

What is PASFAA? and How Can PASFAA Help YOU?

next
PAGE



The Pennsylvania Association of Student Financial Aid Administrators (PASFAA) is a dynamic, service association whose mission is:

- To provide for the professional development of members and other constituencies,*
- To advocate for access to post-secondary education, and*
- To educate the public on financial aid and funding opportunities.*

next
PAGE



PASFAA: We Are ...

an all-volunteer organization comprised of
943 members, affiliated with 212 different institutions

■ Membership Categories

- 647 Regular Members
- 296 Associate Members
- 1 Retired Member
- 1 Student Member
- 20 Life Members

■ Sector Categories

- 81 Business, Trade & Technical
- 55 Inst'l Support Services
- 18 Nursing
- 438 Private
- 79 Public Two-Year
- 79 PASSHE
- 157 State Related
- 8 Graduate School
- 6 Other

PASFAA Council

Our *Elected* Leadership

www.pasfaa.org

President-Elect	President	Past President
Vice-President	Secretary	Treasurer
Sector Representatives:	<i>Business, Trade & Technical</i>	<i>Institutional Support Services</i>
<i>Nursing</i>	<i>Private</i>	<i>Public Two-Year</i>
<i>PASSHE</i>	<i>State-Related</i>	<i>Graduate</i>

next
PAGE

PASFAA Council Officers

Betty A Casale, President

Executive Director, Financial Aid and Compliance
Carnegie Mellon University - Tepper School of Business
5000 Forbes Avenue
GSIA 101E
Pittsburgh, PA 15213
Phone: (412) 268-7581
Email: casale@andrew.cmu.edu

**Alyssa A Dobson, President Elect**

Director of Financial Aid and Scholarships
Slippery Rock University of Pennsylvania
1 Morrow Way
Slippery Rock, PA 16057
Phone: (724) 738-2220
Fax: (724) 738-2220
Email: alyssa.dobson@sru.edu

**Stacy L Schenk, Past President**

Director of Financial Aid
Mount Aloysius College
7373 Admiral Peary Hwy
Cresson, PA 16630
Phone: (814) 886-6363
Fax: (814) 886-6463
Email: sschenk@mtaloy.edu

**Alyssa A Dobson, Vice President**

Director of Financial Aid and Scholarships
Slippery Rock University of Pennsylvania
1 Morrow Way
Slippery Rock, PA 16057
Phone: (724) 738-2220
Fax: (724) 738-2220
Email: alyssa.dobson@sru.edu

**Shelby M Smith, Secretary**

Assistant Director of Financial Aid
Lafayette College
730 High St
Easton, PA 18042
Phone: (610) 330-3177
Fax: (610) 330-5758
Email: smithsh@lafayette.edu

**Kelly Liocano, Treasurer**

Assistant Director of SFS
Mercyhurst University
501 East 38th Street
Erie, PA 16546
Phone: (814) 725-6269
Email: kliocano@mercyhurst.edu



next
PAGE

PASFAA Council

Sector Representatives

Judith A Rile, State Related
Financial Aid Coordinator
Pennsylvania State University (The) - Berks
Tulpehocken Road
P. O. Box 7009
Reading, PA 19610-6009
Phone: (610) 396-6070
Fax: (610) 396-6316
Email: jar38@psu.edu

PHOTO
NOT
AVAILABLE

Regina M Brinza, Graduate School
Assistant Director of Financial Aid
Carlow University
3333 Fifth Ave
Pittsburgh, PA 15213
Phone: (412) 578-8886
Email: rmbrinza@carlow.edu

PHOTO
NOT
AVAILABLE

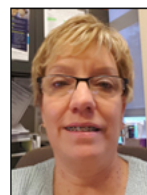
Clarissa A Stewart-Baker, Business Trade and Technical
Financial Aid Counselor
Great Lakes Institute of Technology
5100 Peach Street
Erie, PA 16509
Phone: (814) 864-6666
Fax: (814) 868-1717
Email: ClarissaB@glit.edu

PHOTO
NOT
AVAILABLE

Robert W Sevret, Jr., Institutional Support Services
Project Manager / Relationship Manager
Discover Student Loans
Discover Student Loans
42 Crimson Lane
Elizabethtown, PA 17022
Phone: (717) 689-3320
Email: robertsevret@discover.com



Robin L Hall, Nursing
Director of Financial Aid and Budget
Reading Hospital School of Health Sciences
P.O. Box 16052
Reading, PA 19612
Phone: (484) 628-0105
Fax: (484) 628-0134
Email: robin.hall@towerhealth.org



George T Santucci, Private
Director of Financial Aid
Point Park University
201 Wood Street
Pittsburgh, PA 15222
Phone: (412) 392-3930
Fax: (412) 392-4795
Email: gsantucci@pointpark.edu



Kyle A Mosley, Public Two Year
Director of Financial Aid
Community College of Allegheny County - South
1750 Clairton Road
West Mifflin, PA 15122
Phone: (412) 469-6242
Fax: (412) 469-6394
Email: kmosley@ccac.edu



Ginny M Kopko, PASSHE
Associate Director of Financial Aid
Slippery Rock University of Pennsylvania
1 Morrow Way
107 Maltby Center
Slippery Rock, PA 16057
Phone: (724) 738-6031
Fax: (724) 738-2922
Email: ginny.kopko@sru.edu



next
PAGE

PASFAA Standing Committees

The LifeBlood of PASFAA

http://www.pasfaa.org/docs/toc_finaidadmin.html

Finance and Development	Conference	Government Relations
Financial Aid Awareness	Membership & Association Governance	Technology Advisory & Electronic Initiatives
PA Financial Aid Training (PFAT) <u>Subcommittees:</u> <i>Don Raley Summer Institute * Fundamentals * Leadership Development * Spring Training * Support Staff * (Guidance) Counselor Workshop. * Webinar</i>		Communication <u>Subcommittees:</u> <i>NextPAGE/Shadowing. * NextPAGE/Mentoring * Scholarship * PASFAA Post (Newsletter) * Historian</i>

next
PAGE

Additional committees may be created by Council as needed to address specific needs of the Association, such as Strategic Planning.

PASFAA Standing Committees

The LifeBlood of PASFAA

- **Committees**

- Communication
 - Historian
 - nextPAGE
 - Mentoring
 - Shadowing
 - Training
 - Newsletter
 - Scholarship
- Conference
- Finance & Development
- Financial Aid Awareness
- Government Relations
- Membership & Association Governance
- Pennsylvania Financial Aid Training (PFAT)
 - Don Raley Institute
 - Fundamentals Training Workshop
 - Counselor Training Workshop
 - Leadership Development
 - Spring Training
 - Support Staff Workshop
 - Webinars
- Strategic Planning
- Technology Advisory & Electronic Initiatives
 - Web/ATAC Representative

next
PAGE



PASFAA Committee Duties

from the PASFAA Policy & Procedures Manual

- o **Conference Committee** has the responsibility of planning all aspects of the annual PASFAA conference.
- o **Finance & Development Committee:** To monitor the financial viability of the Association, manage the sponsor solicitation process, and to recommend to Council appropriate courses of action to ensure financial strength including but not limited to development activities, investment policy, and budgeting.
- o **Government Relations Committee:** To educate the membership concerning federal and state legislative, political, and regulatory matters, and to represent the Association with respect to legislative, political, and regulatory interests to governmental and quasi-governmental agencies.
- o **Membership & Governance Committee:** Manage the membership and election matters of the organization.
- o **Financial Aid Awareness:** To educate the public about financial aid, while promoting an awareness of PASFAA and its mission to parents, students, high school and guidance staffs, the financial aid community and the community at large. Inform the public of new initiatives in financing higher education/savings mechanisms.
- o **Technology Advisory and Electronic Initiatives:** Provide updates, information and services on technological and electronic initiatives relevant to the association.
 - o **Web/ATAC Representative Subcommittee:** To manage the association's internet presence, primarily by serving as a liaison between the association and Administrative Technical Access Center (ATAC)

PASFAA Committee Duties *(continued)*

from the PASFAA Policy & Procedures Manual

- **Communications Committee:** This committee's purpose is to develop and provide opportunities for consistent, effective communications, branding, and marketing. The committee should make PASFAA more visible, in a positive manner, to our members and non-members.
- **Communications Committee Subcommittees:**
 - **Newsletter:** this sub-committee is responsible for the Association's newsletter that is published four times a year. Newsletter Committee members write topical articles, interview experts in the field, determine what new topics are acceptable for publishing and solicit feedback from colleagues.
 - **Nextpage/Mentoring:** Provide new financial aid administrators (mentees) with seasoned, experienced financial aid administrators (mentors) to assist them in building a career in financial aid.
 - **NextPAGE/Shadowing:** Provide newer financial aid administrators with a hands-on opportunity to observe the best practices of Directors and their staff, to include operations, meeting and time management, human resource and leadership skills. The program would provide an opportunity to experience an office through another lens and to form relationships with colleagues.
 - **Scholarship:** This committee organizes the PASFAA Student Scholarship
 - **Historian:** To preserve the history of the Association in terms of historical documents (i.e., PASFAA Post, minutes, directories, website, etc...); To serve as a liaison to the Executive Council and as the clearinghouse for historical documents.

next
PAGE

PASFAA Committee Duties *(continued)*

from the PASFAA Policy & Procedures Manual

- o **Pennsylvania Financial Aid Training (PFAT):** To provide for the training needs of the association as established by PASFAA.
- o **PFAT Subcommittees:**
 - o **Don Raley Institute:** To plan a training program for new or inexperienced financial aid administrators focusing on basic principles of the administration of student financial aid
 - o **Fundamentals Workshop:** To plan a pre-conference training program for new or inexperienced financial aid administrators
 - o **Leadership Development:** To plan and provide a pre-conference workshop for members who aspire to leadership positions within the association.
 - o **Spring Training and Support Staff Workshop:** To plan and provide one day training workshops. The workshops will ... incorporate discussion and training on issues pertinent to support staff in the financial aid office and related offices.
 - o **(Guidance) Counselor Workshop:** to work in conjunction with PHEAA to provide financial aid training for counselors of high schools, government agencies and private organizations.
 - o **Webinar:** To provide timely webinar training on issues pertinent to members.

next
PAGE

How Can PASFAA Help You and Your Career?

Leadership Opportunities through Elected Office and Committee Membership, **along with Conferences, Training, and Outreach** lead to:

- *Professional networking* for you
- *Improved office operations and technical expertise* for your aid office because of what you learn formally and informally from colleagues and then bring back to your office
- Development of *legislative awareness and advocacy skills*.

next
PAGE 

PASFAA and YOU ...

What questions can we answer for you about getting more involved?

(If you need help thinking of questions, the next slide has examples of questions you may be interested in hearing the presenters and PASFAA leaders discuss)

www.pasfaa.org

next
PAGE



Example questions for today's PASFAA leaders and presenters:

- What was your favorite PASFAA committee experience?
- Why did you choose to run for a PASFAA office?
- How did PASFAA volunteerism make you a more confident aid /aid-related professional?
- Who was a PASFAA colleague who made a difference in your career, and how/why?
- What is one benefit you received through networking with PASFAA peers?
- How Did PASFAA connect you to EASFAA and NASFAA?

next
PAGE 