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Scholarship Program Manager

Danny Jackson
Outreach Coordinator

Christopher Darby
Innovation Fellow
Overview

• Promising Cities
  – Network of Promise programs across the U.S.

• The Pittsburgh Promise

• Keys to College success
  – Ways that we as a community can support college access.
What is a Promise Program?

- A Promise program is a model of place-based scholarships.
- There are close to 100 communities.
- A growing number of states have created scholarship programs based on location.
The “College Promise” movement

National advocacy:
- America’s College Promise
- College Promise Campaign
- Campaign for Free College Tuition

State programs:
- Tennessee Promise
- Oregon Promise

Local Promise programs:
- Kalamazoo Promise
- Pittsburgh Promise
- El Dorado Promise
- Say Yes to Education

IHE-centered:
- Ventura College Promise
- Santa Barbara City College Promise
- Milwaukee Area Technical College Promise
Cities of Promise

• They vary in structure
• Commonality:
  – seek to increase access to higher ed, transform local k-12 school districts, and contribute to the vitality of their communities.
• All students of the Kalamazoo Public Schools
  – Residency and 9-12 enrollment
• 10 years from graduation for up to a Bachelors degree
• Tuition and fees
• Funding comes from a pledge by a group of anonymous donors to pay up to 100% of tuition at any Michigan state college or university.
  – No fundraising required
El Dorado Promise

• Students who graduate from El Dorado High School
  —Continuous enrollment 9-12
• Provides tuition and fee scholarship equal to highest instate, public university rate.
• Can be used at any accredited public or private college or university.
• Expires after 5 years to receive up to a bachelors
• Funded by Murphy Oil
Goals:
Inspire big dreams
Expect hard work
Remove financial Barriers
Open doors to employment
Repeat for at least 20 years
The Story:
2006: Presented Idea
2007: Announced Angel Donor
2008: Awarded Scholarships

Goal: Impact quality of public ed
Goal: Make P.S. ed. accessible
Goal: Raise $250 Million
Goal: Connect grads to local jobs
Meet Vanessa

https://vimeo.com/204594690
Students who

LIVE

In the City of Pittsburgh
Since day 1 of 9\textsuperscript{th} grade
ATTEND

A Pittsburgh Public School or one of its Charter Schools
Since day 1 of 9th grade
GRADUATE WITH A MINIMUM:

90% + 2.50 =

ATTENDANCE  CUMULATIVE GPA

Promise Scholarship

Applies to any 2 or 4 year college, university, or trade school in the state of Pennsylvania
THE CCAC EXTENSION PROGRAM FOR THE PROMISE

90% + 2.0-2.49 =

Attendance  Cumulative GPA

1 Year Extension Program at CCAC
Includes support of Promise Success Coaches
While in college, scholars must maintain:

\[ 2.00 + 24 = \]

Cumulative GPA + Credits/Year

Continued Promise Scholarship
The Scholarship

- 1) Attend PPS from day 1 of 9th grade continuously through graduation
- 2) Live in the City or Wilkinsburg from day 1 of 9th grade continuously through graduation
- 3) Meet GPA requirements (2.5 or higher)
- 4) Meet attendance requirements (90% or higher)

✓ Eligible for up to $5,000 per year, for four years of post-secondary education.
What Does The Promise Pay For?

• The student’s remaining balance after all other grants, scholarships and institutional aid has been deducted from the total cost of attendance.

• Includes tuition, fees, room, board and books (loans and work study are excluded).
Preferred College Partners
### Preferred College Partners

<table>
<thead>
<tr>
<th>Schools</th>
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</thead>
<tbody>
<tr>
<td>Allegheny College</td>
</tr>
<tr>
<td>Carlow University</td>
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<tr>
<td>Carnegie Mellon University</td>
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<tr>
<td>Chatham University</td>
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<td>Clarion University</td>
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<td>Duquesne University</td>
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<td>Edinboro University</td>
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<tr>
<td>Geneva College</td>
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<tr>
<td>Grove City College</td>
</tr>
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<td>Juniata College</td>
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<td>Kutztown University</td>
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<tr>
<td>La Roche College</td>
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</table>
Use Your Promise Dollars Early

Dual Enrollment Courses at CCAC

Promise funds may be accessed while in 11th and 12th grades to take college courses

Students must meet residency and enrollment requirements to enroll
A COMPLETE FAFSA IS REQUIRED EVERY YEAR

www.fafsa.ed.gov

Also the PA State Grant

Pheaa.org

FAFSA is available OCTOBER 1st. Deadline is MAY 1st in order to receive both grants
Seniors - to apply, visit www.pittsburghpromise.org/portal
3 Steps to the Promise Application

1. Students Login to their Promise Portal
2. Create your account by updating your contact info and changing your password
3. List Schools by clicking “School Interest”
4. (*If necessary, Add Appeal to tell us why you haven’t quite met the 2.5 GPA and/or 90% attendance)
by 2020 65 percent of all jobs in the economy will require post-secondary education and training beyond high school. There will be 55 million job openings in the economy through 2020: 24 million openings from newly created jobs and 31 million openings due to baby boomer retirements. By educational attainment, 35 percent of the job openings will require at least a bachelor’s degree and 30 percent of the job openings will require some college or an associate degree (Carnevale, Smith, & Strohl, 2015)
Studies have shown that a collective impact model amongst community organizations having college access has created an increase in college applications and exposure to the opportunities of the possibility of college. With community support, collaborations were created, that were then adopted to be placed into high schools to create a pipeline for college readiness (Anthony, Fewins-Bliss, Jacobs, Johnson, & Taylor, 2017).
• College readiness starts as early as middle school. The ideology is that early exposure leads to better preparation. With a cohort style approach a focused practice can be emphasized on a specific focus group. Richmond Promise has a 75% college matriculation rate. They provided workshops for financial aid, FAFSA, and application, which has fostered 100% completion. Intrusive modeling has impacted students from grades 6-12 (The Richmond Promise, 2017), along with college students.
The peer to peer model with a focus on strategic programming, academic affairs, student life, and college completion, has achieved a 96% college acceptance rate and a 51% graduation rate for low income and first-generation students. This is 2.4 times greater than the national average (College Track, 2017).
Post-secondary readiness

- Percentage eligible for Promise: Overall 80%, Black 70%, White 92%
- Graduation rate: Overall 81%, Black 77%, White 87%
- Percentage taking AP courses: Overall 23%, Black 13%, White 37%
- Percentage taking CAS courses: Overall 24%, Black 14%, White 38%

Sources: PPS and PDE
8th grade Algebra I Keystone percent Proficient and Advanced

- White: 68%
- Black: 33%
- Asian: 70%
- Hispanic: 69%
- Multi-ethnic: 56%
Percent of 11th graders meeting SAT benchmarks

<table>
<thead>
<tr>
<th>Category</th>
<th>Reading Benchmark</th>
<th>Math Benchmark</th>
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<tr>
<td>Total</td>
<td>55%</td>
<td>37%</td>
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<tr>
<td>Black</td>
<td>34%</td>
<td>15%</td>
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<tr>
<td>White</td>
<td>78%</td>
<td>61%</td>
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<td>Multi-ethnic</td>
<td>41%</td>
<td>36%</td>
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<tr>
<td>Hispanic</td>
<td>9%</td>
<td>9%</td>
</tr>
<tr>
<td>Asian</td>
<td>41%</td>
<td>33%</td>
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<tr>
<td>Low income</td>
<td>37%</td>
<td>21%</td>
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<tr>
<td>IEP (excluding “gifted”)</td>
<td>12%</td>
<td>5%</td>
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Legend:
- Blue bar: Reading benchmark
- Green bar: Math benchmark
3rd grade Reading by race/ethnicity, 2016-18
## School comparisons: 6-12

<table>
<thead>
<tr>
<th></th>
<th>8th Graders Taking Algebra</th>
<th>Reading Achievement Gap (6-8)</th>
<th>Math Achievement Gap (6-8)</th>
<th>Pro-Ready Seniors</th>
<th>Graduation Rate 2017</th>
<th>Higher Ed Enrollment 2017</th>
<th>Enrollment Gain/Loss 2015-18</th>
<th>Capture Rate</th>
<th>Students Rated Teaching</th>
<th>Site Based Budget Per Pupil Spending</th>
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</table>

- ▲ Greater than one standard deviation above the district average
- ▲▲ Greater than two standard deviations above the district average
- ▲▲▲ Greater than three standard deviations above the district average
- ○ Near the district average
- ▼ Greater than one standard deviation below the district average
- ▼▼ Greater than two standard deviations below the district average
- ▼▼▼ Greater than three standard deviations below the district average

**STUDENTS RATED TEACHING**
- ◆ Above national average
- ○ Close to national average
- ▼ Below national average

**Achievement Gap**
- ▲ Gap is smaller than district average
- ▲▲ Gap is much smaller than district average
- ▲▲▲ Gap is near district average
- ▼ Gap is bigger than district average
- ▼▼ Gap is much bigger than district average

The "standard deviation" is a measure of how much schools vary from the district average on the indicators we selected. One standard deviation above or below indicates a substantial difference from the average, and two or more standard deviations indicates an even greater difference from the average.

See page 14 for more information.

* Based on survey responses
## School comparisons: High school

<table>
<thead>
<tr>
<th>School</th>
<th>PROMISE READY SENIORS</th>
<th>GRADUATION RATE 2017</th>
<th>HIGHER ED. ENROLLMENT 2017</th>
<th>ENROLLMENT GAIN/LOSS 2015-18</th>
<th>CAPTURE RATE</th>
<th>STUDENTS RATED TEACHING</th>
<th>SITE-BASED BUDGET PER PUPIL SPENDING</th>
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<td>n/a</td>
<td>n/a</td>
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**Achievement Gap**

- △: Greater than one standard deviation above the district average
- □: Greater than two standard deviations above the district average
- ▪: Greater than three standard deviations above the district average
- ▼: Greater than one standard deviation below the district average
- □▼: Greater than two standard deviations below the district average
- ▪▼: Greater than three standard deviations below the district average

**Students Rated Teaching**

- ▲: Above national average
- ▼: Below national average
- □: Close to national average

*Site-based budget per pupil spending is calculated based on survey responses.*
QUESTIONS