most creditors report information to credit bureaus



- □ Goal of the CARES Act is to protect consumers who have been impacted by COVID-19 through agreements with creditors to modify normal payment schedules
 - Protects consumer payment history on credit report
 - Provides an Accommodation to defer one or more payments, make partial payments, forbear any delinquent amounts, modify a loan or contract, or any other assistance or relief granted to a consumer who is affected by COVID-19

Poll Question #2

□ All **Accommodations** provided by the CARES Act are automatic, so consumers do not have to submit requests.

- **►** True
- **▶** False

How the CARES Act Impacts Consumer Credit

Department of Education has automatically placed all federal student loans in Administrative Forbearance or "Payment Holiday"

 Suspended payments on all federal loans from March 13, 2020 through September 30, 2020 (and subsequently extended to December 31, 2020)



Poll Question #3

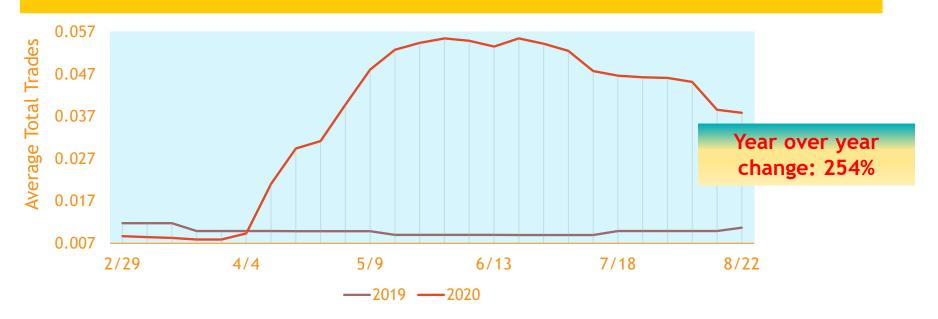
□ A student's credit score cannot be negatively impacted while the CARES Act is in place.

- **►** True
- **▶** False

Impact of COVID 19 on Credit Reports - Natural Disaster Codes

❖ Disaster codes - Natural disasters may affect consumers' credit reports and potentially their financial well-being. Credit bureaus use a standardized approach for reporting natural disaster assistance that financial institutions may provide. COVID-19 has been declared a natural disaster.

Total average number of trades affected by natural disaster since onset of COVID-19



Source: Experian, COVID-19 Impact governance report, Release 21

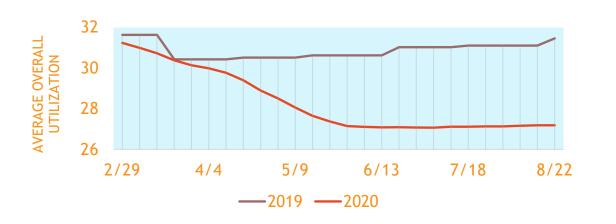




How has COVID-19 Impacted Credit Cards

Impact of COVID 19 on credit cards

Credit Utilization – overall balance to credit ratio



2019 average ratio: 31.4% 2020 average ratio: 27.1%

Year over year change: - 14%

Total balance - (\$)



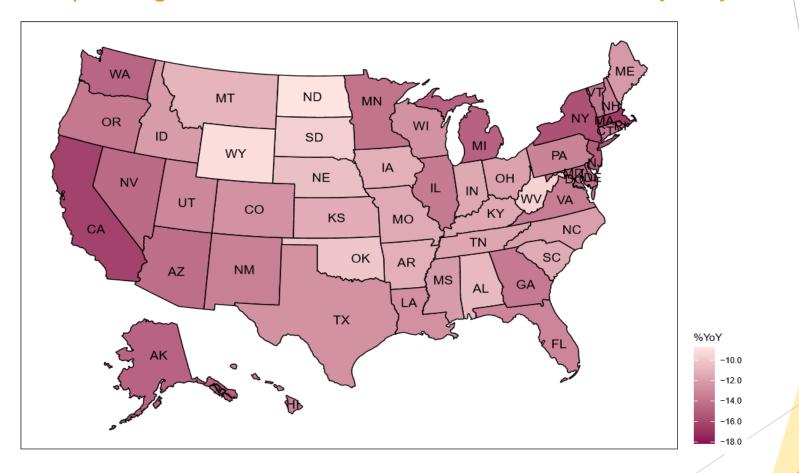
2019 average balance: \$5547 2020 average balance: \$4835

Year over year change: - 13%

Source: Experian, COVID-19 Impact governance report, Release 21

Impact of COVID 19 on Credit Cards

Consumer spending as reflected in utilization decrease on a yearly basis



Source: Experian, COVID-19 Impact governance report, Release 21



How has COVID-19 Impacted Student Loans

Impact of COVID 19 on student loans





2019 total: 0.20 2020 total: 0.16

Year over year change: -22%

Average monthly scheduled student loan payments (\$)

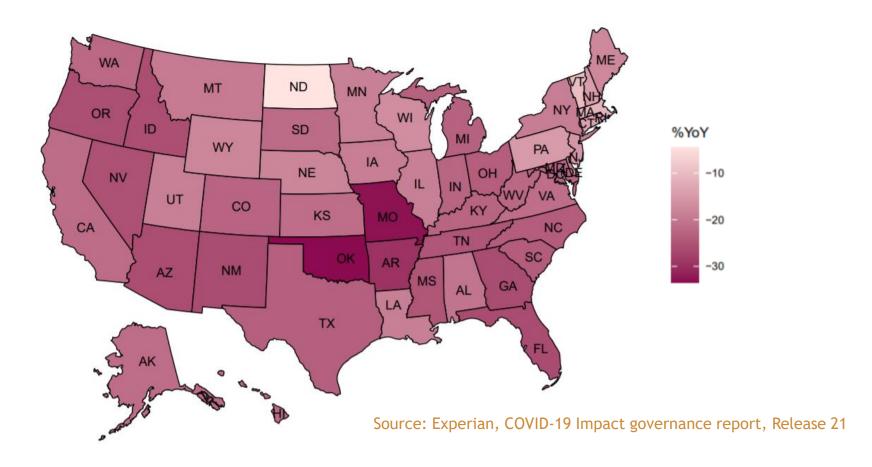


2019 average payment: \$271 2020 average payment: \$199

Year over year change: -27%

Source: Experian, COVID-19 Impact governance report, Release 21

Total # of Deferred Student Loans

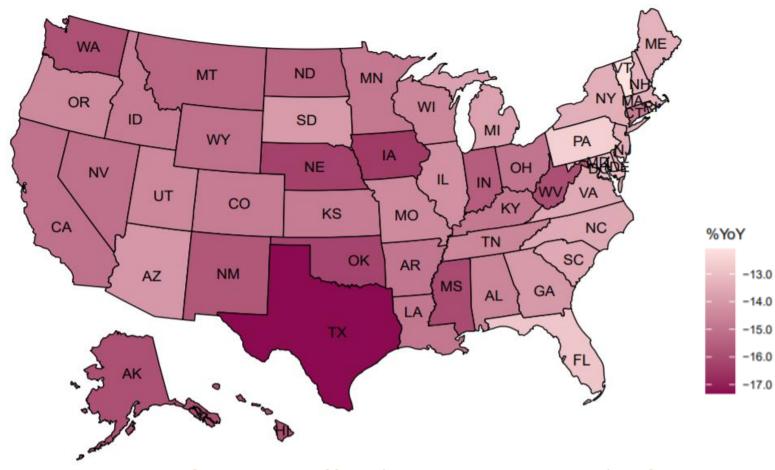


❖ In addition, new federal student loan volume in the fourth quarter of the 2019-20 academic year dropped by a record 42% compared with the fourth quarter of 2018-2019*.

* Source: https://www.forbes.com/sites/markkantrowitz/2020/08/24



Total Monthly Student Loan Payments (\$)



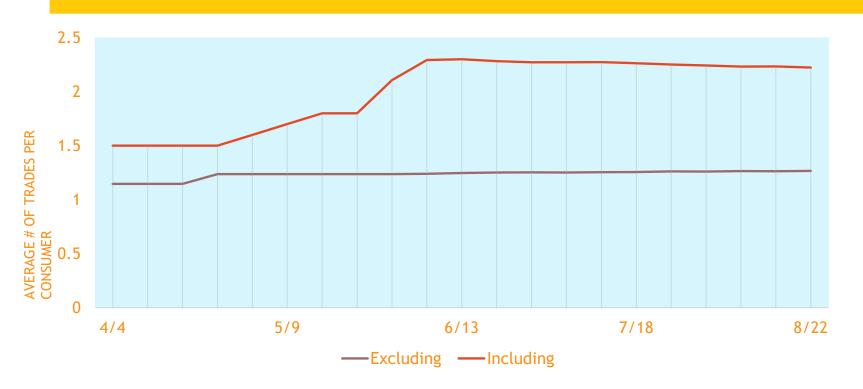




Impact of COVID 19 on Student Loans

❖ Total number of trades with a modification to payment terms –
Excluding versus Including student loans since April 2020

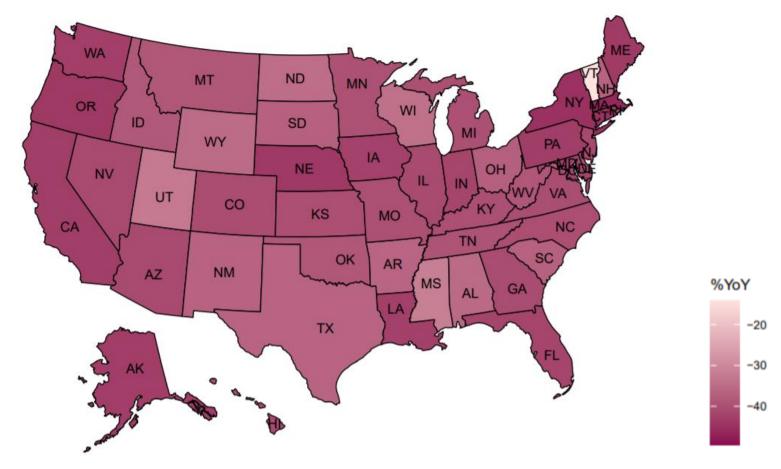
Reporting on conditions: Excluding vs Including Student Loans



Source: Experian, COVID-19 Impact governance report, Release 21



Total Number of Student Forbearance Trades









How has COVID-19 Impacted Credit Scores

Poll Question #4

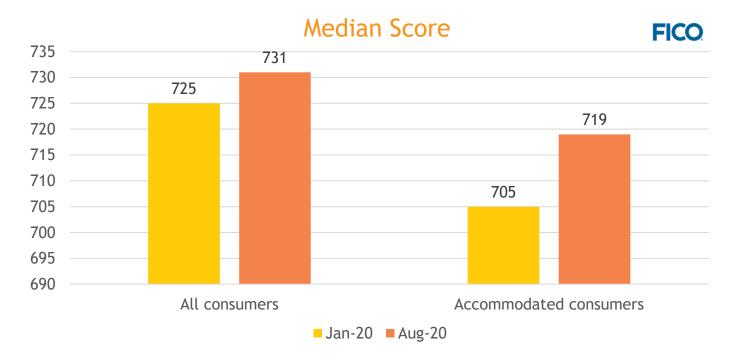
► In 2019, which state has the highest average credit score?

- ► New York
- **▶**Florida
- **►** Minnesota
- **▶** Oregon

Impact of COVID 19 on Credit Scores

❖ In general, credit scores have been going up since Jan 2020, especially for the accommodated consumer.

FICO® Score 9



Source: Experian, COVID-19 Impact governance report, Release 21





How has COVID-19 Impacted Delinquencies

How has COVID-19 Impacted Delinquencies

- Despite record unemployment and pay cuts, a review of early credit report data shows that delinquency is down across most credit products.
- ► CARES Act likely contributed to the decline in delinquency rates
- ▶ Due to the CARES Act (Administrative Forbearance), federal student loans are not reported delinquent
- Delinquencies may rise as CARES Act aid expires

Average Delinquencies per Consumer	
30 days delinquent	-8.7%
60 days delinquent	-2.5%
90 days delinquent	-2.4%

Mortgage Accounts	
30 days delinquent	-4.7%
60 days delinquent	-5.5%
90 days delinquent	-6.2%

Credit Cards	
30 days delinquent	-3.9%
60 days delinquent	-4.6%
90 days delinquent	-4.1%

Auto Loans	
30 days delinquent	-1.9%
60 days delinquent	-0.5%
90 days delinquent	-0.3%

Source: Experian, COVID-19 Impact governance report, Release 21

Managing Your Credit During COVID-19

- Continue to make payments on time.
- Creditors typically do not report an account late until the consumer has missed an entire 30-day payment cycle.
- If you think you may be unable to pay a bill, contact your provider before your payment is due.
- Creditors may have options for working with you that will not negatively impact your credit score.
- Creditors may include a statement in your account indicating you were "affected by a natural or declared disaster".



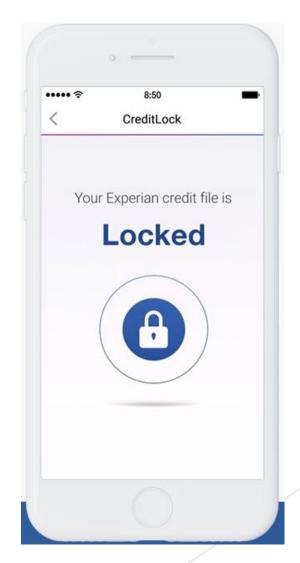
Check your credit regularly - the 3 major credit reporting bureaus now offer consumers free weekly credit reports through April 2021.

www.annualcreditreport.com

Managing Your Credit During COVID-19

COVID Scams to be Aware of:

- Phishing emails and text messages
- Zoombombing
- > Information about government checks
- > Appeals for donations
- Offers for treatment
- > Sale of in-demand products





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Contact Information - Your PASFAA Representative



Say Hello!

If you have a question, suggestion, or just need a little more detail, you can contact us using any of the options below.

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