Supporting Minority Students in the Admissions Process

Marisa Rodriguez, Assistant Director of Admissions, Edinboro University
Karla Romero, Assistant Director of Admissions, Slippery Rock University
Introductions

– Karla Romero, Assistant Director of Admissions/Multicultural Recruiter

– Marisa Rodriguez, Assistant Director of Admissions/Diversity Recruiter
Overview and Goals

– Discuss and recognize different barriers of minority students.
– Discuss tools on how to change the conversation.
– Overview of different programs and tools to utilize
– Open discussion

“The function of education is to teach one to think intensively and to think critically. Intelligence plus character- that is the goal of true education.

-Martin Luther King Jr.
Knowing the Stats

– According to edtrust.org, 4 in 10 black students, who enter college as a first time, full-time freshman earn a bachelor’s degree in six years. 22% lower than their White peers.
– According to the U.S. Department of Education, about 56% of Hispanic students graduate with a bachelors degree in 6 years.
– Although statistics are increasing, there is a still a gap in performance.
Ways to Support Students

– Three main ways to support students we are going to discuss:
  – The Application Process
  – The Financial Aid Process
  – University programs, i.e.: transitions programs, bridge programs, campus visits.
Application Process

- Knowing the student.
  - Helping students create realistic goals
  - Creating a plan
  - Exposing students to various universities
  - Having hard conversations
Financial Aid & Scholarships

- Helping families understand the Financial Aid Process
  - Applying for the FAFSA
  - FAFSA application nights
  - Understanding financial aid packages
  - Understanding scholarship awards
  - Accessibility
University Programs

- Building connections with Admissions
- Transition or Bridge Programs
- Bus and Group Visits
- Exposure to private and public institutions
Overview

“The function of education is to teach one to think intensively and to think critically. Intelligence plus character- that is the goal of true education.

-Martin Luther King Jr.