

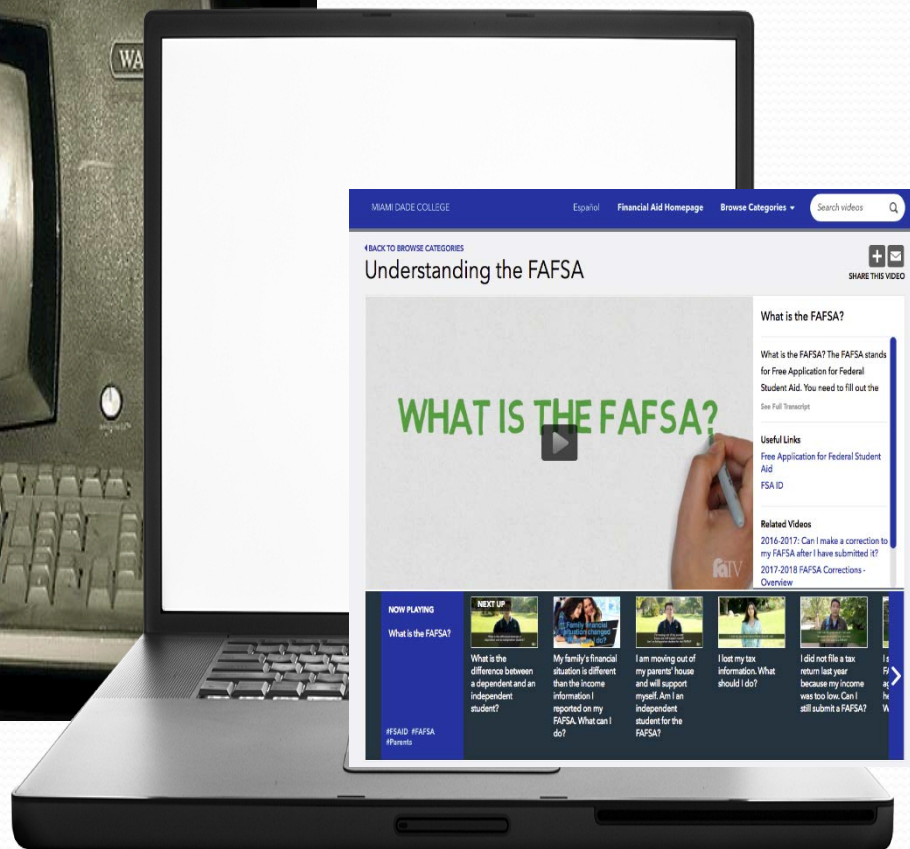
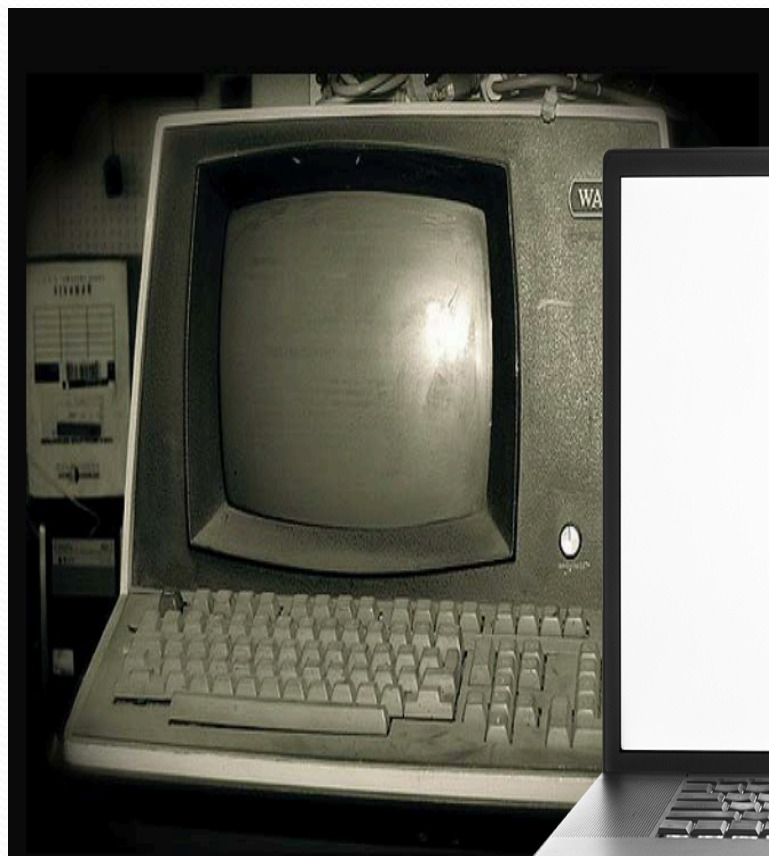
Would You Read Your Own Website

Donna Wilkoski, Bucks County Community College

Kathleen Roebuck, FATV

PASFAA 2017







Today's Objectives

- Identify your audience
- Organize content for clarity
- Use of Visuals for engagement
- Messaging through storytelling
- Tools to enhance connection



Computers are not technology. Computers, the Internet, and hand-held devices are as much a part of Millennials' lives as telephones and television are to previous generations.

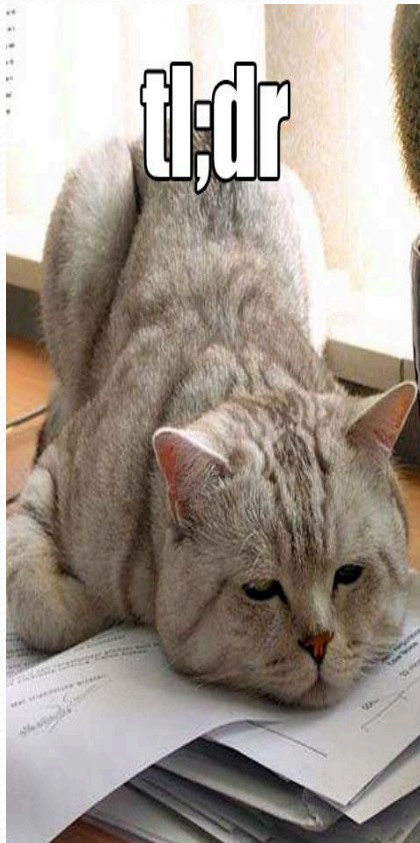
There is zero tolerance for delays. Millennials were raised in a just-in-time, service-oriented culture. They expect and demand quick turn around in today's 24x7 culture and do not easily accept delays.

Sources:

- Starlink- 2004
- Northern Illinois University- Millennials: Our Newest Generation in Higher Education- Retrieved 2/2016

TLDR Syndrome

“too long, didn’t read”

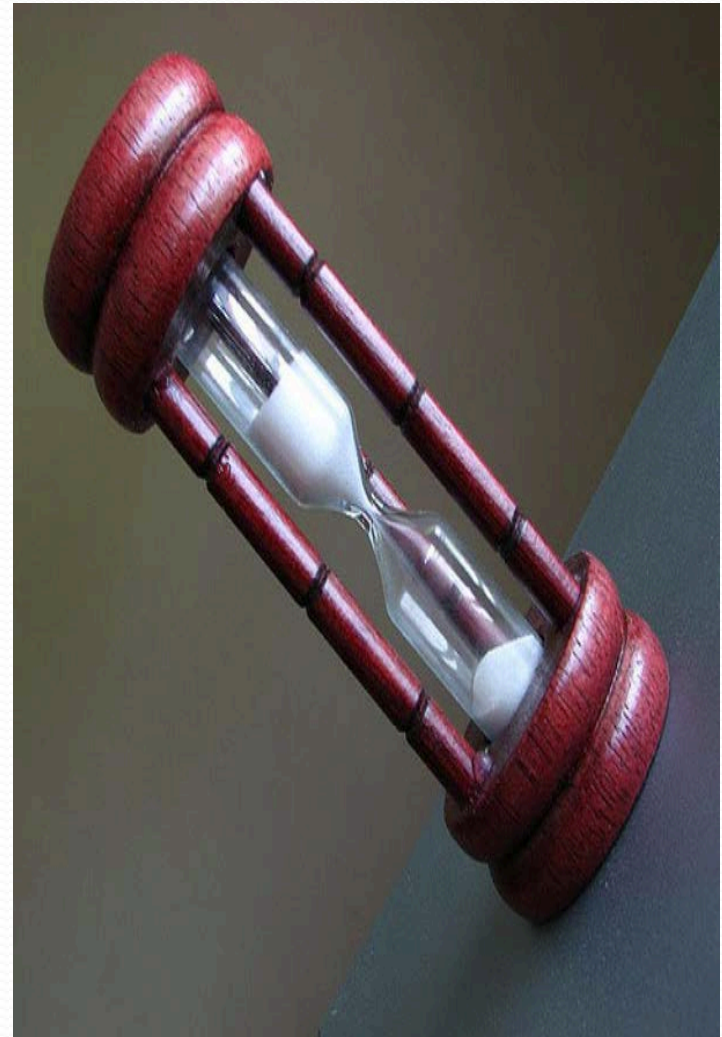


“The WOT”



Remember:

The Back Button is
only a click away!





Organize Content for Clarity


- Keep it concise
- Numbers can send a visual message
- Break up content
- White space can help

Keep it concise!

The Culinary Institute of America

<http://www.ciachef.edu/tuition-and-financial-aid/>

[CIA:](#) [NEW YORK](#) [CALIFORNIA](#) [TEXAS](#) [SINGAPORE](#) [Search CIA For](#) [>](#)



ACADEMICS

CAMPUS LIFE

VISITING THE CIA

ABOUT THE CIA

ADMISSIONS AND FINANCIAL AID

RESEARCH

RESTAURANTS

CIA BLOG

[Home > Admissions and Financial Aid >](#)

TUITION AND FINANCIAL AID

TUITION AND FEES

APPLYING FOR AID

SCHOLARSHIPS BY CAMPUS

GRANTS, LOANS & WORK-STUDY

VETERAN'S AID

COLLEGE CALCULATORS

FORMS AND PUBLICATIONS

CIA CODE OF CONDUCT



[GET INFORMATION](#)

[APPLY NOW](#)

[VIRTUAL TOUR](#)

[SHARE THIS](#) 

Keep it concise!

Bennington College

<http://www.bennington.edu/students>

BENNINGTON COLLEGE

I'M HUNGRY

- Menus
- Dining Services
- Dining Hall
- Student Center

GET AWAY

- Transportation
- Study Abroad and Study Away
- Recreation around Bennington

I NEED A JOB

- Find a job on campus
- Find a local job
- Find a job after you graduate

\$\$\$

- Pay your bill
- Inquire about a Student Life charge on your bill
- Get help with student loans or financial aid
- Find a job
- Apply for a grant or scholarship
- Special info for international students

HELP!

- Campus Safety
- Health Services and Psychological Services
- Sexual Harassment and Misconduct
- Academic Advising and Support
- Accommodations and Support
- Peer Writing Tutors

WHAT TO DO?

- Join a club (or start one)
- Get moving
- Get engaged in the community and volunteer
- Find something to do around Bennington
- Check out some campus events
- Visit Usdan Gallery

WHEN IS IT DUE?

- Check the Academic Calendar for important dates and

ASK A LIBRARIAN

- Keep up on what you've borrowed or renew library

THE DOG ATE MY CARD

- Lost or damaged Bennington Card? Contact the Help Desk

Keep it concise!

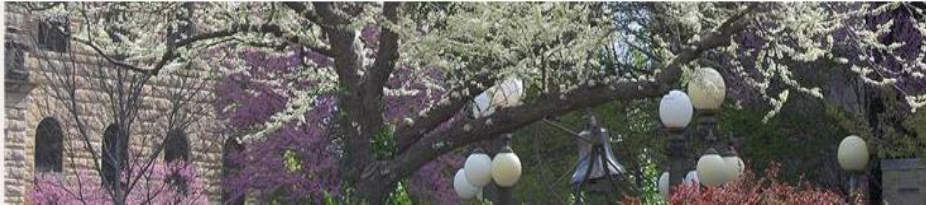
Kansas State University

<http://www.k-state.edu/sfa/loans/>

KANSAS STATE UNIVERSITY

[K-State home](#) » [Office of Student Financial Assistance](#) » [Loans](#)

Office of Student Financial Assistance



[Home](#)

[About Us](#)

[Scholarship and Financial Aid Process](#)

[Cost of Attendance](#)

[FAFSA](#)

[Scholarships](#)

[Grants](#)

[Work Study](#)

[Loans](#)

[Federal Verification](#)

[Forms and Applications](#)

[Policies](#)

[SALT Financial Tool](#)

[KSU Employee Benefits](#)

[KS Voter Registration](#)

Loans

A loan is a form of financial aid that needs to be repaid. There are several types of loans with different terms, conditions, and interest rates.

- ➔ [Federal Direct Subsidized and Unsubsidized Loans](#)
- ➔ [Federal Direct Parent PLUS Loan](#)
- ➔ [Federal Direct Graduate PLUS Loan](#)
- ➔ [Federal Perkins Loan](#)
- ➔ [Private Loans](#)
- ➔ [Alumni and Foundation Loans](#)
- ➔ [Student Loan Repayment](#)

All Federal Direct Loan information is submitted to the [National Student Loan Data System \(NSLDS\)](#) and will be accessible by guaranty agencies, lenders, and institutions that are determined to be authorized users of the NSLDS. Students may sign into NSLDS to see their loan information.

Numbers can send a visual message

University of
California- Berkley

<http://financialaid.berkeley.edu/>



Who gets aid?
Nearly two-thirds of undergraduate students qualify for financial aid. Eligible graduate students may be awarded federal student loans and work-study...
[LEARN MORE »](#)

MORE THAN 65%
OF BERKELEY UNDERGRADUATE STUDENTS RECEIVE AID.

Estimate your Aid
The Cal-culator provides an estimate of financial aid eligibility for prospective students.
[LEARN MORE »](#)

Don't Forget
See important dates and deadlines.
[LEARN MORE »](#)

January 14

Numbers can send a visual message

Angelo State
University

<http://www.angelo.edu/pay-for-college/>



ASU Angelo State University
Paying for College

Search angelo.edu

Admissions Academics About ASU Paying for College Living on Campus Athletics Giving to ASU

Future Students Current Student Military Parents Visitors Alumni Faculty & Staff En Español

Home > PAY-FOR-COLLEGE > HOW TO PAY FOR COLLEGE | ANGELO STATE SCHOLARSHIPS AND FINANCIAL AID

Financial Aid
Scholarship Programs
Pay Tuition Online
Tuition Estimator

9 out of 10
ASU students
receive some form
of FINANCIAL AID.

How to Pay for College

Angelo State University offers scholarships and financial assistance to help you reach your career aspirations. Read about the options below to better understand all that is available to you.

Numbers can send a visual message

Salt Lake Community College

<http://www.slcc.edu>



WHY SLCC?



61,150⁺
Students Served Each Year



20
Our Average Class Size



70%
Of Our Students Work While At SLCC

Numbers can send a visual message

Brown University

<https://www.brown.edu/about/administration/financial-aid/>

Did You Know...?

41%

of the Class
of 2020 receives
need-based
scholarship

\$120.5
MILLION

The amount of
need-based
scholarship
budgeted for
2016-17

The average
need-based
award for the
Class of 2020 is

\$47,940

Application Timeline

- Early Decision Applicants
- Regular Decision Applicants
- Transfer Applicants
- RUE Applicants
- Current Students

Numbers can send a visual message

The University of
Arizona

<http://www.arizona.edu>



Break up content

Iowa State University

<http://www.financialaid.iastate.edu/fafsa/>

IOWA STATE UNIVERSITY

Office of Student Financial Aid

Select Language
Powered by Google Translate

Site Index

Cost

Scholarships

FAFSA

- Completing the FAFSA
- Dependency
- Making Corrections
- Sign the FAFSA
- Special Conditions
- Student Aid Report
- Verification

Forms

Employment

Grants

Loans

FAQ

The FAFSA

The FAFSA, or Free Application for Federal Student Aid, is filed each year by students to qualify for institutional and federal financial aid. It is important to remember to file the FAFSA each year between October 1 and December 1 in order to be considered for priority financial aid. The priority filing timeframe is **NEW** starting with October 1, 2016 for the 2017-2018 FAFSA year.

Completing the FAFSA

Completing the FAFSA for the first time can be confusing, so we've compiled a set of instructions to make the process easier.

Dependency

Learn how the FAFSA determines dependency of a student, and how students should classify themselves.

Special Conditions

Do you feel that your financial situation is represented incorrectly on the FAFSA? Learn more about extenuating circumstances.

Making Corrections

Learn about making corrections to the FAFSA application.

Sign the FAFSA

Before a FAFSA can be submitted, it must be signed by the student, and, in many cases, a parent. In addition to a paper signature, a FAFSA may also be signed using an electronic Department of Education FSA ID.

Break up content


University of Washington

<https://www.washington.edu/financialaid/applying-for-aid/>

 UNIVERSITY of WASHINGTON

Students / Parents / Faculty & Staff / Alumni

GETTING STARTED ▾ / APPLYING FOR AID ▾ / TYPES OF AID ▾ / RECEIVING AID ▾ / FORMS & RESOURCES ▾ / CONTACT US ▾



Student Financial Aid

 Student Financial Aid > Applying for aid

Applying for aid

Complete the [FAFSA](#) each year by January 15 to be considered for priority financial aid. HB 1079 students should complete the [WASFA](#) by January 15th also.




Key dates and deadlines

Explore a list of key financial aid dates and deadlines that you should be aware of.




Application process

University of Washington students use the Free Application for Federal Student Aid (FAFSA) to apply for financial aid.



Award process

We start awarding in the spring before the next academic year begins. Check your UW email for your award notice.



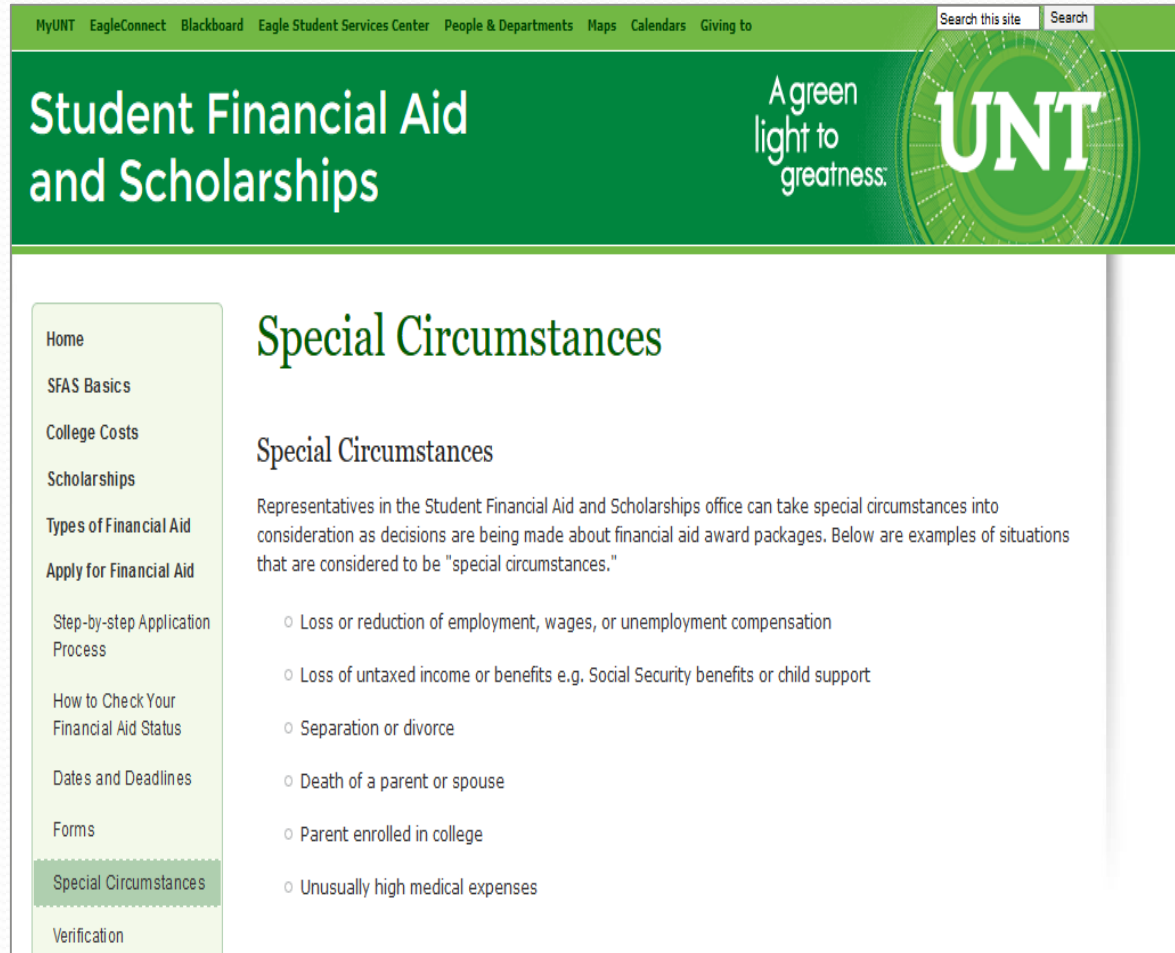
Maintain eligibility

Once you have been awarded your financial aid, you must meet certain eligibility requirements to keep it.

Break up content

University of North
Texas

<http://financialaid.unt.edu/special-circumstances>



The screenshot shows the University of North Texas (UNT) website's Student Financial Aid and Scholarships section. The header is green with the UNT logo and the tagline "A green light to greatness." The main content area is white. On the left, there is a green sidebar with a list of navigation links. The "Special Circumstances" link is highlighted. The main content area has a green heading "Special Circumstances" and a paragraph explaining that representatives can take special circumstances into consideration. Below this, there is a list of examples of special circumstances.

MyUNT EagleConnect Blackboard Eagle Student Services Center People & Departments Maps Calendars Giving to Search this site Search

Student Financial Aid and Scholarships

A green light to greatness. UNT

Special Circumstances

Representatives in the Student Financial Aid and Scholarships office can take special circumstances into consideration as decisions are being made about financial aid award packages. Below are examples of situations that are considered to be "special circumstances."


- Loss or reduction of employment, wages, or unemployment compensation
- Loss of untaxed income or benefits e.g. Social Security benefits or child support
- Separation or divorce
- Death of a parent or spouse
- Parent enrolled in college
- Unusually high medical expenses

Home
SFAS Basics
College Costs
Scholarships
Types of Financial Aid
Apply for Financial Aid
Step-by-step Application Process
How to Check Your Financial Aid Status
Dates and Deadlines
Forms
Special Circumstances
Verification

Break up content

Duke University

<https://financialaid.duke.edu/current-undergraduates/renew-your-aid>



KARSH
Office of Undergraduate
Financial Support

PERSONAL FINANCE

LOANS

WORK STUDY

PAY YOUR BILL

CONTACT

FORMS

UNDERGRADUATE
APPLICANTS

CURRENT
UNDERGRADUATES

GRADUATES &
PROFESSIONALS


PARENTS

ABOUT US

Both the FAFSA and CSS Profile for 2017-18 are available to be filed online now, and the priority deadline to each year will be the first business day in January. After that time, we will continue accepting applications on a rolling basis.


Steps to Renew Your Aid for 2017-18:

Step 1: File the FAFSA



Submit the [Free Application for Federal Student Aid \(FAFSA\)](#) online at www.fafsa.gov and have the results sent to Duke.


Step 2: Complete the CSS PROFILE



Complete the [CSS PROFILE](#). When answering the questions, please use your 2015 tax information.

- [Click here for a tutorial on how to complete the CSS Profile](#)

Step 3: Check your DukeHub To-Do List



Keep an eye on your DukeHub To-Do list and Duke email account in case our office has any additional requests for information from you.

Break up content

UNC Charlotte

<http://finaid.uncc.edu/aid-basics/four-steps-financial-aid>

Aid Basics

Four Steps to Financial Aid

Estimating Costs

Your Aid & Your Bill

Chat with a Counselor

Consumer Information

Parent Information

Manage Your Money

FAQs

Four Steps to Financial Aid

Step 1: Apply for financial aid

- Submit the [FAFSA \(Free Application for Federal Student Aid\)](#). Be sure to enter our school code: 002975
- The priority filing date is March 1st
- All students must reapply every year for financial aid.

Step 2: Review and accept your financial aid award

- View your award in [My UNC Charlotte](#).
- Make sure you don't have any [outstanding requirements](#).

Step 3: Receive your financial aid

- Some refunds will go out the first week of class. Grants and scholarships may not disburse until after the drop/add period ends.

Step 4: Maintain financial aid eligibility

- A FAFSA needs to be completed annually.
- Maintain Satisfactory Academic Progress ([SAP](#))

Break up content

Washington State
University

<https://financialaid.wsu.edu>

The screenshot displays the Washington State University Financial Aid and Scholarships website. On the left, a navigation menu includes links for 'Student Financial Services Home', 'SFS en Español', 'Apply for Aid', 'Financial Aid Options', 'Scholarships', 'Your Award', 'Cost of Attendance', 'Calendar, Deadlines & Announcements', 'Student Success Resources', and 'Contact Us'. The main content area has a header 'FINANCIAL AID AND SCHOLARSHIPS' and a large text overlay that reads 'WE'RE HERE EVERY STEP OF YOUR JOURNEY'. To the right, a section titled 'FINANCE YOUR EDUCATION IN JUST 4 EASY STEPS' lists the following steps: 1. Estimate how much aid you're eligible for. 2. Apply for state and federal aid. 3. Search and apply for scholarships. 4. Accept and maintain your financial aid. A button labeled 'SEE YOUR AID OPTIONS' is positioned below the steps.

WASHINGTON STATE UNIVERSITY

FINANCIAL AID AND SCHOLARSHIPS

WE'RE HERE EVERY STEP OF YOUR JOURNEY

FINANCE YOUR EDUCATION IN JUST 4 EASY STEPS

- 1 Estimate how much aid you're eligible for.
- 2 Apply for state and federal aid.
- 3 Search and apply for scholarships.
- 4 Accept and maintain your financial aid.

SEE YOUR AID OPTIONS

Break up content

The University of Central Arkansas


<http://uca.edu/>



White Space Can Help

University of Illinois at
Urbana-Champaign

<http://http://www.osfa.illinois.edu/cost>

**Office of Student
FINANCIAL AID**

Cost | The Process | Types of Aid | Resources | Forms

Home | Cost

Undergraduate

Graduate & Professional

Fall 2015 Financial Aid
Disbursement and Refund
Information

Cost

We establish budgets to provide you with a reasonable estimate of the cost of attendance at the University of Illinois at Urbana-Champaign.

What It Includes

Our budget includes allowances for tuition and fees, room and board, books and supplies, and other expenses.

Tuition & Fees

Our tuition and fee amounts are based on full-time enrollment of 12 or more hours. Undergrads who have enrolled at Illinois beginning Summer 2004 and after are guaranteed the same tuition rate for 4 continuous academic years by the Illinois Truth in Tuition Bill (Public Act 93-0228). Additional information is available through the [Office of the Registrar](#).

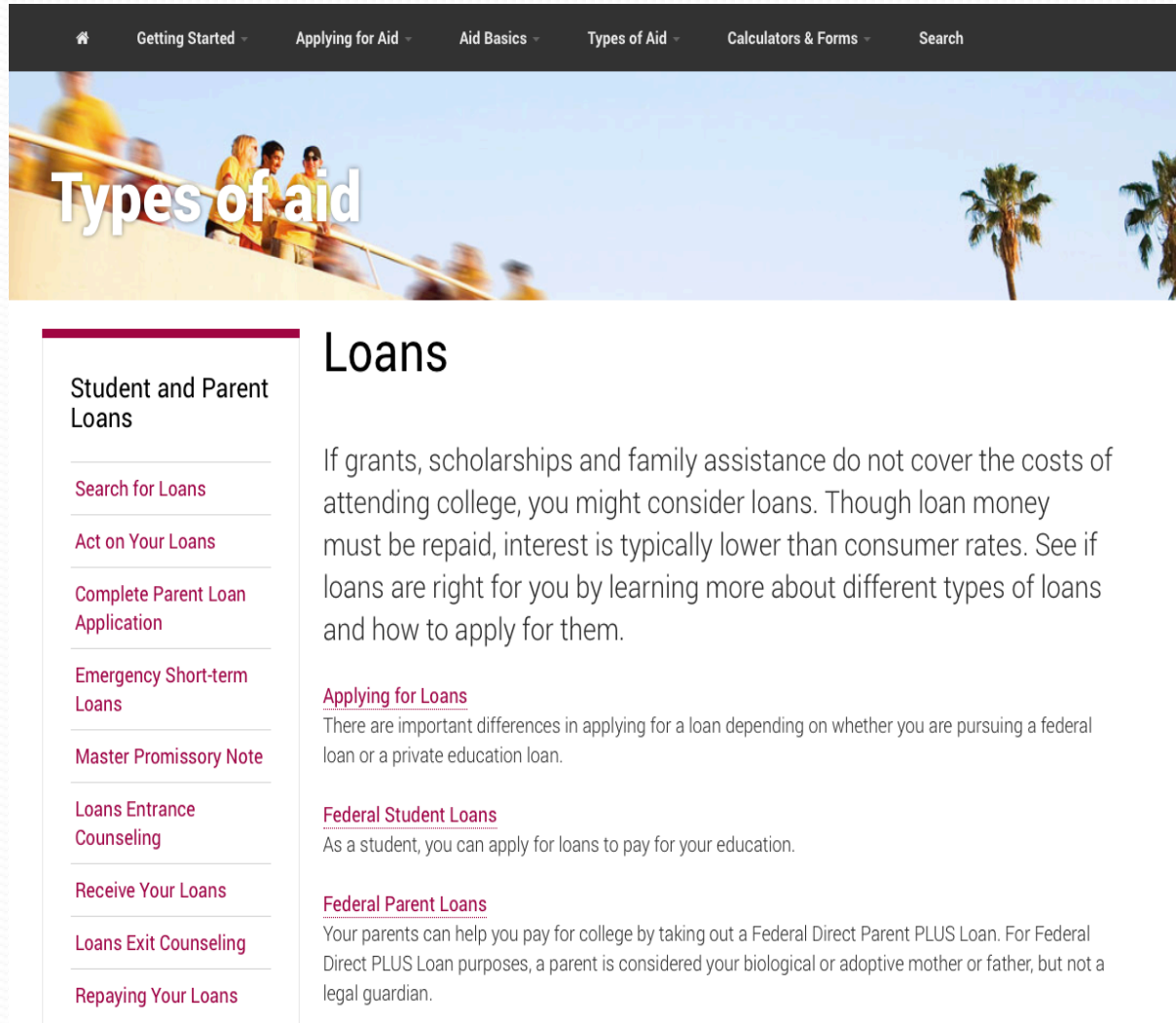
Room & Board

Our room and board allowance is based on a double room in a university residence hall and a meal plan consisting of 10 classic meals and 45 café credits. The allowance for graduate students is based on a single room in a university residence hall with a meal plan that consists of 10 classic meals and 45 café credits. Other living arrangements (private housing or an apartment) may be more or less expensive. Your cost of attendance won't be adjusted for higher room and board or other living costs.

White Space Can Help

Arizona State University

<https://students.asu.edu/loans>



The screenshot shows the top navigation bar of the ASU Loans website with links: Home, Getting Started, Applying for Aid, Aid Basics, Types of Aid, Calculators & Forms, and Search. Below the navigation bar is a hero image of students on a walkway with the text "Types of aid" overlaid. The main content area is titled "Loans" and includes a sidebar with links: Student and Parent Loans, Search for Loans, Act on Your Loans, Complete Parent Loan Application, Emergency Short-term Loans, Master Promissory Note, Loans Entrance Counseling, Receive Your Loans, Loans Exit Counseling, and Repaying Your Loans. The main text explains that if grants, scholarships, and family assistance do not cover college costs, loans might be considered. It notes that loan money must be repaid, but interest is typically lower than consumer rates. It encourages learning more about different types of loans and how to apply for them. The page also features sections for "Applying for Loans" (explaining differences between federal and private loans), "Federal Student Loans" (explaining that students can apply for loans to pay for education), and "Federal Parent Loans" (explaining that parents can help pay for college by taking out a Federal Direct Parent PLUS Loan, which is for biological or adoptive parents, not legal guardians).

Types of aid

Loans

If grants, scholarships and family assistance do not cover the costs of attending college, you might consider loans. Though loan money must be repaid, interest is typically lower than consumer rates. See if loans are right for you by learning more about different types of loans and how to apply for them.

Applying for Loans
There are important differences in applying for a loan depending on whether you are pursuing a federal loan or a private education loan.

Federal Student Loans
As a student, you can apply for loans to pay for your education.

Federal Parent Loans
Your parents can help you pay for college by taking out a Federal Direct Parent PLUS Loan. For Federal Direct PLUS Loan purposes, a parent is considered your biological or adoptive mother or father, but not a legal guardian.

Student and Parent Loans

- Search for Loans
- Act on Your Loans
- Complete Parent Loan Application
- Emergency Short-term Loans
- Master Promissory Note
- Loans Entrance Counseling
- Receive Your Loans
- Loans Exit Counseling
- Repaying Your Loans

White Space Can Help

University of Wisconsin, River Falls

<https://www.uwrf.edu/Admissions/compare.cfm>

Compare our cost!

The University of Wisconsin - River Falls provides superb academics, while offering affordable tuition and room and board. Crunching numbers? Take a look at the figures below. We are consistently one of the most affordable four-year institutions in the Midwest.

One way we make college affordable is through our [Scholarship Guarantee](#). At UW-River Falls, every freshman who demonstrates strong academic potential receives an automatic scholarship.

Colleges and Universities	Estimated Annual Cost* (before financial aid)
University of Wisconsin - River Falls	\$14,485
University of Wisconsin - Eau Claire	\$15,700
Winona State University	\$16,172
University of Minnesota - Duluth	\$24,248
University of Wisconsin - Madison	\$25,295
University of Minnesota - Twin Cities	\$25,784
Bethel University	\$45,270
University of St. Thomas	\$53,100
Marquette University	\$49,870

* The estimated annual cost includes tuition, fees, room and board and textbooks at each of the individual institutions listed above. These figures were compiled fall 2016 from their individual websites and reflect the approximate average annual cost for a Wisconsin or Minnesota resident.



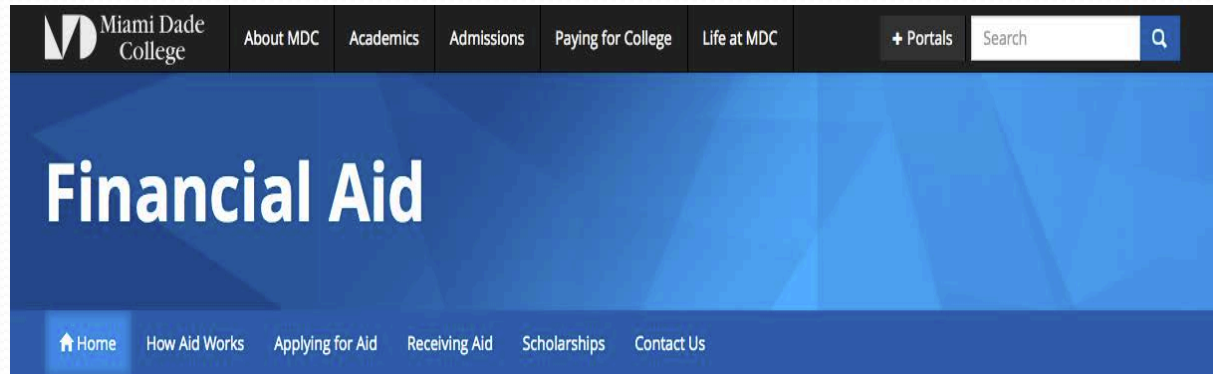
Use Visuals For Engagement

- Visuals/Images
- Infographics
- Videos

Strategically Insert Visuals

Miami Dade College

<http://www.mdc.edu/financialaid/>



Get Started

Education is an investment in your future, and we know that the investment can get expensive. But here's the good news: Every year, the U.S. Department of Education's Federal Student Aid office provides more than \$83 billion in assistance to millions of students and their families. This aid can be used to pay for tuition and fees, books, supplies and more.

[Learn More About the Types of Aid Available](#)

Current Students

[View My Financial Aid Awards and Refunds](#)

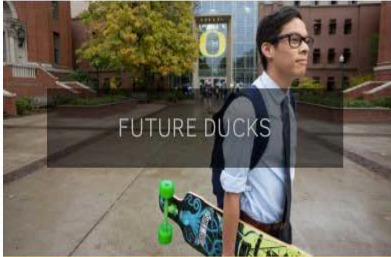
Strategically Insert Visuals

University of Oregon


<http://financialaid.uoregon.edu>

THE WORLD COULD ALWAYS USE MORE DUCKS.

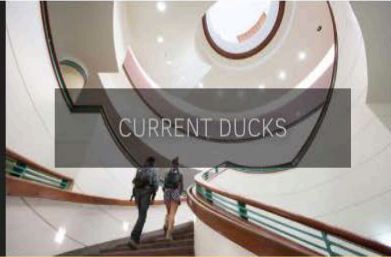
Enter [PathwayOregon](#). Every Oregonian who works hard and wants a quality education deserves to get one. We created a program that promises full tuition and fees to Pell-eligible students graduating with a 3.40 GPA. To one of the top public research institutions in the nation.



FUTURE DUCKS



NEWLY ADMITTED DUCKS



CURRENT DUCKS

NEWS AND DATES

August 2: The Office of Student Financial Aid and Scholarship will be closed.

August 17: Financial aid for law students becomes available for fall semester.

September 30: All [Perkins loans](#) that have not disbursed will be cancelled.

September 21: Financial aid for fall term becomes available.





Strategically Insert Visuals

Pennsylvania State University


<http://www.psu.edu/tuition-and-financial-aid>

[This is Penn State](#) [Academics](#) [Admission](#) [Tuition & Financial Aid](#) [Global](#) [Research](#) [Athletics](#) [Healthcare](#)

Tuition and Financial Aid




What's the return on your tuition dollars? Employers hire our graduates because they trust a Penn State education. The investment students make in tuition helps them get the education they need to find a career they will love.




Tuition and Costs

- > Tuition and Costs Calculator
- > Tuition Information
- > Tuition Schedules
- > Undergraduate Admissions
- > Tuition History



Financial Aid

- > Office of Student Aid
- > Current Students
- > Adult Students
- > Parents and Families
- > New Students
- > Undergraduate Admissions
- > Online Programs
- > Graduate and Professional Students



Financial Literacy

- > Penn State Financial Literacy
- > Financial Literacy News
- > Resources
- > Self-Study Modules
- > MoneyCounts: A Financial Literacy Series
- > Upcoming Events

QUICK LINKS

- > [Tuition Calculator](#)
- > [Loan Information](#)
- > [Overall Costs](#)
- > [Student Aid Guide](#)
- > [Types of Financial Aid](#)

[GO](#)


[GO](#)

Strategically Insert Visuals

California State
University, Fresno

<http://www.fresnostate.edu/student-affairs/financialaid/>

FRESNO STATE | Discovery. Diversity. Distinction.

QUICK LINKS 

Office of Financial Aid and Scholarships

STUDENT AFFAIRS AND ENROLLMENT MANAGEMENT

HOME

APPLYING FOR AID

TUTORIALS

GRANTS

SCHOLARSHIPS

LOANS

POLICIES

FORMS

NET PRICE CALCULATOR

FAQS AND RESOURCES


PARENTS

ABOUT US

FEEDBACK FORM

CONTACT US

[Student Affairs](#) > [Financial Aid](#) >



Strategically Insert Visuals

Paradise Valley Community College

<https://www.paradisevalley.edu/future-students>

Future Students

Paradise Valley's Community College is committed to helping you develop and successfully complete your **Puma Pathway**. Our goal is to help you **prepare** for success by providing you the support you need. It is essential that you be an active participant in your learning and **engage** in planning your education. We are here to help you **commit** to a major in order to **complete** your educational goals that will allow you to **thrive** here and beyond.

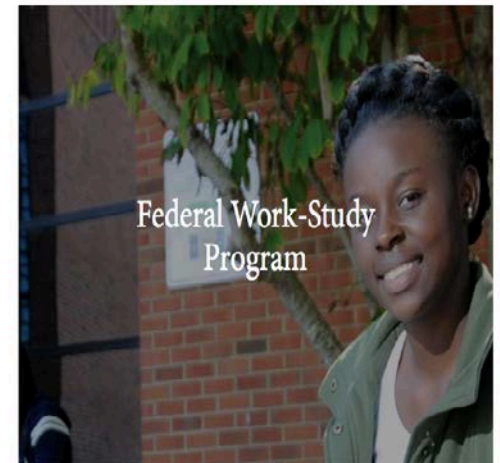
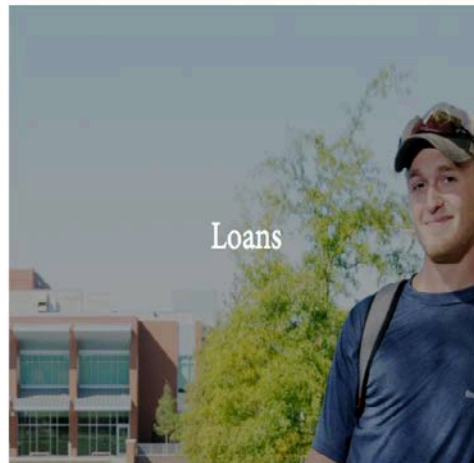
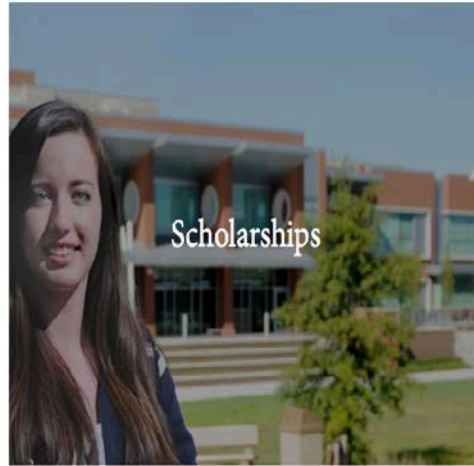
It's All At PVCC. How Can We Help?



Strategically Insert Visuals

Nashville State
Community College

<https://www.nsccl.edu/financial-aid-tuition/sources-of-financial-aid>



Strategically Insert Visuals

Santa Fe College

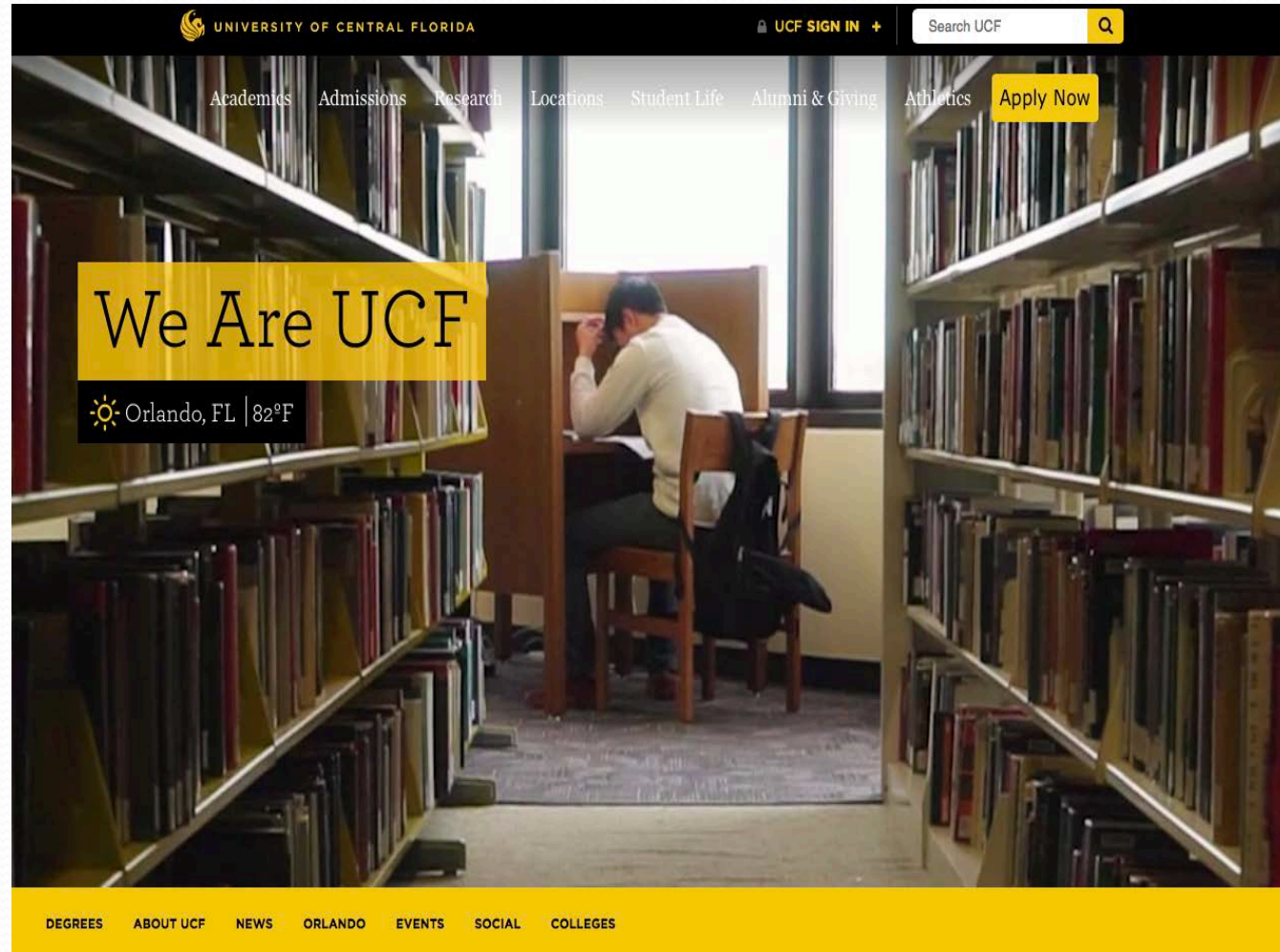
<http://www.sfcollege.edu/fa/>



Strategically Insert Visuals

University of
Central Florida

<https://www.ucf.edu>





[Academics](#)

[Admissions](#)

[Research](#)

[Locations](#)

[Student Life](#)

[Alumni & Giving](#)

[Athletics](#)

[Apply Now](#)

We Are UCF

☀️ Orlando, FL | 82°F

Strategically Insert Visuals

Cossatot County
Community College
of the University of
Arkansas

<http://www.cccua.edu>



The screenshot displays the UA Cossatot website. The header includes navigation links: Blackboard, Office 365, Campus Connect, and FACTS. The UA Cossatot logo is prominently featured. Below the header, there are links for Apply & Enroll, Programs of Study, and Pay for College. A 'Quick links' section on the right contains a search bar and links to Student Life, Community & Workforce, and About UA Cossatot. A large graphic of a black VIP Pass with a lanyard is overlaid on the page. The pass text reads: 'VIP PASS ALL ACCESS UA Cossatot SPRING 2017 REGISTRATION'. To the right of the pass, a 'I Want To...' menu lists: 'Go To College', 'Pay For College', 'Find a Career', and 'Donate to UAC Foundation'. At the bottom, a red banner announces 'Spring Registration Open Now' with the text: 'Enroll in spring 2017 classes through your advisor or Campus Connect today! New students can call 870-584-4471 for more information.'

Blackboard | Office 365 | Campus Connect | FACTS

UA Cossatot

Apply & Enroll | Programs of Study | Pay for College

Quick links

Student Life | Community & Workforce | About UA Cossatot

I Want To...

- Go To College
- Pay For College
- Find a Career
- Donate to UAC Foundation

VIP PASS
ALL ACCESS
UA Cossatot
SPRING 2017
REGISTRATION

Spring Registration Open Now

Enroll in spring 2017 classes through your advisor or Campus Connect today! New students can call 870-584-4471 for more information.

Strategically Insert Visuals

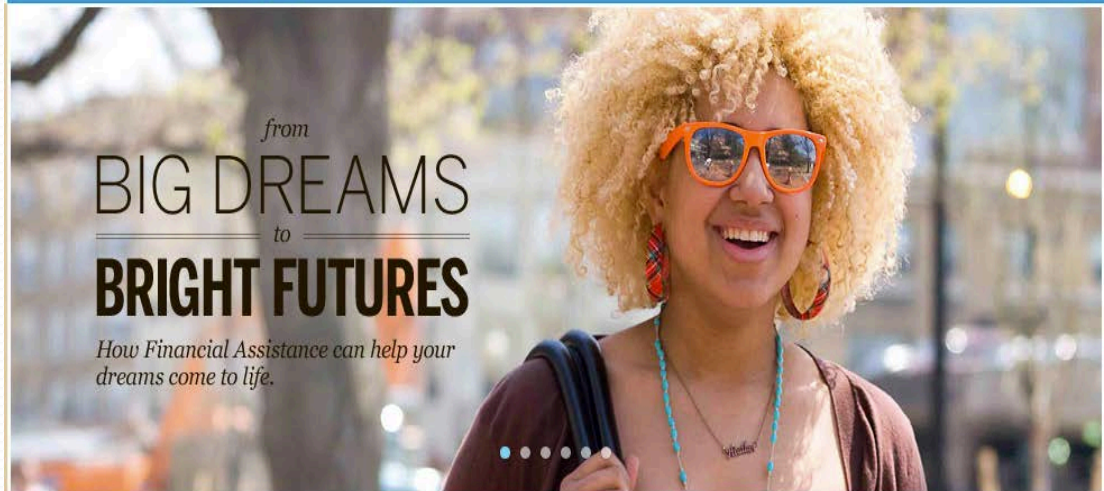
Boston
University

<http://www.bu.edu/finaid/>

Boston University Financial Assistance

BOSTON
UNIVERSITY

[Aid Basics](#) [Eligibility](#) [Applying for Aid](#) [Types of Aid](#) [Forms & Calculators](#) [Contact Us](#)



FINANCIAL AID **BASICS**

It's not so complicated when you take it step by step. Start here and learn the essentials you need to know.

- [Cost of Education](#)
- [Your Aid & Your Bill](#)
- [Frequently Asked Questions](#)
- [Smart Money 101](#)

HOW TO **APPLY**

Don't worry—we'll help you through the whole process. Get the facts, the forms and the important deadlines here.

- [Incoming Applicants](#)
- [Returning Students](#)
- [International Students](#)
- [Special Circumstances](#)

LOAN **RESOURCES**

Learn about requirements of your federal loans and the action steps you need to take to satisfy them.

- [Entrance Counseling](#)
- [Exit Counseling](#)
- [Promissory Note](#)
- [Loan Repayment](#)

Strategically Insert Visuals

Strayer University

<http://www.strayer.edu/tuition-financial-aid/financial-assistance-tools>

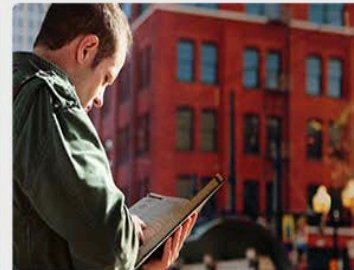
MORE AFFORDABLE THAN YOU MIGHT THINK.



Federal Financial Aid

You may be eligible to receive grants and loans from the government.

SEE IF YOU QUALIFY



Military Benefits

We offer a variety of scholarships for active duty military, their spouses, veterans and other service members. Your service branch may offer tuition assistance.

SEE THE OPTIONS



Scholarships


You can also apply for Strayer and private scholarships to help cover your educational costs.

LEARN MORE

Use Infographics

Linn Benton Community College

<http://www.linnbenton.edu/future-students/make-it-official/financial-aid/financial-aid-infographic>



Search

Future StudentsCurrent StudentsCommunity & LearningBusinessFriends and AlumniFaculty and Staff

Home > Future Students > Make It Official > Financial Aid Infographic

Make it Official

> Admissions

> Application Procedure

> Forms and Applications

> Transcripts

> OSU Degree Partnership

> OIT Dual Enrollment

> International Students

> Registration

> Tuition and Fees

> Scholarships

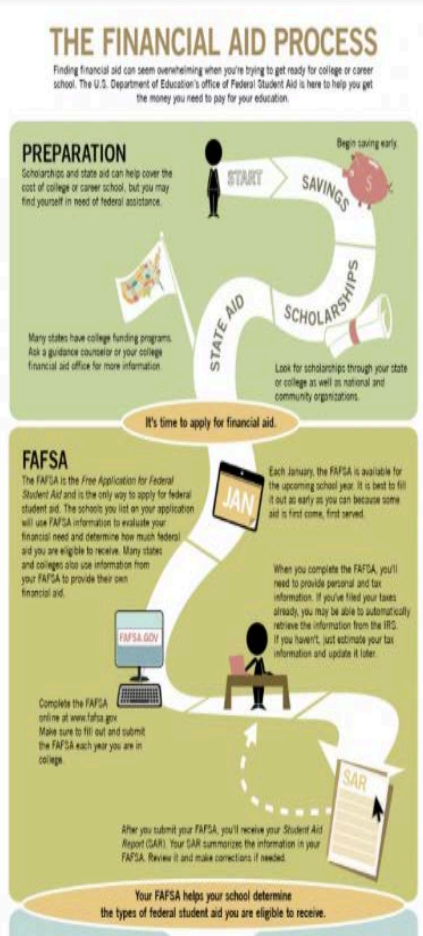
Financial Aid

> Grants and Scholarships

> Departments and Divisions

> Student Assessment

Financial Aid Infographic



THE FINANCIAL AID PROCESS
Finding financial aid can seem overwhelming when you're trying to get ready for college or career school. The U.S. Department of Education's office of Federal Student Aid is here to help you get the money you need to pay for your education.

PREPARATION
Scholarships and state aid can help cover the cost of college or career school, but you may find yourself in need of federal assistance.

Begin saving early.
START SAVINGS

Many states have college funding programs. Ask a guidance counselor or your college financial aid office for more information.
STATE AID

Look for scholarships through your state or college as well as national and community organizations.
SCHOLARSHIPS

It's time to apply for financial aid.

FAFSA
The FAFSA is the Free Application for Federal Student Aid and is the only way to apply for federal student aid. The schools you list on your application will use FAFSA information to evaluate your financial need and determine how much federal aid you are eligible to receive. Many states and colleges also use information from your FAFSA to provide their own financial aid.

Each January, the FAFSA is available for the upcoming school year. It is best to fill it out as early as you can because some aid is first come, first served.

When you complete the FAFSA, you'll need to provide personal and tax information. If you've filed your taxes already, you may be able to automatically retrieve the information from the IRS. If you haven't, just estimate your tax information and update it later.

Complete the FAFSA online at www.fafsa.gov. Make sure to fill out and submit the FAFSA each year you are in college.

After you submit your FAFSA, you'll receive your Student Aid Report (SAR). Your SAR summarizes the information in your FAFSA. Review it and make corrections if needed.

Your FAFSA helps your school determine the types of federal student aid you are eligible to receive.

Use Infographics

University of Maryland University College

<http://www.umuc.edu/students/aid/financial-aid-infographic.cfm>

GET SCHOOLED ON FINANCIAL AID

When it comes to financial aid, you may qualify for more than you think. Eligibility for federal loans, grants, and scholarships is based on your current financial need, as well as other factors. UMUC is committed to helping you get all that you're eligible for to help you meet, manage, and lower the cost of your education.

THE **NO.1 REASON** STUDENTS DON'T RECEIVE FINANCIAL AID? **THEY NEVER APPLY!**

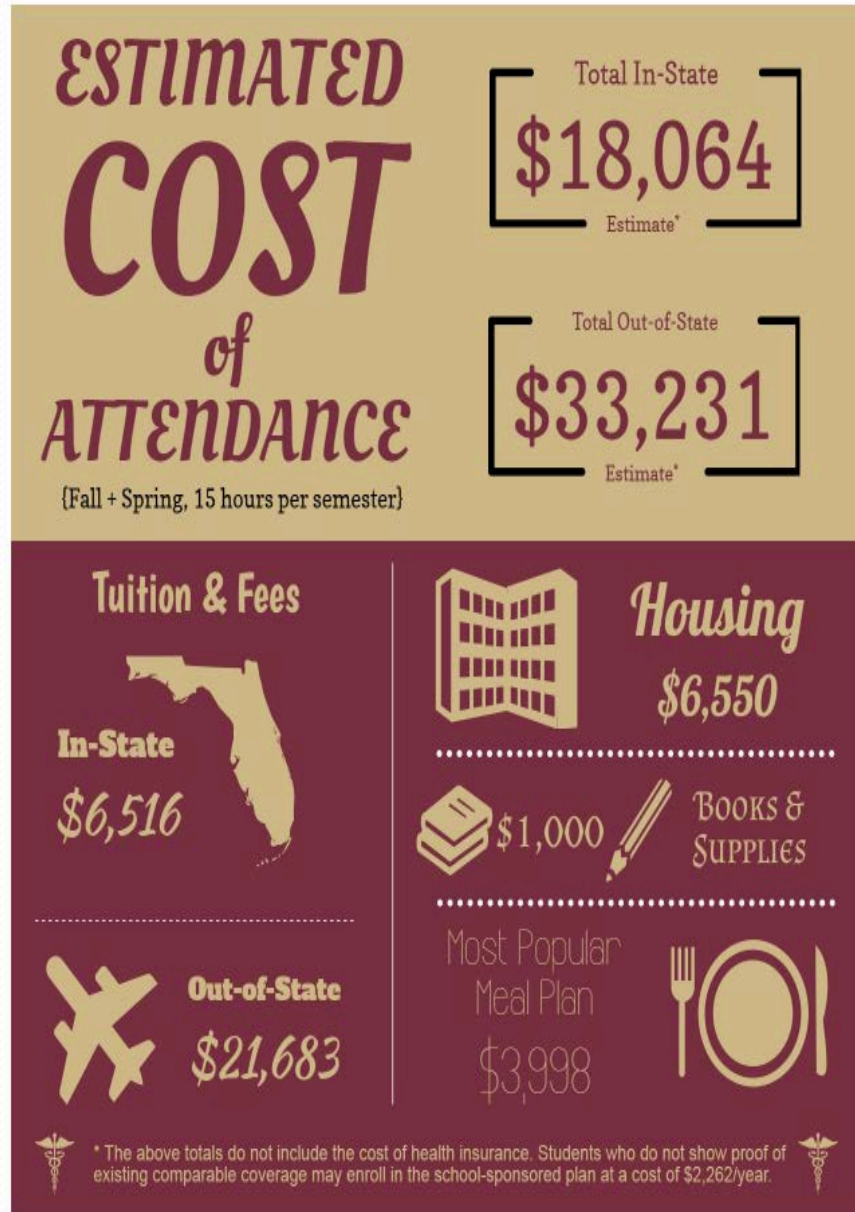
TOP 3 REASONS STUDENTS DON'T APPLY FOR FINANCIAL AID

- 1** They think they won't be eligible.
- 2** They think their income is too high to receive financial aid.
- 3** They think they won't be able to afford college even if they receive aid.

Use Infographics

Florida State University

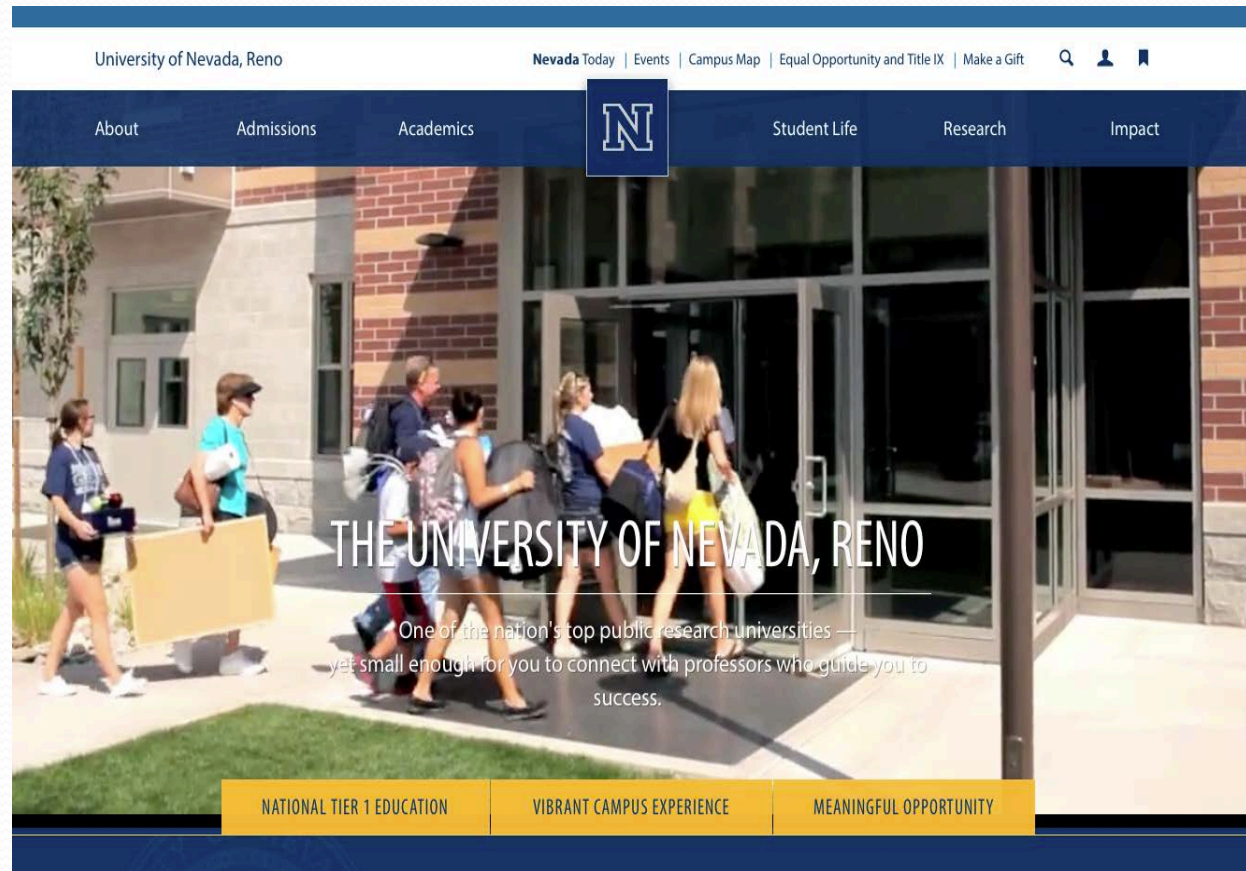
<http://admissions.fsu.edu/freshman/finances/>



Include Videos

University of Nevada, Reno

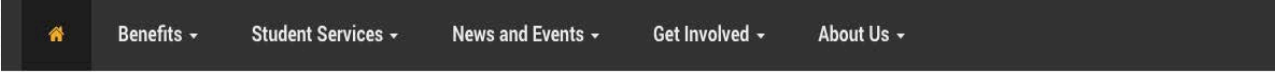
<https://www.unr.edu>




Include Videos

Arizona State University

<https://veterans.asu.edu>

The image shows the top navigation bar of the Arizona State University website. It features a dark grey background with white text and icons. From left to right, there is a home icon, the text "Benefits", "Student Services", "News and Events", "Get Involved", and "About Us", each followed by a small downward arrow indicating a dropdown menu.

The video player displays a silhouette of a Marine in uniform standing with their back to the camera, looking out over a cityscape at sunset. The sun is low on the horizon, creating a bright glow and lens flare effect. A white play button icon is centered over the video.

Transitioning to Civilian Life: Cliff Vellucci

After a successful career in the Marine Corps, Cliff Vellucci returned to higher education to earn an education degree at Arizona State University. Now, as an assistant principal in an elementary school in Phoenix, Cliff continues his lifelong commitment to serve his community.

Include Videos

Tallahassee Community College

<https://www.tcc.fl.edu/admissions/financial-aid/general-info/>

General Financial Aid Information

Tuition & Aid

- Applying for Aid
- New Students
- Current Students
- Transfer Student Information
- Scholarships
- General Info
 - ▶ Award & Disbursement of Financial Aid
 - ▶ Rights and Responsibilities
 - ▶ Financial Aid Forms
 - ▶ Contact Us
- Cashier's Office
- Veterans Affairs

Financial Aid at TCC

Tallahassee Community College has partnered with FATV to provide our students access to helpful videos designed to make the financial aid process as simple and streamlined as possible. Videos such as the ones below have been designed to answer questions you may have about some of the more complicated aspects of financial aid; you can find a full library of these videos [here](#).



What is financial aid?

What is financial aid? [Financial aid is money set aside by the federal government, state,](#)

[See Full Transcript](#)

Useful Links

[Free Application for Federal Student Aid](#)

NOW PLAYING

What is financial aid?



Is there a difference between federal and state financial aid programs?



Will financial aid pay for all of my expenses?



What is the difference between a grant and a loan?



Can financial aid help me with out-of-state tuition costs?

Include Videos

Colorado State
University

<http://sfs.colostate.edu/>



Student Financial Services **Colorado State University**

Costs Applying for Aid Types of Aid Residency Paying Your Bill

Welcome to Student Financial Services

Search site...

Information

- Scholarships
- Student Employment
- College Opportunity Fund
- Student Policies and Consumer Information
- Parents
- Education Abroad
- Distance Degree
- Mixing Online/On-campus Courses
- Frequently Asked Questions
- Contact

Other Resources

- SFS Core Values
- Forms & Publications
- SFS Student Calendar

Commitment to Colorado

Commitment to Colorado provides Colorado students who meet financial eligibility requirements with grant

CSU Financial Aid Guides

Everything you need to know about financial aid at Colorado State is available in one simple download.



Why Is “Storytelling” Effective?

- Help your visitors see themselves in examples
- Lead them to their next questions
- Engage through shared experience
- Introduce Ideas & possibilities

Focus on “Storytelling” to convey the message

Bentley University

<http://www.bentley.edu/undergraduate/tuition-financial-aid/types-aid>



Watch Video



“I picked Bentley for its strong Computer Information Systems program. It offers a unique combination of IT and business skills.”

— Gregg Diamant
Redding, Connecticut

Major: Computer Information
Systems
Minors: Management and Global
Studies



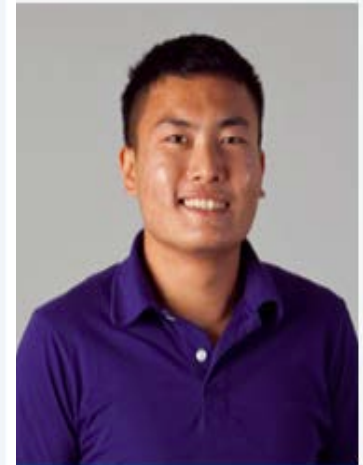
Watch Video



“We have a lot of annual traditions here at Bentley and one of them is Spring Day.”

— Emily Hamlin
Brockton, MA

Major: Marketing
Minor: Information Design and
Corporate Communication



Watch Video



“The reason I came to Bentley was because of the financial aid package I received.”

— Simon Ly
Norwich, Connecticut

Major: Accountancy
Liberal Studies Major: Global
Perspectives

Focus on “Storytelling” to convey the message

University of
Southern California

<http://financialaid.usc.edu/undergraduates/prospective/who-receives-FA-profile-1.html>

Who Receives Financial Aid



Juan Luis Bravo

“I have been able to attend USC with great peace of mind.”

Meets Cost of Attendance With:

University scholarship, savings.

Tips to Make USC More Affordable:

Find a job, not have a car on campus.

Because of financial aid at USC, I have been able to:

“attend USC with great peace of mind.”

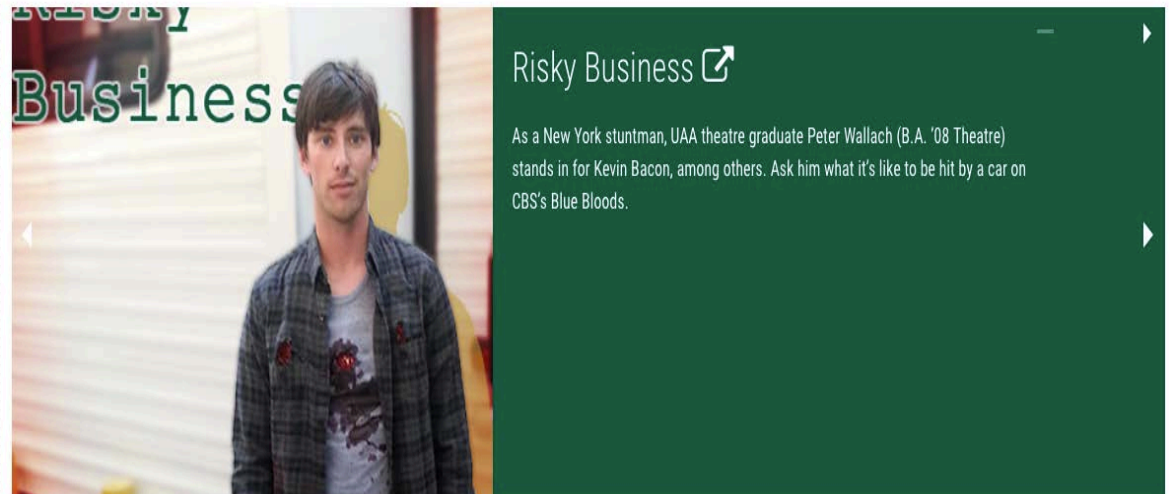


Video: Meet Juan Luis and learn more

Focus on “Storytelling” to convey the message

University of Alaska
Anchorage

<https://www.uaa.alaska.edu/admissions/>



AMAZING STORIES BEING WRITTEN EVERY DAY.

University of Alaska Anchorage
3211 Providence Drive
Anchorage, AK 99508
(907) 786-1800
Campus Map

© 2017 University of Alaska Anchorage

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University of Alaska System Contact Donate Press Policy



Provide Website Feedback

Forgot your password?



Focus on “Storytelling” to convey the message

Boston University

<https://www.bu.edu/finaid/aid-basics/find-yourself/so-many-possibilities/>

SO MANY POSSIBILITIES—INCLUDING BU

Brandon's story

Brandon was a top student who liked virtually every subject. That made it tough to decide on a college major. While international relations appealed to his love of travel, he also found environmental policy an exciting career option. And with his aptitude for science, he felt he could make real contributions as a molecular biologist studying the human genome. One thing he knew for sure: BU's College of Arts & Sciences was ideal for him—both for the academics and the ability to explore his interests for two years before declaring a major. However, he also knew that paying for BU would be a struggle for his family. He could only attend if he received financial aid. So he completed the PROFILE and FAFSA applications with his parents.



Brandon's Application Data

ACADEMICS

Class Rank	Grades	Curriculum	SAT
top 5%	4.0 Average GPA	 Very Competitive	2100 Composite

FINANCIALS

Calculated Financial Eligibility

Family Income	Family Assets	Household Size, Number in College	Special Circumstances
---------------	---------------	--------------------------------------	--------------------------

Focus on “Storytelling” to convey the message

Marlboro College

<https://www.marlboro.edu/community/undergraduate/stories/student>

The screenshot shows the Marlboro College website's 'Marlboro Stories' section. The header includes the college logo and navigation links: ABOUT, ADMISSIONS, ACADEMICS, and COMMUNITY. A breadcrumb trail reads: Home > Community > Undergraduate > Marlboro Stories > Marlboro Stories. The main heading is 'MARLBORO STORIES'. Below it are two tabs: 'UNDERGRADUATE STORIES' (selected) and 'GRADUATE STORIES'. A filter dropdown is set to 'STUDENT'. The content is organized into two rows of four stories each. Each story card includes a portrait photo, the student's name, a title, a brief description, and a 'READ STORY' link with a right-pointing arrow.

Student	Title	Description	Link
John Ivers	Conservatory-level music education	READ JOHN'S STORY ▶	
Krystal Graybeal	Learning by doing	READ KRYSTAL'S STORY ▶	
Rainbow Stakiwicz	Standing up for community governance	READ RAINBOW'S STORY ▶	
Edward Suprenant	Wherever your mind or heart takes you	READ EDWARD'S STORY ▶	
Matthew McIntosh	Reconnecting people to nature	READ MATT'S STORY ▶	
Phoebe Lumley	Evolution of a critical and creative writer	READ PHOEBE'S STORY ▶	
Jonathan Aird	Learning from live cultures	READ JONATHAN'S STORY ▶	
Max Barksdale	Navigating parliamentary politics in Germany	READ MAX'S STORY ▶	



Tools To Enhance Connection

- Forms Pages- Additional Resources
- Checklists
- Chat Programs
- Social Media

Tools to enhance connection

Butler Community College

<https://www.butlercc.edu/info/20041/financial-aid--and--scholarships/680/2017-2018-academic-year/2>



[Admissions](#) [Academics](#) [Students](#) [Athletics](#) [About](#) [Login](#)

Pages in 2017-2018 Academic Year

[2017-2018 Academic Year](#)

(you are here) [2017-2018 Forms](#)

[2017-2018 Applications](#)

[2017-2018 Additional Information](#)

Further Information in Financial Aid & Scholarships

[2016-2017 Academic Year](#)

[> 2017-2018 Academic Year \(selected\)](#)

[FAFSA Application Instructions](#)

[FAFSA in the Fall](#)

[Federal Direct Loan Information](#)

[Federal Grant Information](#)

2017-2018 Academic Year

[Home](#) > [Admissions](#) > [Financial Aid & Scholarships](#) > [2017-2018 Academic Year](#)

2017-2018 Forms

[Instructions to submit forms.](#)

Form List

[Ability to Benefit](#)

[Academic Scholarship Certification Form](#)

[Address Update](#)

[Admended Tax Return - Parent](#)

[Admended Tax Return - Student](#)

[Asset Information - Parent](#)

[Asset Information - Student](#)

[Authorization for Release of Information](#)

[Bachelor's Degree or Graduate Documentation](#)

[Cancellation of Aid at Butler](#)

[Citizenship Affidavit](#)

Tools to enhance connection

Champlain College

<http://www.champlain.edu/current-students/financial-aid-and-student-accounts/financial-aid>

CHAMPLAIN COLLEGE

ABOUT CHAMPLAINCENTERS OF EXCELLENCEMAKE A GIFTONLINE PROGRAMS

AcademicsAdmissionsStudent LifeCareer Success

Search

INFORMATION FOR

FINANCIAL AID

Renewing Financial Aid

Tuition and Cost of Attendance

Grants & Scholarship

Educational Loan Programs

Federal Work-Study

Forms & Worksheets

Satisfactory Academic Progress

Military and Veterans

Useful Links & Resources

Contact Us

> CURRENT STUDENTS > FINANCIAL AID & STUDENT ACCOUNTS > FINANCIAL AID

Financial Aid

Now, more than ever, it's important to ensure that your investment in higher education not only provides a world-class academic experience but also prepares you to enter an increasingly competitive marketplace. At Champlain, we are proud of our success in delivering an education that truly gives our graduates a great advantage.

We invest in our students and recognize their academic achievement each year through our financial aid programs. Each year, our students receive more than \$25 million in Champlain scholarships. More than 85 percent of students received scholarship funds, which do not have to be repaid, to help pay their educational costs.

Helping our students maximize all of their financial aid opportunities is a key service we provide. Our Office of Financial Aid helps students understand the options available and the process of applying for scholarships, grants, loans, payment plans and employment opportunities. The financial aid staff is always available for in-person or phone appointments with students and families.

- [Apply for Financial Aid](#)
- [Find an Estimate of the Total Cost to Attend Champlain](#)
- [View our Scholarship and Grant Options](#)
- [Begin the Benefits versus Costs Evaluation with the Net Price Calculator](#)

91% of our graduates were employed within a year after graduating, and 90% of those employed were in jobs relevant to their career goals.

**Based on data obtained from 87 percent of traditional undergraduates in the Class of 2014.*

WORK-STUDY PROGRAM CHECKLIST

DOWNLOAD NOW

Tools to enhance connection

Texas State University

<http://www.finaid.txstate.edu/contact/contact/fw>



TEXAS STATE

Search this site

Enrollment Management and Marketing

Financial Aid and Scholarships

About Us Undergraduate Aid Graduate Aid Scholarships Parent Aid Help Videos Counseling More Info Self-Service For Departments

Texas State > Enrollment Management and Marketing > Financial Aid and Scholarships > About Us > Contact Us > Forms and Worksheets

Forms and Worksheets

Links to Adobe Acrobat documents (PDF) should only be accessed using [Adobe Acrobat Reader version 5.0](#) or newer. The below forms can be mailed to the below address or [uploaded](#).

Financial Aid and Scholarships
J.C. Kellam Building, Suite 240
Texas State University
601 University Dr.
San Marcos, TX 78666-4684

FA Document Uploader: www.FinancialAid.txstate.edu/upload

General

- [Home](#)
- [Forms and Worksheets](#)
- [Financial Aid and Scholarships Brochures](#)
- [Pathway Program](#)
- [Site Index](#)
- [Study Abroad](#)
- [Financial Aid Recipient Responsibilities](#)

Online Resources

Tools to enhance connection

Bluegrass Community & Technical College

http://www.bluegrass.kctcs.edu/bluegrasshome/Financial_Aid.aspx



STUDENT SELF-SERVICE | USER ACCOUNT CENTER | E-MAIL | BLACKBOARD | HELP | CONTACT US

Bluegrass Go you!
Community & Technical College

APPLY NOW

CURRENT STUDENTS | FACULTY & STAFF | PARENTS | ALUMNI | JOB-SEEKERS | VISITORS & COMMUNITY

ABOUT | ACADEMICS | ADMISSIONS | COSTS & FINANCIAL AID | STUDENT LIFE | GIVING | WORKFORCE SOLUTIONS | NEWS & EVENTS

HIGHER EDUCATION BEGINS HERE

FINANCIAL AID

- Applying For Aid
- Award Information
- Keeping Your Aid
- Newsletter
- Repaying Your Loans**
- Financial Aid Forms
- Important Financial Aid Dates
- FastChoice for Private Loans
- Federal Work Study Program
- Scholarship Opportunities
- Manage Your Money
- Faculty and Staff Resources
- Regional Campus Appointments

Home >> Financial Aid >> REPAYING YOUR LOANS

Repaying Your Loans

Repayment of your student loans may be a daunting task to consider. There are lots of options available to students once the repayment process begins. We encourage you to review the materials below and visit our Financial Aid Office to discuss what is best for you.

RELATED LINKS

- [Repayment Calculator](#)
- [NSLDS](#)
- [FSA Loan Repayment](#)

Finding Loan Information

Finding Loan Information (Flipbook)
Finding Loan Information (PDF)

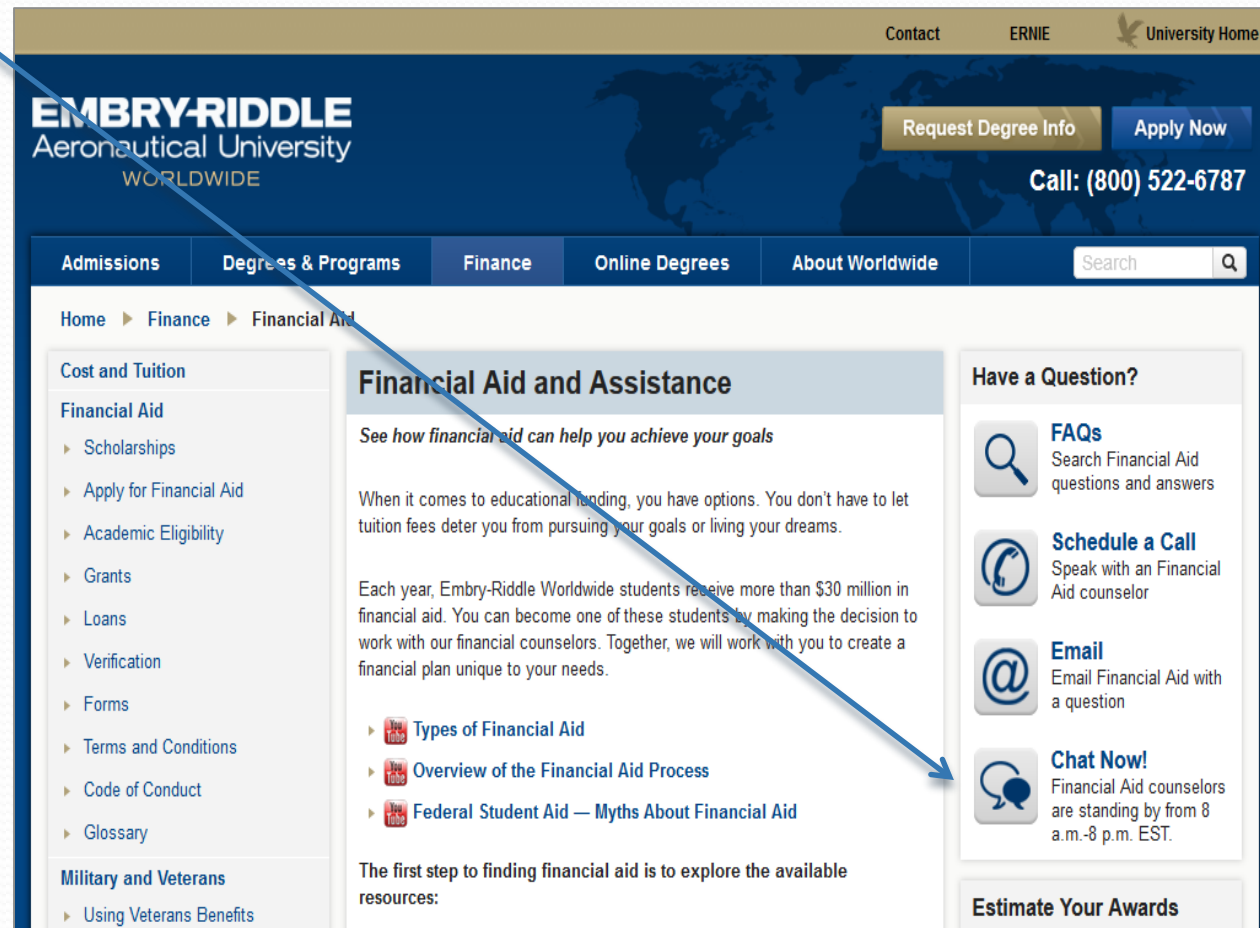
Consolidated Loan Forgiveness

Consolidated Loan Forgiveness (Flipbook)
Consolidated Loan Forgiveness (PDF)

Use Chat

Embry-Riddle Aeronautical University

<http://worldwide.erau.edu/finance/financial-aid/>



EMBRY-RIDDLE
Aeronautical University
WORLDWIDE

Contact ERNIE University Home

Request Degree Info Apply Now

Call: (800) 522-6787

Admissions Degrees & Programs Finance Online Degrees About Worldwide Search

Home > Finance > Financial Aid

Cost and Tuition

Financial Aid

- Scholarships
- Apply for Financial Aid
- Academic Eligibility
- Grants
- Loans
- Verification
- Forms
- Terms and Conditions
- Code of Conduct
- Glossary

Military and Veterans

- Using Veterans Benefits

Financial Aid and Assistance

See how financial aid can help you achieve your goals

When it comes to educational funding, you have options. You don't have to let tuition fees deter you from pursuing your goals or living your dreams.

Each year, Embry-Riddle Worldwide students receive more than \$30 million in financial aid. You can become one of these students by making the decision to work with our financial counselors. Together, we will work with you to create a financial plan unique to your needs.

- Types of Financial Aid
- Overview of the Financial Aid Process
- Federal Student Aid — Myths About Financial Aid

The first step to finding financial aid is to explore the available resources:

Have a Question?

- FAQs**
Search Financial Aid questions and answers
- Schedule a Call**
Speak with an Financial Aid counselor
- Email**
Email Financial Aid with a question
- Chat Now!**
Financial Aid counselors are standing by from 8 a.m.-8 p.m. EST.

Estimate Your Awards

Use Chat

Ivy Tech Community College

<https://www.ivytech.edu/financial-aid/>

The screenshot shows the Ivy Tech Community College website's Financial Aid section. At the top, there is a navigation bar with the college logo, a search bar, and links for 'APPLY NOW' and 'REQUEST INFO'. Below the navigation bar, the page title 'Financial Aid' is displayed. A chat overlay is positioned in the center, featuring the college logo, the phone number '888-IVY-LINE (489-5463)', and the text 'Need help? Our awesome team is ready to assist.' Below this, there is a 'Hello.' message and a link '> Have questions? I'm here to help.' At the bottom of the chat overlay are two buttons: 'No thanks' and 'Start chat'. A blue arrow points from the 'Start chat' button to the 'Use Chat' title at the top left of the slide. The background of the page includes a banner with the text 'a college THAT AFFORDABLE' and a sidebar on the right with sections for 'FAFSA School Code' (009917) and 'Priority Dates' (December 1).

IVY TECH
COMMUNITY COLLEGE

start your journey here

APPLY NOW | REQUEST INFO

Financial Aid

Home > Financial Aid

888-IVY-LINE
(489-5463)

Need help? Our awesome team is ready to assist.

Hello.

> Have questions? I'm here to help.

No thanks Start chat

a college THAT AFFORDABLE

IVY TECH
COMMUNITY COLLEGE

It's a new year-and it's time to apply for financial aid. Get started early this year so you can make the most of the aid available to you.

FAFSA School Code

009917 (all campuses)

Priority Dates

- December 1 (Spring Term)

Use a Chatbot

UNC Charlotte

<http://finaid.uncc.edu>

The screenshot shows the UNC Charlotte Financial Aid website. At the top is a navigation bar with links: Home, Aid Basics, Types of Aid, Applying for Financial Aid, Receiving Your Aid, Keeping Your Aid, and Forms and Publications. Below the navigation bar is a "Welcome to Financial Aid" section. This section is divided into four columns: Financial Aid Basics, How To Apply, Loan Resources, and Essential Information. Each column contains a brief description and a list of links. A blue arrow points from the "4 Steps to Financial Aid" link in the Financial Aid Basics column to a chatbot window. The chatbot window, titled "NormBot", features a cartoon character and the text: "Hi I'm NormBot. I'm a virtual assistant and can help with your most common Financial Aid questions." Below this text is a text input field with the placeholder "How can I help you?". At the bottom of the chatbot window is a green circular button with a white speech bubble icon. The background of the website shows three large images: a student smiling, a student sitting on steps, and a student at a computer.

Home Aid Basics Types of Aid Applying for Financial Aid Receiving Your Aid Keeping Your Aid Forms and Publications

Welcome to Financial Aid

Financial Aid Basics	How To Apply	Loan Resources	Essential Information
<i>Take it one step at a time. Start here and learn the essentials.</i>	<i>Get the facts, the forms, and the deadlines here.</i>	<i>Learn about the requirements of your federal loans.</i>	<ul style="list-style-type: none">• July 31: Deadline to apply for an Alternative or PLUS Loan and ensure processing before the first day of Fall classes.• The IRS Data Retrieval Tool (IDRT) is no longer available.• Get Grad Ready: The more you know, the less you'll owe.
4 Steps to Financial Aid	FAFSA Application	Entrance Counseling	
Types of Aid	Incoming Students	Exit Counseling	
Estimating Costs	Continuing Students	Promissory Note	
Your Aid & Your Bill	Summer School	Loan Disbursement	

MY FINANCIAL AID

FOUR STEPS TO FINANCIAL AID

APPLY FOR SCHOLARSHIPS

NormBot
Hi I'm NormBot. I'm a virtual assistant and can help with your most common Financial Aid questions.

How can I help you?

How can I pay for college?



Connect with Social Media

Florida State College

<https://www.fscj.edu/admissions-aid/financial-aid>

CONNECT WITH US


 Twitter


 Facebook


 LinkedIn

 Instagram

 Snapchat

 YouTube

 Google+

 Email Us

Connect with Social Media

Northern Arizona University

<https://nau.edu/social-media/>



- ▶ HOME
- ▶ DIRECTORY
- ▶ SUBMIT CONTENT
- ▶ POLICY AND GUIDEBOOK
- ▶ RESOURCES
- ▶ INTERNSHIPS
- ▶ REPORT A CONCERN

Social Media
social@nau.edu
928-523-1857
[More Contact Information](#)

Home Academics ▾ Admissions ▾ University Life ▾ About NAU ▾ Quick Links ▾

DEGREES DIRECTORY ENTIRE SITE

SOCIAL MEDIA

[NAU](#) ▶ [Social Media](#) ▶ [Home](#)

JOIN THE CONVERSATION

NAU through the eyes of our social media community


From our students and campus life to research, academics and the great outdoors, [NAU Social](#) enjoys sharing all things related to life as a Lumberjack—that includes our alumni and our future Lumberjacks too!

Tag your content with #NAU and show everyone why it's always a great day to be a Lumberjack!




NAU

[f](#) [t](#) [i](#) [p](#) [in](#)



Alumni

[f](#) [t](#) [i](#) [p](#) [in](#)




Athletics

[f](#) [t](#) [i](#)

Connect with Social Media

East Stroudsburg University


<http://www.esu.edu>




Graduate Student Aids Eradication Effort for Damaging Pest

LEARN MORE


FEATURED STORIES



[Fall 2017 Provost's Colloquium Series Returns With Engaging New...](#)



[ESU Partners with Community for 5th Annual Economic Outlook Summit](#)



[ESU Welcomes New Students to Campus](#)

READ MORE

FEATURED EVENTS

SEP.

6

[Reception for Artist Cindy Vojnovic](#)
4:00 PM - 6:00 PM,
Fine Arts: Madelon Powers Art Gallery

SEP.

8

[Economic Outlook Summit](#)
7:30 AM - 1:30 PM,
Mattioli Recreation Center


SEP.


16

[Language Educators Workshop](#)
Innovation Center 336

MORE EVENTS

TRENDING

 @ESUniversity



Fun at Warrior Picnic

NEW STUDENTS



Summary

- Keep it concise and use white space
- Avoid jargon
- Headings & bullets break up content
- Consider using graphics and numbers
- Use visuals for engagement – info-graphics
- Students like Videos
- Messaging through Storytelling
- Promote your lines of connection- Social Media



References

- “7 Best Practices for Improving Your Website's Usability” by Jacob Gube

<http://mashable.com/2011/09/12/website-usability-tips/#wLTdJDePPqkV>

- “Best Practices for University Websites” by Jar Creative

<http://www.slideshare.net/jarcreative/best-practices-for-university-websites>

- “Showcase of Academic and Higher Education Websites” by Cameron Chapman

<http://www.smashingmagazine.com/2010/03/showcase-of-academic-and-higher-education-websites/>

BUCKS COUNTY COMMUNITY COLLEGE

HERE ARE A FEW SLIDES OF OUR RECENT RE-
DESIGN OF OUR WEB SITE AT BUCKS.



Bucks-Before old main page 1 of 3

Browser tabs: Bucks County, Site administ, dapulse - 20, Arts | Directo, Cloud9, TERMINALFC, Bucks County, Special Train, New Tab

Address bar: cms.adminbucks.edu/terminalfour/SiteManager?ctfn=publish&fno=30&sid=143&chid=1&lang=en&ms=false&ss=false&ede=false&sp=true&sps=false

Navigation: Courses and Programs, Quicklinks, MyBucks

Bucks County Community College

Apply Register Library Calendars Web Accessibility

ABOUT BUCKS ACADEMICS ADMISSIONS CAMPUS LIFE E-RESOURCES NEWS & EVENTS STUDENT SERVICES



Radio BUX

Get Tickets

BACK IN THE GROOVE

FEATURING:
Big Fat Meanies & Solar Circuit

THIS FRIDAY • 7PM
THE ZLOCK



CREATIVE INSPIRATION CONCERT
Featuring Steal Your Face • 10/21 • 7pm



Haunted
OPEN HOUSE
Saturday, Oct. 21 • 11am-1p.m.



BUCKS COUNTY SHORT FICTION CONTEST 2017
Enter by November 2nd

Find Courses MyBucks/WebAdvisor Payment Options Scholarships

www.bucks.edu/academics/department/lang-lit/shortfictioncontest/ Top Stories Upcoming Events



Bucks Before old main page 2 of 3

Bucks offers associate degrees and certificate programs, continuing education, and transfer opportunities with three campuses plus online learning.

Small classes, major impact

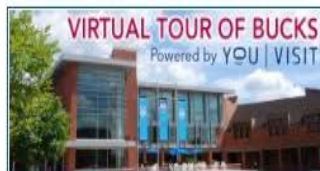
You'll never get lost in the crowd or the classroom at Bucks, and you'll benefit from your experience here for the rest of your life.

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Apply Online
Start your application
Review this application process

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Your support helps
Bucks provide educational
opportunities for all who
want to learn.

Top Stories



Bucks Invites the Public to Hop on the Bus to a Variety of Locomes

The Trips and Travel Club heads to New York City, Washington, D.C., Philadelphia and more.

Bucks Holds Free Workshop for Girls to Learn Computer Coding

STEM Girlz/Girls Who Code takes place from 10 a.m. to 3 p.m. Saturday, October 21, at the Epstein Campus at Lower Bucks.

Don't be Afraid of Your Future at 'Haunted' Open House

Prospective students are invited to explore all Bucks has to offer on Sat. Oct. 21; register early for a chance to win tickets to the House in the Hollow.

[See all news stories](#)

Upcoming Events

Oct
20

Zumba Dance Party

7:00 pm to 9:00 pm; UBC North Building

Oct
21

3rd Annual Creative Inspiration Concert

7:00 pm; Zlock Performing Arts Center

Oct
23

Movie Mondays - "Dakota's Pride"

6:30 pm; Zlock Performing Arts Center

Oct
24

Practical Nursing Information Session


6:00 pm to 8:00 pm; Allied Health Building Room 203

[More upcoming events](#)

[View academic calendar](#)

Bucks before old main page 3 of 3

[Continuing Education](#)
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VIRTUAL TOUR OF BUCKS
Powered by YOU | VISIT

[Apply Online](#)
Start your application
Review the application process

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Your support helps
Bucks provide educational
opportunities for all who
want to learn.

Don't be Afraid of Your Future at 'Haunted' Open House

Prospective students are invited to explore all Bucks has to offer on Sat. Oct. 21; register early for a chance to win tickets to the House in the Hollow.

[See all news stories](#)

23

Oct 24

Practical Nursing Information Session

6:00 pm to 8:00 pm; Allied Health Building Room 203

[More upcoming events](#) [View academic calendar](#)

Bucks is for

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215-968-8000

275 Swamp Road
Newtown PA 18940



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Bucks-Before to get to the FA page by way of Admissions



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Bucks Financial Aid home - before

The screenshot shows a web browser window with the address bar displaying "Financial Aid | Bucks County...". The browser's address bar shows "Financial Aid | Bucks County...". The browser's address bar shows "Financial Aid | Bucks County...". The browser's address bar shows "Financial Aid | Bucks County...".

The website header includes the Bucks County Community College logo and navigation links: ABOUT BUCKS, ACADEMICS, ADMISSIONS, CAMPUS LIFE, E-RESOURCES, NEWS & EVENTS, and STUDENT SERVICES. The ADMISSIONS link is highlighted.

The main content area is titled "Financial Aid" and features a sidebar with links: Report Changes to the Student Aid Programs, Additional Financial Aid Forms, Applications and Deadlines, Financial Aid Brochure, Changes in Financial Circumstances, Eligibility, Frequently Asked Questions, Job Location Program, Loan Application and Counseling, Payment of Awards, Payment Options, PHEAA Eligibility Requirements, Tax Credits, UPS Earn & Learn Program, Withdrawal from the College, Veterans Benefits, Financial Literacy, and Resources.

The main content area includes a banner image of students, a section titled "Financial Aid" with a sub-header "FALL 2017 Tuition and Fees are due at the time of registration.", a paragraph of text, a section titled "Steps to Guide You Through the Process", a list of steps, and a section titled "1. How do I...".

On the right side, there are three promotional boxes: "Financial Aid TV WATCH VIDEOS", "FAFSA fastweb.com", and "FINANCIAL LITERACY".



PASFAA
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Bucks Financial Aid home -before



[Missed our Financial Aid workshop? Download it here!](#)
17-18 Annual Financial Aid Night Presentation

Contacting Financial Aid

Feel free to contact the Financial Aid Office in person, by calling us at 215-968-8200 or [via email](#). All email responses are sent to through Bucks County Community College email accounts. All emails are responded to within 24 to 48 business hours. Please view your Bucks email account regularly, as important information is often disclosed there. We are always here to be of assistance.

Financial Aid Office, (lower level of Linksz Pavilion) Monday - Friday 8:30 to 4:30. Phone: 215-968-8200 Fax 215-504-8522

Financial Aid TV

Financial Aid TV (FATV) provides current and prospective students and families with instant 24/7 access to short videos that discuss important financial aid topics such as:



- Applying for financial aid
- Financial aid eligibility
- Types of financial aid (e.g. grants and loans)
- Financial literacy
- Satisfactory Academic Progress
- State of Pennsylvania Financial Aid Programs


Why wait in line at the financial aid office? Click on FATV to get quick and easy-to-understand answers to many of your general financial aid questions!



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Bucks County Community College

NEW Main page 1 of 3



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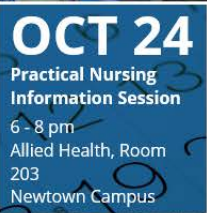
[CONTACT](#)

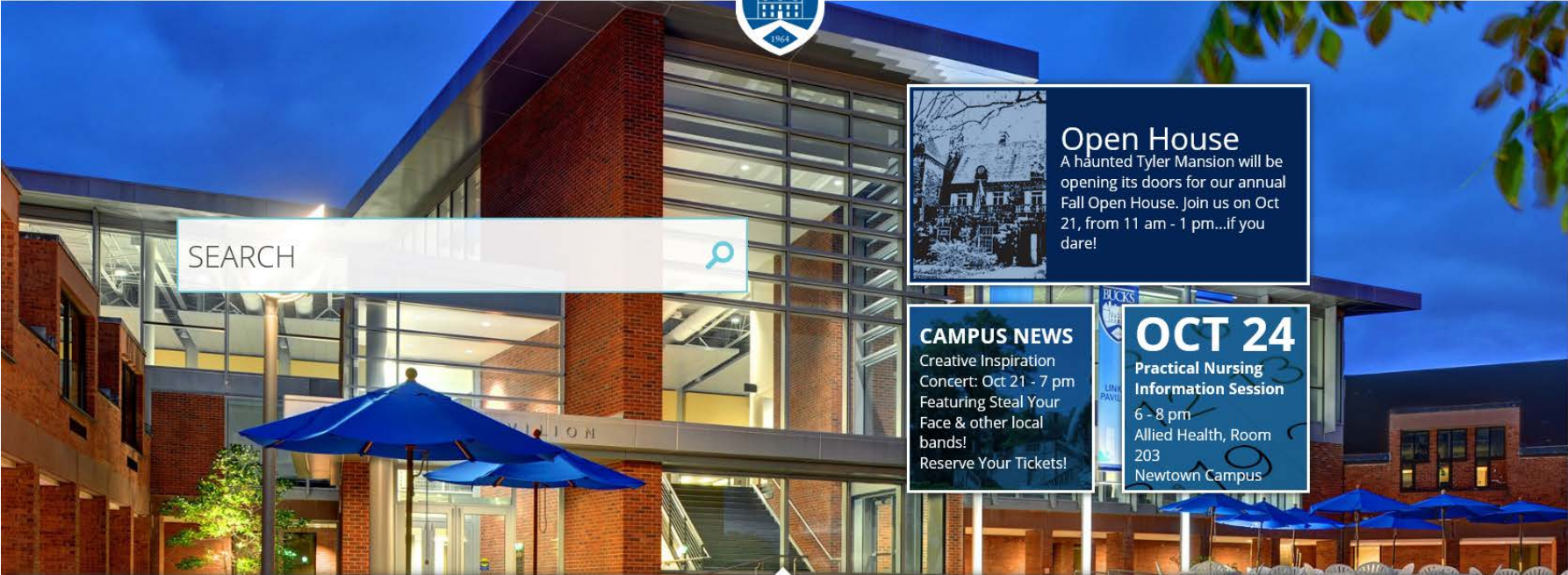












Bucks County Community College is a vibrant center for community engagement and learning, providing innovative paths that inspire educational, career, and personal fulfillment.

We offer associate degrees and certificate programs, continuing education, and transfer opportunities.



Bucks New Main page 2 of 3

FLEXIBLE AND CONVENIENT ENOUGH TO FIT YOUR UNIQUE NEEDS. BUCKS IS THE SMART CHOICE FOR YOUR EDUCATIONAL JOURNEY.

Learn, grow and succeed at Bucks! With modern facilities on beautiful campuses, coupled with passionate teachers who promote individualized learning, it's no wonder that 95% of Bucks students would recommend us to friends and family! Start SMART at Bucks and begin your journey towards a better future!

APPLY NOW ➔

THIS IS **my**
BUCKS



DISCOVER BUCKS!

TAKE A VIRTUAL TOUR OF OUR CAMPUSES IN NEWTOWN, BRISTOL & PERKASIE

Glide through the halls of historic Tyler Hall or take a gander inside our NEW state-of-the-art Science Center. Explore our three locations and get a feel for life on campus, all from the comfort of your own home! If you like what you see, we invite you to [schedule a tour](#) and explore Bucks firsthand.

Bucks New Main page 3 of 3

CHRISTOPHER HOLLY, '16

ARMY VETERAN CHRISTOPHER HOLLY SAYS BUCKS GAVE HIM THE FLEXIBILITY TO PURSUE HIS DREAMS WHILE WORKING FULL TIME AND RAISING HIS YOUNG CHILDREN, AND ALSO OPENED DOORS FOR AN INTERNSHIP AT PECO.

"I was in a particularly difficult situation being a single parent at the time, which meant having to work and go to school full time, but any time I had a schedule conflict, faculty and advisors were willing and ready to work with me. They made me feel less like I was a part of an institution, and more like I was part of a family," he said. After graduating from Bucks in 2016, Holly transferred to Drexel University. "I found that I was ahead of the curve in certain areas of study when I got to Drexel, mainly mathematics," he noted. In addition, a scholarship he earned at Bucks led to a career opportunity. "Bucks opened doors for me through their various partnerships with local organizations. While I was at Bucks I was a recipient of the PECO Scholars Award. After leaving Bucks I reached out to the PECO group that presented the award, and am now working for them as an intern until I graduate from Drexel."



(215) 968-8000

275 Swamp Road
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NEWTOWN CAMPUS

BRISTOL

PERKASIE

ONLINE



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DISCOVER

Success Stories

BROADCAST CAREER BEGINS AT BUCKS

BY KIMBERLY KRATZ, CLASS OF 2011

Whether you are 77 or 17, if you live anywhere around Philadelphia, you might recall having heard the voice of Shadow Traffic's John Brown on your car radio. But you may not know that back in the 70s, John Brown honed his craft at Bucks County Community College.

Brown was bitten by the broadcast bug as a young teen. Born with cerebral palsy, he endured many doctor visits and hospital stays as he grew. While recovering at Schreiner's Hospital for Children, he learned that the hospital had a small radio station run by "the kids."

"For an hour a day, over lunchtime, we would play records for everybody to listen to," over the in-house system. One time, a photographer from one of the Philadelphia newspapers came out to take a picture of the children broadcasting and printed it. Brown enjoyed the notoriety and his interest took hold. In high school, he'd often help DJ at the Wednesday night "canteens" (the dances.)

Right after graduation, Brown headed to Hollywood, California to the Career Academy for radio and TV broadcasting. Once graduated, he sent out audition tapes hoping to get a job in radio. He landed an interview at WBCB in Levittown, but Brown was told he needed the polish of more on-air experience, which "really bummed me out," he said.

His mother suggested he enroll in college. Brown admits he first thought about attending either Penn State or Temple, but neither was affordable. Someone suggested Bucks County Community College and after checking, he learned that it had a working radio station club, WTYL, so he enrolled.

"When I was there, the professors were excellent as I'm sure they are today. There's upward mobility and an incredible learning environment. I loved the campus. Especially behind Tyler Hall, it's gorgeous back there in the fall."

Majoring in journalism, Brown spent much of his spare time focused on working in the student-run radio station. "When I was there, the studio was a little broom closet in the student cafeteria, and we broadcast our entire schedule out of there," he said.

By the end of his first year as a day student at Bucks, Brown had become General Manager of the school's radio station. In his second year, the budget allowed for a new studio to be built at the base of the student union. It was then when he landed a position at Doylestown's WBUX, working middays from 10 a.m. to 3 p.m.

After work, he'd go home for dinner followed by night classes at Bucks, often until 10 p.m. For a while he held a security guard position too from midnight until 8 a.m. Eventually, the long hours caught up to him so Brown quit the security job and left Bucks to pursue his fledgling radio career.

John Brown not only achieved success in his radio career, winning Variety Club's Lifetime Achievement award, but he is also a four time winner of the March of Dimes Achievement in Radio ~ Philadelphia's Best Traffic Reporter. He went on to obtain a Bachelor's degree in Broadcast Meteorology netting him two wins as Philadelphia's Best Weather Reporter.

Asked what advice he'd give to his teenaged self given the opportunity to go to Bucks County Community College today, Brown enthusiastically replied, "Go because it's an excellent learning atmosphere, plus it's affordable. In today's economy, affordability is key."



DISCOVER

ALUMNI

SUCCESS STORIES

GLENN BOSTOCK, '81

FRANK KOEHLER, '72

JOHN BROWN, '73

DAVID FEINMAN, '13

CONNIE FURMAN '91

JEFF HALIKMAN, '93

CHELSEA KARACZ, '13

SHARON SPATUCCI '02

EILEEN ZOLOTOROF, '98

ALUMNI RELATIONS

215-968-8416

alumni@bucks.edu

Bucks New landing for Students

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COMMUNITY

Bucks for
CAREER

BUCKS

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ART + ENTERTAINMENT

TRIPS + TRAVEL

INTERNSHIPS

JOB RESOURCES

ACCESSIBILITY RESOURCES

CAMPUS SERVICES

DIRECTORY

CANVAS

BUCKS EMAIL

CHANGE PASSWORD

PAY TUITION

STUDENT PLANNING

MYBUCKS

House

Tyler Mansion will be

doors for our annual

House. Join us on Oct

1 am - 1 pm...if you

OCT 24

Practical Nursing

Information Session

6 - 8 pm

Allied Health, Room

203

Newtown Campus

providing innovative paths that inspire educational, career, and personal fulfillment.

We offer associate degrees and certificate

and transfer opportunities.

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Bucks New for Financial Aid 1st half of the landing page.

Bucks for
STUDENTS

Bucks for
COMMUNITY

Bucks for
CAREER



LIBRARY

CALENDAR + NEWS

CONTACT



PAYMENT

Financial Aid

One of the most difficult aspects of attending college can be figuring out how to pay tuition. The good news is that there are many options for receiving financial aid. These include grants, scholarships, loans, and work-study opportunities. During the 2010-11 academic year, 4,108 Bucks students received some form of financial aid, with the total amount of aid exceeding \$20 million.



Steps to Guide You Through the Process

The following will help guide you through the process of applying for and receiving some of these grants, loans and scholarships.

1. Start with the [Free Application for Federal Student Aid](#) or the FAFSA, as it is more commonly known. You will need the college's Federal ID Code: 003239.
2. See these [deadlines](#).
3. Consider Bucks scholarships and search for [other scholarships](#).
4. [Loans](#) are available through the [Federal Direct Loan Program](#).
5. A [federal work study](#) or campus based job is a way to earn as you learn.
6. You can estimate your eligibility for aid using the [calculator](#).
7. If, based on your FAFSA, you are determined to be [eligible for a PHEAA State Grant](#), you will receive an email to request additional information directly from PHEAA (Pennsylvania Higher Education Assistance Agency).

➔ **Missed our Financial Aid workshop?** Download the [17-18 Annual Financial Aid Night Presentation](#) PDF

➔ **Want to learn more?** Download the [Financial Aid Brochure](#) PDF



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PAYMENT

FINANCIAL AID

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STUDENT AID PROGRAMS

FINANCIAL AID FORMS

APPLICATIONS AND
DEADLINES

ELIGIBILITY

FREQUENTLY ASKED
QUESTIONS


LOAN APPLICATION AND
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CREDITS, GRANTS &

Bucks New for Financial Aid 2nd half of the landing page

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CONTACTING FINANCIAL AID

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- ❖ Financial aid eligibility
- ❖ Types of financial aid (e.g. grants and loans)
- ❖ Financial literacy
- ❖ Satisfactory Academic Progress
- ❖ State of Pennsylvania Financial Aid Programs

Why wait in line at the financial aid office? Watch FATV to get quick and easy-to-understand answers to many of your general financial aid questions!




[Watch FATV now](#) 




FINANCIAL LITERACY
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PROGRAMS

FINANCIAL AID

 215-968-8200

 finaid@bucks.edu

Newtown
Linksz Pavilion, Room 102
Fax: 215-504-8522

 Feedback

Thank you and we hope
you enjoyed our session.



