Chapter 339

What is it
How does it affect College Readiness and YOU

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PHEAA
Questions answered today:

- What is Chapter 339
- Why is it important
- Resources to meet the regulations
- Why do you care
Today’s Reality
Unskilled jobs are disappearing; demand for skills is rising

THE FACTS:

80% of jobs today require some sort of training beyond High School

Source: U.S Bureau of Census and Pennsylvania Department of Labor & Industry, Center for Workforce Information & Analysis (Pennsylvania statewide)
Chapter 339 – what?

PA Dept of Ed mandates a Public school have a comprehensive and integrated K-12 Guidance Plan to meet the PA Career Education and Work Standards

Chapter 339 requires all school districts have a plan that includes career development and awareness of occupational programs through vocational education

The Academic Standards for Career Education and Work focus on the importance of career planning for all students related to labor market projections and workforce needs
The plan for Education Career and Work Standards

Describes how Guidance personnel will:

- Provide students with the information necessary to make informed decisions regarding the selection of appropriate vocational-technical education programs and
- Discuss the importance of high school academic achievement and postsecondary education and training to career success.
Stakeholder Groups

Five “Stakeholder Groups” should be consulted when developing the Guidance Plan:

- Teachers and Administrators
- Students
- Parents
- Business and Community
- Post-Secondary

Representatives from all of the Groups should be included on the District Advisory Council for PA Education Career and Work Standards.
Implementing Chapter 339

- In Pennsylvania, **School Counselors** are integral in the academic, career, and personal/social development of all PreK-12 students.

- Pennsylvania’s school counselors must be front and center in supporting students to college and career success.

- PDE funded consultants are available on a limited basis to help develop a plan.

- Includes the importance of Counselor Professional Development.
Bench Marks for information

Grades 3rd, 5th, 8th and 11th should have relatable reviews on:

- Career Awareness and Preparation
- Career Acquisition (getting a job)
- Career Retention and Advancement
- Entrepreneurship
13 Steps to be covered

1. **Engage stakeholders** - Students, Parents, Educators, Business/Community, Post Secondary representatives
2. Facilitate integration within a variety of existing K-12 programs
3. Link career development with character education
4. Provide opportunities for linkages to postsecondary training and the world of work
5. Integrate computerized career development software and web-based resources
6. Emphasize the importance of lifelong learning and workplace skills connected to the world of work
7. Build entrepreneurship curriculum and provide opportunities for entrepreneurial thinking
8. Implement a career portfolio process
9. Develop a career-based graduation project
10. Develop stand-alone courses specifically designed to address the CEW standards.
11. Establish advisory and career-oriented mentoring programs
12. Institute career clusters, career pathways model or career academies

**AND**

13. Establish a process for students to utilize strategies 1-12 to facilitate successful transition into postsecondary training and/or the workplace
Example of a school’s plan...

......a segment from 13 pages

<table>
<thead>
<tr>
<th>Action plan</th>
<th>Delivery Method</th>
<th>Personnel</th>
<th>Target Group</th>
<th>Timeline</th>
<th>CEW (Career, Education &amp; Work) STANDARD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student will investigate the world of work</td>
<td>SCCTC presentations from students (clusters)</td>
<td>Guidance, CTC counselors and students</td>
<td>9th grade students</td>
<td>Spring</td>
<td>13.1.11.A 13.1.11.B 13.1.11.C 13.2.11.B 13.3.11.G</td>
</tr>
<tr>
<td>Student will investigate the world of work</td>
<td>Classroom guidance and career research through the 9th grade 22 day career course</td>
<td>Guidance, staff, PHEAA representatives</td>
<td>9th grade students</td>
<td>All year rotating/22 day course</td>
<td>13.1.11.A 13.1.11.B 13.1.11.C 13.2.11.B 13.3.11.G</td>
</tr>
<tr>
<td>Student will complete career/interest survey</td>
<td>Classroom through the 9th grade 22 day career course and again in grade 11 and through the Transition program for IEP students</td>
<td>Guidance staff, career resource room staff, regular education and the TASD Transition coordinator</td>
<td>9th grade and IEP students</td>
<td>All year rotating/22 day course</td>
<td>13.1.11.A 13.1.11.B 13.1.11.C 13.1.11.H</td>
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<tr>
<td>Student will develop a career portfolio within the Bridge/ Choices program or Naviance or ACT Explore</td>
<td>Classroom through the 9th grade 22 day career course and Transition implementation for IEP students</td>
<td>Guidance staff, career resource room staff, regular education staff, the TASD Transition coordinator</td>
<td>9th grade students and IEP students</td>
<td>All year rotating/22 day course</td>
<td>13.1.11.A 13.2.11.E 13.3.11.E 13.3.11.G</td>
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<td>Students will participate in receiving financial aid information</td>
<td>Individual/group meetings and Financial Aid night and FAFSA completion night</td>
<td>Guidance counselors, PHEAA representatives and PHEAA partners</td>
<td>12th grade students</td>
<td>October, February and throughout the year</td>
<td>13.1.11.E 13.1.11.D</td>
</tr>
<tr>
<td>Students are delivered the Junior Jumpstart presentation</td>
<td>Through all junior English classes</td>
<td>PHEAA representative</td>
<td>11th grade students</td>
<td>Spring</td>
<td>13.1.11.D 13.1.11.E 13.1.11.F 13.1.11.H</td>
</tr>
</tbody>
</table>
PHEAA Resources to help Education Career and Work Standard counseling

Elementary through Secondary School resources

- Elementary School Coloring Sheet
- Elementary Parent Brochure
- Middle School Activity Sheet
- Middle School Career Guide "It's My Life"
- Middle School Activity Booklet
- Secondary materials for Career Planning
- Secondary Activities, Planners
- Lesson Plans for Career Education and Work Standards
  - Grade 3; Grade 5; Grade 8; Grade 11

- Education Planner
  - Student Assessments
  - Assessing Skills
  - Career research – MyNextMove.org

- My Smart Borrowing
  - Making affordable decisions

Websites:
www.pheaa.org
www.EducationPlanner.org
www.MyNextMove.org
www.CollegeBoard.org
www.MySmartBorrowing.org
www.YouCanDealWithIt.com
PHEAA resources – Pheaa.org
PHEAA.org
Partner Access – K-12 Counselors

K-12 COUNSELORS
Higher Education Access Partners
Publications
PHEAA Resources
Helpful Websites - - more
PHEAA Resources

Publications:
Elementary

Elementary School Publications

Career Education & Work Standards Lesson Plans - Grade 3
Detailed lesson plans, with accompanying worksheets and activities, are now available for the requirements and benchmarks for Grade 3. For instructor use only.

Career Education & Work Standards Lesson Plans - Grade 5
Detailed lesson plans, with accompanying worksheets and activities, are now available for the requirements and benchmarks for Grade 5. For instructor use only.

Elementary Portfolio Planner
This planner—for 1st to 5th grade students—provides a record of student aspirations and achievements.

Elementary Parent Brochure
This brochure is geared towards parents of young children and emphasizes the importance of saving for higher education.

Exercise Your Mind Elementary Activity Book
This publication contains loads of games and activities to ignite interest in the areas of Career Exploration, Student Development, Critical Thinking/Logic, and Financial Literacy.

For instructor use only.

Elementary Student Monthly Planner
This monthly assignment tracker provides elementary students with an area to write down daily assignments. There is also an area for parents and teachers to record comments.
PHEAA Resources

Publications:

Middle School

Middle School Publications

Career Education & Work Standards Lesson Plans - Grade 5
Detailed lesson plans, with accompanying worksheets and activities, are now available for the requirements and benchmarks for Grade 5.

For instructor use only.

Career Education & Work Standards Lesson Plans - Grade 8
Detailed lesson plans, with accompanying worksheets and activities, are now available for the requirements and benchmarks for Grade 8.

For instructor use only.

Middle School Activity Book
These activities and exercises for the classroom focus on academic development, career exploration, financial literacy, higher education, student development, and critical thinking/logic.

For instructor use only.

Middle School Career Guide
The activities and exercises in this career guide focus on career options, the importance of grades, and higher education from a middle school perspective. Features include a career inventory, a college knowledge quiz, and information on entering the workforce.
PHEAA Resources

Publications: High School
How PHEAA resources meet Career Standards
EducationPlanner.org
Self Assessments for students

Start Thinking About Life After High School
Explore careers that interest you.
Search for your perfect school.
Learn about student aid.
Find grants or scholarships.
Plan a campus visit.

Find out if you are a SMART borrower with MySmartBorrowing.org
Let's GO!

Self-Assessments
Find out more about yourself.
Use these interactive self-assessments to discover what you're good at and where you may have room for improvement. Identify the things that interest you and get some ideas about careers to explore.

Based on what you learn about yourself, you can pursue educational and career goals that bring long-term satisfaction.

What Kind of Student Are You?
Rate yourself on your study habits and in-class behaviors to see where you rank as a student.

What's Your Learning Style?
Discover your learning style and find out how it influences the way you understand information and solve problems.

Which Study Habits Can You Improve?
Start by identifying the strengths and weaknesses in your current study habits.

How Strong Is Your Character?
Select the character traits that best define you and get some tips for building stronger character.
EducationPlanner.org
More Career Planning for students
BEGIN WITH THE END IN MIND

Links to My Next Move /ONet - National Database of Careers to see average wages for your career choice
What do you want to do for a living?

“I want to be a …”

Search careers with key words.

Describe your dream career in a few words:

Examples: doctor, build houses

“I’ll know it when I see it.”

Browse careers by industry.

There are over 900 career options for you to look at. Find yours in one of these industries:

Administration & Support Services

“I’m not really sure.”

Tell us what you like to do.

Answer questions about the type of work you might enjoy. We’ll suggest careers that match your interests and training.

KNOWLEDGE

SKILLS

ABILITIES

EDUCATION

JOB OUTLOOK

EXPLORE MORE

SALARY:

PERSONALITY

TECHNOLOGY
Funding Information / Financial Aid

- High School Financial Aid Nights
- Types of Aid available
- How to file for Federal and State Aid
- Understanding the Process
- FAFSA Workshops – complete the forms!
- Counselor Workshops
- Reference and Instructional Materials
- HEAP Resources for Counselors and Families
PHEAA School Services

Higher Education Access Partners

Liaison and support system to:

- HS Guidance Counselors
- Post Secondary Schools
- Agencies
- Legislators
- Families / Students
Summary

Chapter 339 and the PA Career Education and Work Standards requests:

• A school counselor show their impact on student success
• The plan raise achievement while meeting school goals and prepares PA students for college and career success
• Provides support to the Career and Technical HS’s
The obstacles

- HS Guidance Counseling staff are Not mandated in Pennsylvania
- but
- HS Chapter 339 and PA Education Career and Work Standards ARE mandated.

Families expect Guidance Counselors in their HS
Most families expect adequate career counseling is being administered in their HS
However.....
- Each school district creates their own plan
- Each school district creates the priority for implementation
- No true auditing by the PA Secretary of Education
- A Guidance Office handles much more than career counseling
Effects on Financial Aid without Chapter 339

- HS students may be ill prepared
- Taking on debt, making decisions that are not affordable
- Not realizing the importance of Aid processes
  - Missing deadlines
  - Incomplete forms
  - Ignoring scholarships
- Creating more questions for you
- Creating changes to curriculum
  - Transfers
  - Withdrawals
- Reducing enrollment – no initiative

Chapter 339 assists HS student in making more stable post secondary decisions
Thanks!