



Janay Coleman

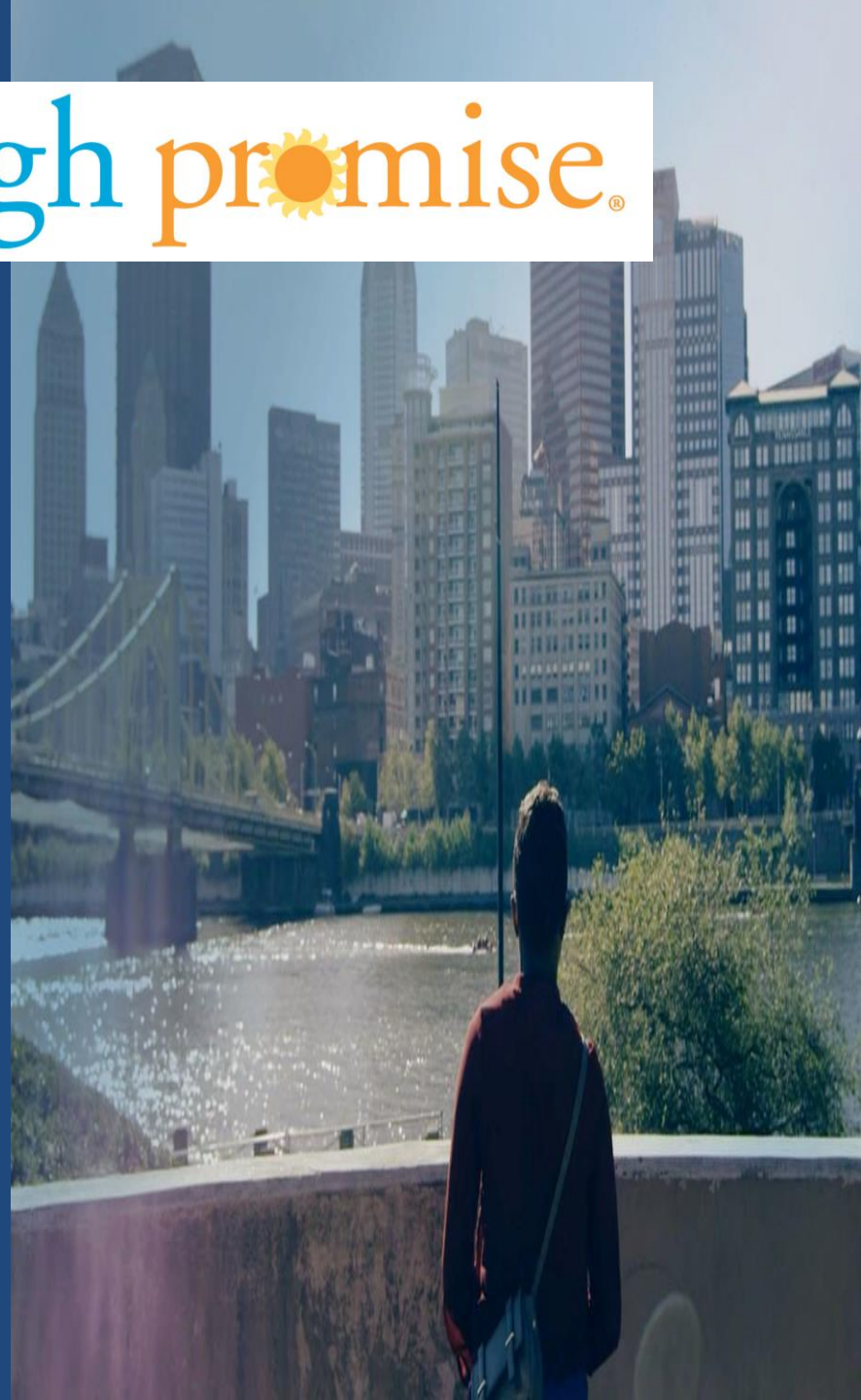
Scholarship Program Manager

Danny Jackson

Outreach Coordinator

Christopher Darby

Innovation Fellow



Overview

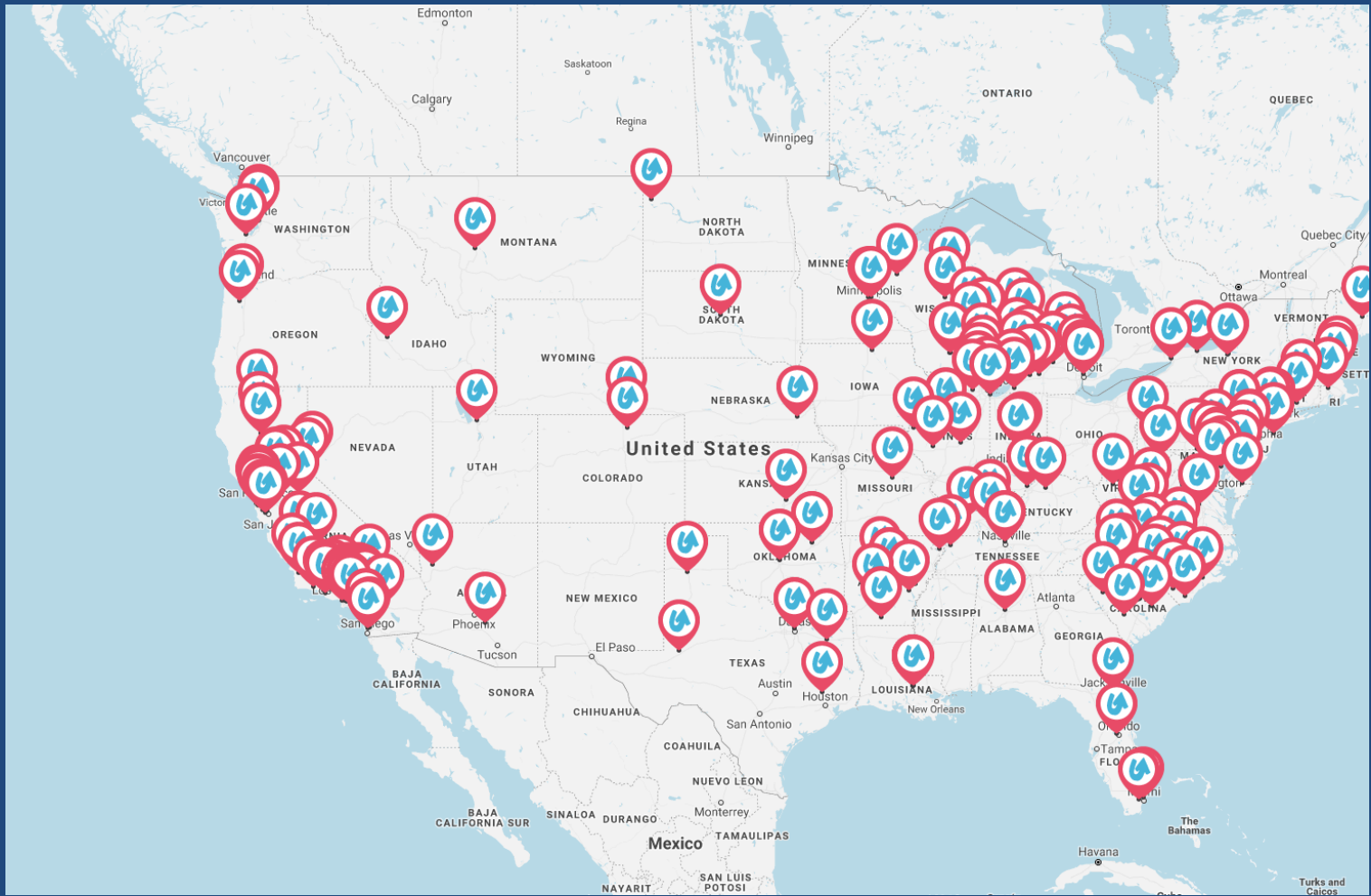
- Promising Cities
 - Network of Promise programs across the U.S.
- The Pittsburgh Promise
- Keys to College success
 - Ways that we as a community can support college access.



the pittsburgh
promise®

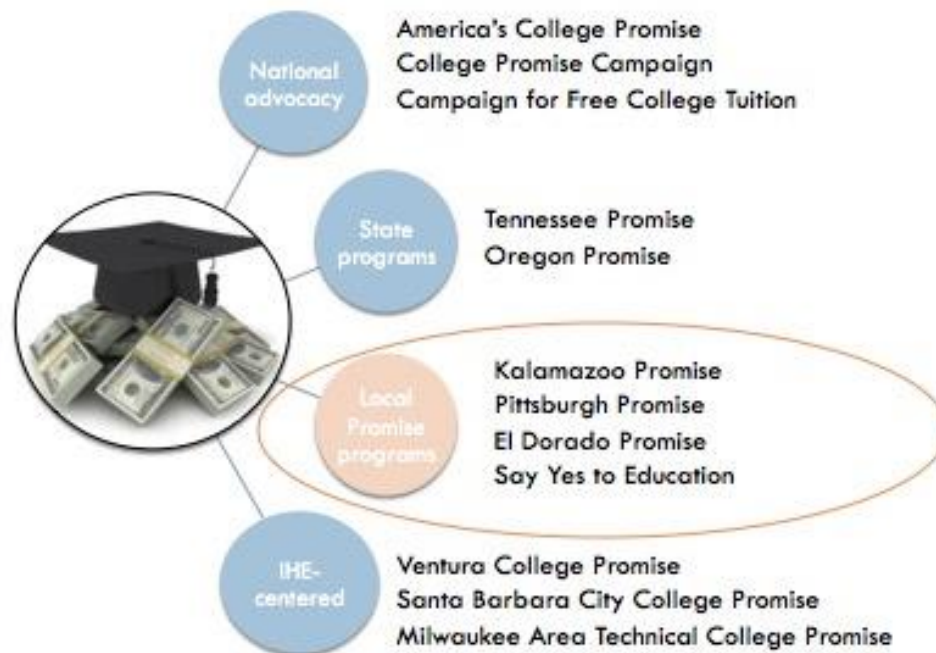
What is a Promise Program?

- A Promise program is a model of place-based scholarships.
- There are close to 100 communities
- A growing number of states have created scholarship programs based on location.



<https://collegepromise.org/>

The “College Promise” movement



Cities of Promise

- They vary in structure
- Commonality:
 - seek to increase access to higher ed, transform local k-12 school districts, and contribute to the vitality of their communities.



The Kalamazoo Promise 

The Kalamazoo Promise

- All students of the Kalamazoo Public Schools
 - Residency and 9-12 enrollment
- 10 years from graduation for up to a Bachelors degree
- Tuition and fees
- Funding comes from a pledge by a group of anonymous donors to pay up to 100% of tuition at any Michigan state college or university.
 - No fundraising required

El Dorado Promise



- Students who graduate from El Dorado High School
 - Continuous enrollment 9-12
- Provides tuition and fee scholarship equal to highest instate, public university rate.
- Can be used at any accredited public or private college or university.
- Expires after 5 years to receive up to a bachelors
- Funded by Murphy Oil

Goals:

Inspire big dreams
Expect hard work
Remove financial Barriers
Open doors to employment
Repeat for at least 20 years





The Story:

2006: Presented Idea

2007: Announced Angel Donor

2008: Awarded Scholarships

Goal: Impact quality of public ed

Goal: Make P.S. ed. accessible

Goal: Raise \$250 Million

Goal: Connect grads to local jobs

Meet Vanessa

<https://vimeo.com/204594690>

Students who

LIVE

In the City of Pittsburgh
Since day 1 of 9th grade

ATTEND

A Pittsburgh Public School or one of its
Charter Schools
Since day 1 of 9th grade

GRADUATE WITH A MINIMUM:

90% + 2.50 =

ATTENDANCE

CUMULATIVE GPA

Promise Scholarship

Applies to any 2 or 4 year college, university, or
trade school in the state of Pennsylvania

THE CCAC EXTENSION PROGRAM FOR THE PROMISE

$$90\% + 2.0-2.49 =$$

Attendance

Cumulative GPA

1 Year Extension Program at CCAC

Includes support of Promise Success Coaches

**WHILE IN COLLEGE, SCHOLARS
MUST MAINTAIN:**



$$2.00 + 24 =$$

CUMULATIVE GPA CREDITS/YEAR

**Continued
Promise Scholarship**




The Scholarship

- ☐ 1) Attend PPS from day 1 of 9th grade continuously through graduation
 - ☐ 2) Live in the City or Wilkinsburg from day 1 of 9th grade continuously through graduation
 - ☐ 3) Meet GPA requirements (2.5 or higher)
 - ☐ 4) Meet attendance requirements (90% or higher)
- ✓ *Eligible for up to \$5,000 per year, for four years of post-secondary education.*
- 
- 



What Does The Promise Pay For?

- The student's remaining balance after all other grants, scholarships and institutional aid has been deducted from the total cost of attendance
 - Includes tuition, fees, room, board and books (loans and work study are excluded).
- 




Preferred College Partners



PREFERRED COLLEGE PARTNERS SCHOOLS

Allegheny College
Carlow University
Carnegie Mellon University
Chatham University
Clarion University
Duquesne University
Edinboro University
Geneva College
Grove City College
Indiana University of Pennsylvania
Juniata College
Kutztown University
La Roche College

Penn State- Select Campuses
Pittsburgh Technical College
Point Park University
Robert Morris University
Saint Vincent College
Seton Hill University
Shippensburg University
Slippery Rock University
Susquehanna University
Thiel College
Washington and Jefferson College
Westminster College
Williamson College of the Trades



USE YOUR PROMISE DOLLARS EARLY

Dual Enrollment Courses at CCAC

Promise funds may be accessed while in 11th
and 12th grades to take college courses

Students must meet residency and enrollment
requirements to enroll

**A COMPLETE FAFSA IS
REQUIRED EVERY YEAR**

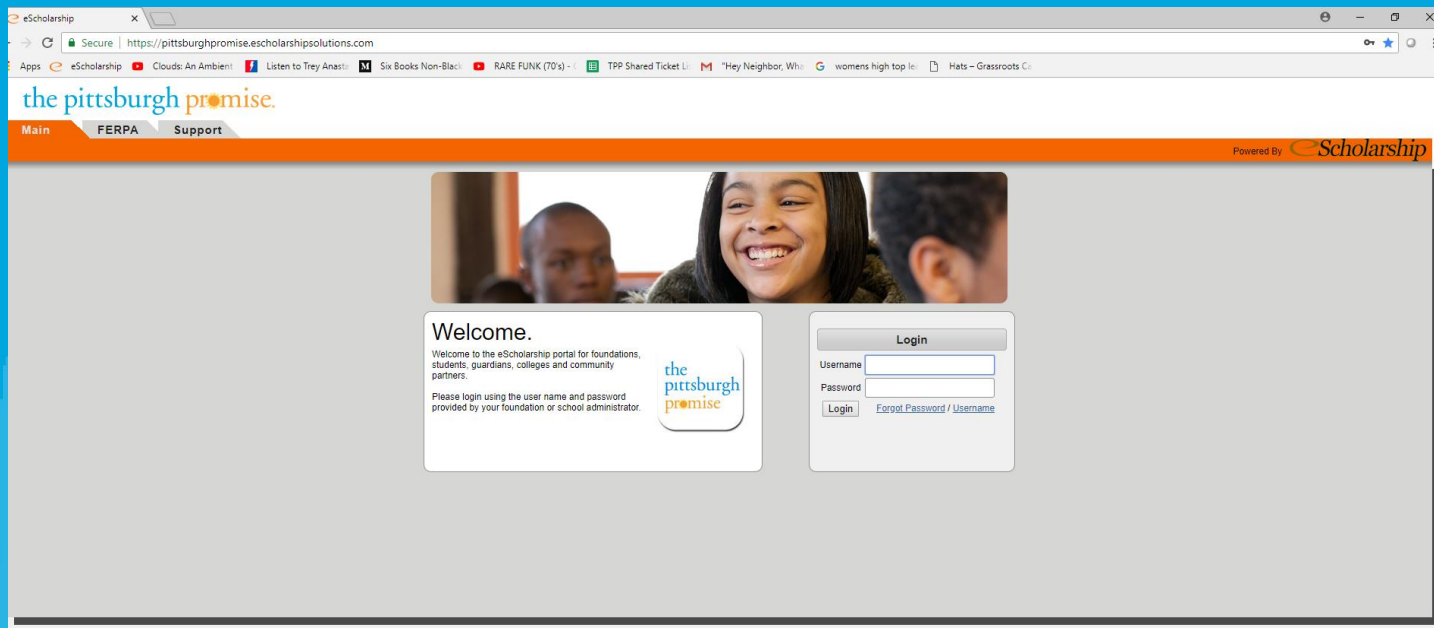
www.fafsa.ed.gov

**Also the PA State Grant
Pheaa.org**

**FAFSA is available OCTOBER 1st. Deadline is
MAY 1st in order to receive both grants**



Seniors- to apply, visit www.pittsburghpromise.org/portal



The screenshot shows a web browser window with the address bar displaying "https://pittsburghpromise.escholarshipsolutions.com". The page features the "the pittsburgh promise." logo and navigation links for "Main", "FERPA", and "Support". A banner image shows three smiling students. Below the banner, a "Welcome." message states: "Welcome to the eScholarship portal for foundations, students, guardians, colleges and community partners. Please login using the user name and password provided by your foundation or school administrator." To the right of the welcome message is the "the pittsburgh promise." logo. Further right is a "Login" form with fields for "Username" and "Password", a "Login" button, and links for "Forgot Password / Username". The page is powered by eScholarship.

the pittsburgh promise.

Main FERPA Support

Powered By eScholarship

Welcome.

Welcome to the eScholarship portal for foundations, students, guardians, colleges and community partners.

Please login using the user name and password provided by your foundation or school administrator.

the pittsburgh promise.

Login

Username

Password

Login [Forgot Password / Username](#)

3 STEPS TO THE PROMISE APPLICATION

1. Students Login to their Promise Portal
2. Create your account by updating your contact info and changing your password
3. LIST SCHOOLS by clicking “School Interest”
4. (*If necessary, Add Appeal to tell us why you haven’t quite met the 2.5 GPA and/or 90% attendance)

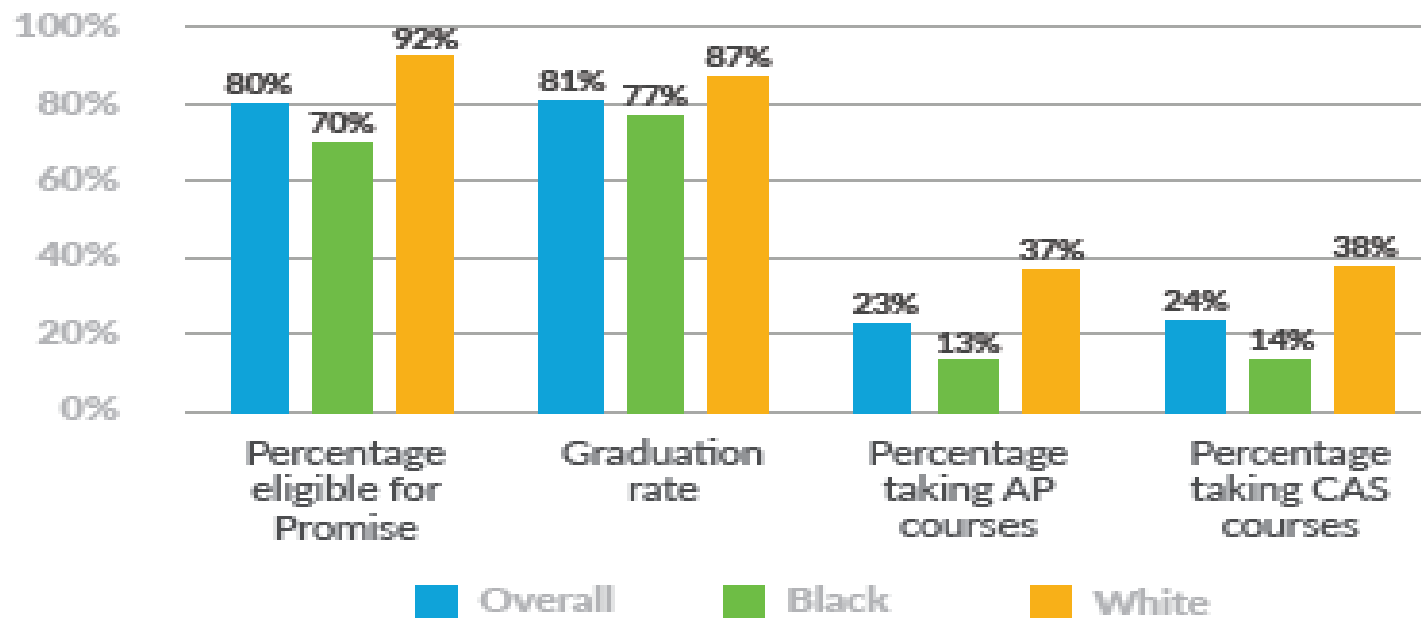
- by 2020 65 percent of all jobs in the economy will require post-secondary education and training beyond high school. There will be 55 million job openings in the economy through 2020: 24 million openings from newly created jobs and 31 million openings due to baby boomer retirements. By educational attainment, 35 percent of the job openings will require at least a bachelor's degree and 30 percent of the job openings will require some college or an associate degree (Carnevale, Smith, & Strohl, 2015)

- Studies have shown that a collective impact model amongst community organizations having college access has created an increase in college applications and exposure to the opportunities of the possibility of college. With community support, collaborations were created, that were then adopted to be placed into high schools to create a pipeline for college readiness (Anthony, Fewins-Bliss, Jacobs, Johnson, & Taylor, 2017).

- College readiness starts as early as middle school. The ideology is that early exposure leads to better preparation. With a cohort style approach a focused practice can be emphasized on a specific focus group. Richmond Promise has a 75% college matriculation rate. They provided workshops for financial aid, FAFSA, and application, which has fostered 100% completion. Intrusive modeling has impacted students from grades 6-12 (The Richmond Promise, 2017), along with college students.

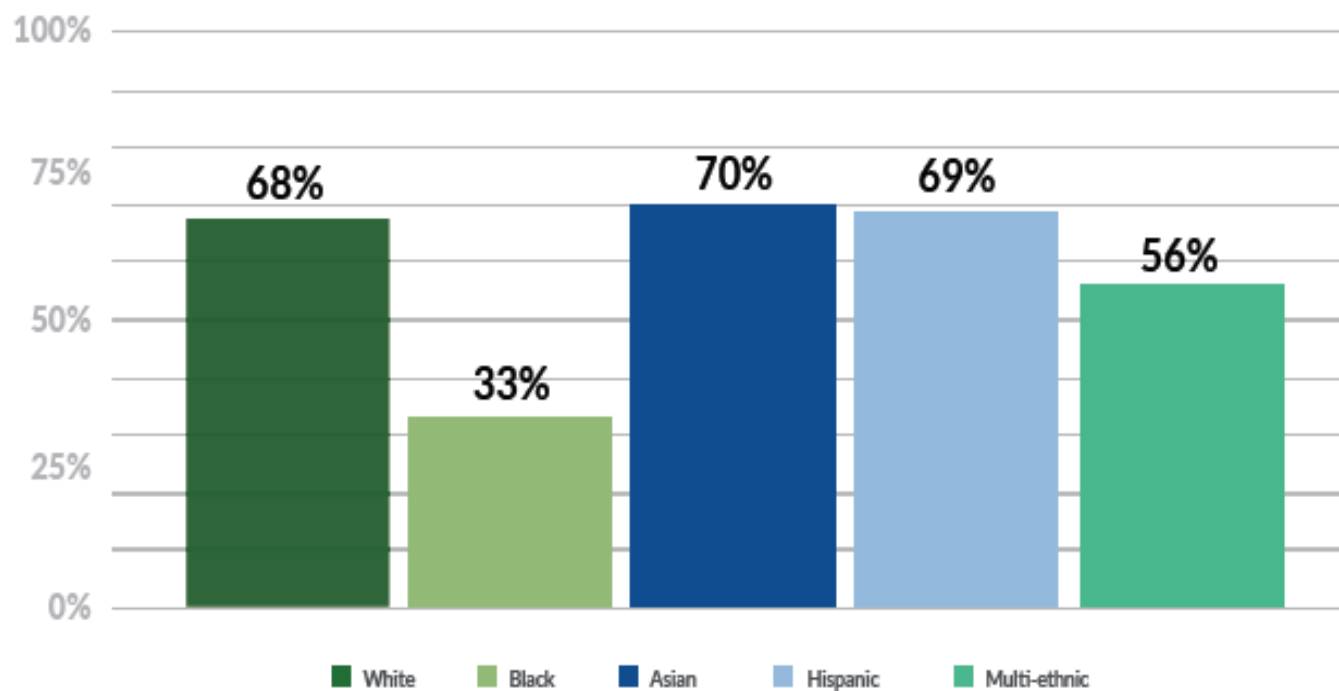
- The peer to peer model with a focus on strategic programming, academic affairs, student life, and college completion, has achieved a 96% college acceptance rate and a 51% graduation rate for low income and first-generation students. This is 2.4 times greater than the national average (College Track, 2017).

Post-secondary readiness

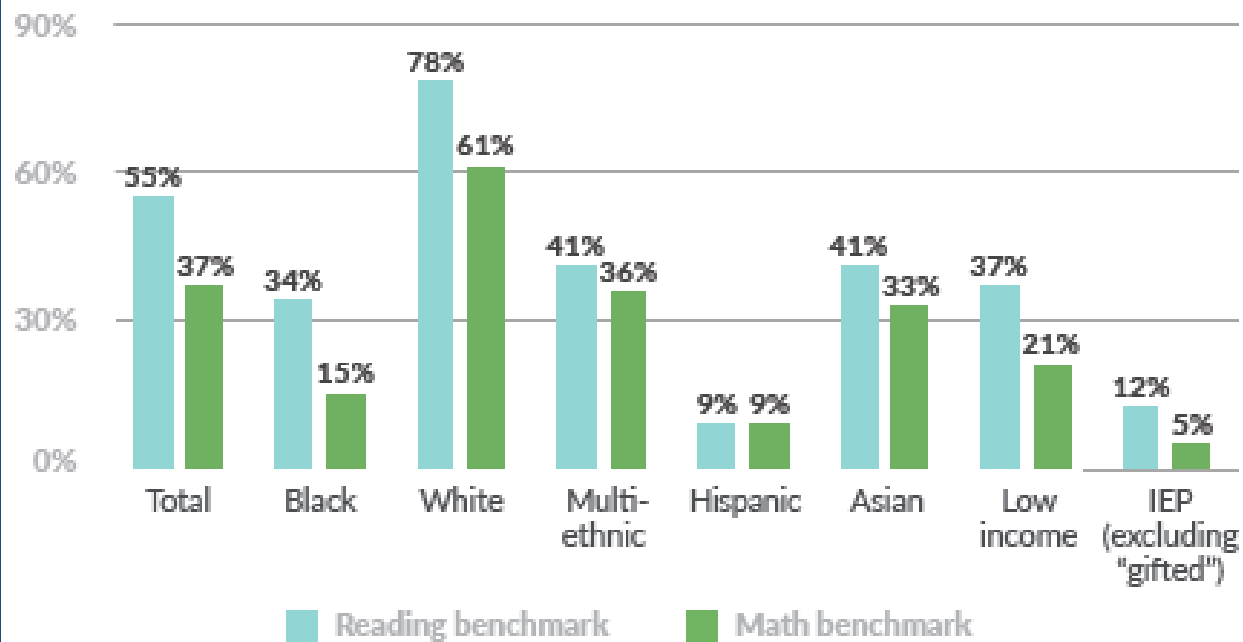


Sources: PPS and PDE

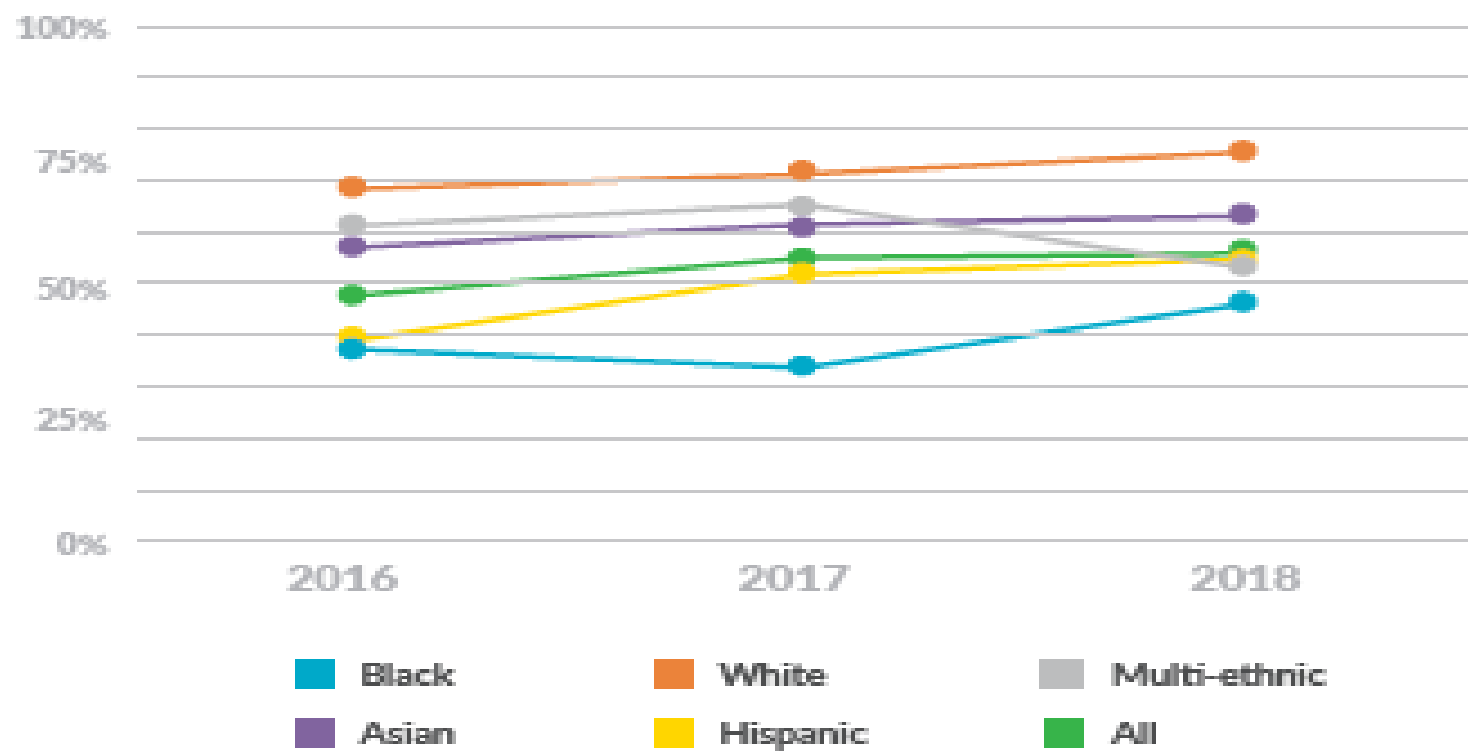
8th grade Algebra I Keystone percent Proficient and Advanced



Percent of 11th graders meeting SAT benchmarks



3rd grade Reading by race/ethnicity, 2016-18



School comparisons: 6-12

| | 8TH GRADERS TAKING ALGEBRA | READING ACHIEVEMENT GAP (6-8) | MATH ACHIEVEMENT GAP (6-8) | PROMISE- READY SENIORS | GRADUATION RATE 2017 | HIGHER ED. ENROLLMENT 2017 | ENROLLMENT GAIN/LOSS 2015-18 | CAPTURE RATE | STUDENTS RATED TEACHING* | SITE-BASED BUDGET PER PUPIL SPENDING | |
|---------------------|----------------------------------|-------------------------------------|----------------------------------|------------------------------|----------------------------|----------------------------------|------------------------------------|-----------------|--------------------------------|---|----------|
| Milliones | ▼ | ▼ | ▼ | ▼ | ▼ | ▼ | ▼ | ▼ | ◇ | ▲ | \$11,291 |
| Westinghouse | ▼ | ▼ | ▼ | ▼▼ | ▼▼ | ▼ | ▲▲▲ | ▼ | ◆ | ○ | \$10,187 |
| CAPA | ▲ | ▲▲ | ▲▲ | ▲ | ▲ | ▲ | ○ | n/a | ◆ | ▲ | \$11,562 |
| Obama | ▼ | ○ | ○ | ○ | ▲ | ▲ | ○ | n/a | ◆ | ▼ | \$8,627 |
| Sci-Tech | ▲▲ | ▲ | ▲▲ | ○ | ▲ | ▲ | ○ | n/a | ◆ | ○ | \$9,832 |
| Urban Pathways 6-12 | ▼ | ▼ | ▼ | ▲▲ | ○ | n/a | ○ | n/a | n/a | ▲▲ | \$13,870 |

- ▲ Greater than one standard deviation above the district average
- ▲▲ Greater than two standard deviations above the district average
- ▲▲▲ Greater than three standard deviations above the district average
- Near the district average

- ▼ Greater than one standard deviation below the district average
- ▼▼ Greater than two standard deviations below the district average
- ▼▼▼ Greater than three standard deviations below the district average

STUDENTS RATED TEACHING

| | |
|---|---------------------------|
| ◆ | Above national average |
| ◇ | Close to national average |
| ◆ | Below national average |

ACHIEVEMENT GAP

| | |
|----|---|
| ▲ | Gap is smaller than district average |
| ▲▲ | Gap is much smaller than district average |
| ○ | Gap is near district average |
| ▼ | Gap is bigger than district average |
| ▼▼ | Gap is much bigger than district average |

Magnet school

Charter school

The "standard deviation" is a measure of how much schools vary from the district average on the indicators we selected. One standard deviation above or below indicates a substantial difference from the average, and two or more standard deviations indicates an even greater difference from the average.

See page 14 for more information.

* Based on survey responses

School comparisons: High school

| | PROMISE-READY SENIORS | GRADUATION RATE 2017 | HIGHER ED. ENROLLMENT 2017 | ENROLLMENT GAIN/LOSS 2015-18 | CAPTURE RATE | STUDENTS RATED TEACHING* | SITE-BASED BUDGET PER PUPIL SPENDING | |
|------------|-----------------------|----------------------|----------------------------|------------------------------|--------------|--------------------------|--------------------------------------|----------|
| Allderdice | ○ | ○ | ○ | ▲ | ▲ | ◆ | ▼ | \$8,126 |
| Brashear | ○ | ○ | ▼ | ○ | ▲ | ◆ | ▼ | \$9,131 |
| Carrick | ○ | ○ | ▼ | ○ | ○ | ◆ | ○ | \$9,320 |
| Perry | ▼ | ▼ | ▼ | ▼ | ▼ | ◇ | ○ | \$10,297 |
| City High | ○ | ▲ | ▲ | ○ | n/a | n/a | ○ | \$10,619 |

- ▲ Greater than one standard deviation above the district average
- ▲▲ Greater than two standard deviations above the district average
- ▲▲▲ Greater than three standard deviations above the district average
- Near the district average

- ▼ Greater than one standard deviation below the district average
- ▼▼ Greater than two standard deviations below the district average
- ▼▼▼ Greater than three standard deviations below the district average

STUDENTS RATED TEACHING

| | |
|---|---------------------------|
| ◆ | Above national average |
| ◇ | Close to national average |
| ◆ | Below national average |

ACHIEVEMENT GAP

| | |
|----|---|
| ▲ | Gap is smaller than district average |
| ▲▲ | Gap is much smaller than district average |
| ○ | Gap is near district average |
| ▼ | Gap is bigger than district average |
| ▼▼ | Gap is much bigger than district average |

Magnet school

Charter school

The "standard deviation" is a measure of how much schools vary from the district average on the indicators we selected. One standard deviation above or below indicates a substantial difference from the average, and two or more standard deviations indicates an even greater difference from the average.

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QUESTIONS