

## Make Your Vote Count August 15 - August 26, 2011

### Greg Gearhart, Acting Immediate Past President

It's time once again for us to select representatives for next year's PASFAA Council.

Voting is an important right of all PASFAA members. It enables you to select the colleagues who will represent you on PASFAA Council.

PASFAA's 2011 election will take place beginning August 15 and will conclude at the close of business on August 26. Final election results will be communicated to the membership once all candidates have been notified of the outcome, but no later than September 15.

All eligible voting members who have paid membership dues for 2010-2011 will receive an email notification with instructions to complete the online voting process. This email will contain a URL address to access the voting portal along with a user name and password. Members may then review election information or proceed directly to the ballot information page by selecting "Proceed to Voting". Please read the instructions carefully. You may vote only once - please review your ballot prior to submission. **All votes are final.**

In the event only one candidate is running for a given office, your vote is still very important. Your vote shows support for that candidate.

Please take a few minutes out of your busy day to show your support for PASFAA and for your PASFAA colleagues who are running for office.

Again, thanks to all those who are running for office!

## Matthew C. Stokan

### Office Being Sought: PASFAA President

**Director of Financial Aid**  
Waynesburg University  
2001-current

#### PREVIOUS EMPLOYMENT

Catherine Gibbs, Piscataway, NJ, 2001  
Director of Financial Aid

Everest College, Springfield, Missouri, 2000-2001  
President

Duff's Business Institute, Pittsburgh, PA, 1998-2000  
Director of Financial Aid

Duquesne University, Pittsburgh, PA, 1990-1998  
Assistant Director of Financial Aid

#### EDUCATION

MA, Mt. St. Mary's University, 1982  
Master of Divinity, Mt. St. Mary's University, 1982  
BA, Duquesne University, 1978

#### PROFESSIONAL ACTIVITIES

Member, NASFAA, PASFAA, CCCU Organization



2009 - 2011 Private Sector Representative  
2010, 2011 Don Raley Institute Faculty  
2009, 2010 "Stump the Stars"  
2010 PASFAA Conference Presenter  
2009 Spring Training Committee  
2009 PASFAA Conference Presenter  
2008 Spring Training Presenter  
2008 PASFAA Conference Committee  
2008 PASFAA Conference Presenter

*Editor's note:*

Let's not forget - Song Writer, PASFAA Promissory Notes

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## POSITION STATEMENT

*After much introspection, consultation and deliberation, I decided to run for the position of PASFAA President. I believe that, with the recent changes in both the financial aid world and with AES/PHEAA, we have reached a critical juncture in the history of our organization. If we are to continue the success that PASFAA has enjoyed since its very inception, I believe it is imperative that we implore and induce our membership to take a more active involvement in the organization. To do so will require not only strong leadership and an unselfish example but, more importantly, a pro-active and thinking "outside the box" mentality. I hope and pray that I am able to provide this to our organization. As President of PASFAA, I would be willing to accept this challenge with the commitment and dedication to do my very best. PASFAA, its membership, the students and families that it represents deserve nothing less!*

## Christine D. Saadi

### Office Being Sought: Private Sector Representative

**Director, Student Financial Planning**  
**Alvernia University**  
**2007 – current**

## PREVIOUS EMPLOYMENT

Lehigh Valley College, Allentown, PA  
 1998-2007, Director of Regulatory Compliance  
 1996-1998, Financial Aid Director  
 1993-1996, Senior Financial Aid Administrator

Cedar Crest College, Allentown, PA  
 1992-1993, Financial Aid Counselor

## EDUCATION

Alvernia College, Reading, PA  
 MALS, August 2006

Kutztown University, Kutztown, PA  
 BS Education, May 1992

## PROFESSIONAL ACTIVITIES

Memberships: PASFAA, NASFAA, Alpha Epsilon Lambda

Training and Conference Attendance:

PASFAA: 2007, 2008, 2009

NASFAA: 2008, 2009, 2010

PowerFAIDS Conference: 2008, 2009, 2010

Federal Student Aid Conference: 2010

Organization

- Presenter at PASFAA, EASFAA, PowerFAIDS User Conferences
- Leadership and Management Training, Alvernia University, November 2008 to March 2009
- ACICS Evaluator  
 Responsible for evaluating an institution's or institutions' compliance within the Student Activities Section of the Accrediting Council for Independent Colleges and Schools regulations as an independent consultant. The section includes Admission, Financial Aid, Academic, and Satisfactory Academic Progress standards and activities of the institutions.



- Member of Career Education Corporation (CEC) Compliance Council  
 One of five Directors of Compliance selected by the corporate office to serve on a corporate committee and mentor to 10-15 other Directors of Compliance within CEC, as well as assisted with compliance or other duties as needed at other CEC institutions
- Award of Excellence, Alvernia University, December 2006

## POSITION STATEMENT

*I am honored to be nominated for the position of Private Sector Representative. I have been in the financial aid field for almost 20 years now. My journey began as a work study student in the financial aid office at Kutztown University. I have had the pleasure of working at state, proprietary, and private institutions over the last 18 plus years. While the philosophies and student populations have been different, the need for financial assistance to obtain an education has been consistent. It is our duty as financial aid professionals to provide the very best service we can to help our students achieve their dreams, just as financial aid professionals have done for us when we were started our educational journey. Understanding the value of education and helping families and students achieve that goal is what being the Private Sector Representative encompasses. With the support of PASFAA and each other we can continue to help each other make our students' dreams come true.*

## Stacy L. Schenk

### Office Being Sought: Private Sector Representative

**Director of Financial Aid**  
**Mount Aloysius College**  
**1996 to present**

#### PREVIOUS EMPLOYMENT:

1994-1996 - Acting Director of Financial Aid,  
 Mount Aloysius College  
 1991-1994 - Assistant Director of Financial Aid,  
 Mount Aloysius College  
 1989-1991 - Student Worker, Mount Aloysius College

#### EDUCATION

MA, Public Affairs/Human Resource Management,  
 Indiana University of PA, 1999  
 BS, Public Administration, Mount Aloysius College 1996  
 AS, Legal Studies, Mount Aloysius Junior College 1991

#### PROFESSIONAL ACTIVITIES

NASFAA, member since 1994  
 PASFAA, member since 1995

#### Professional Committees

2009, 2010 - PASFAA Conference Committee  
 2007, 2008 - PASFFA Moderator  
 2007 - PASFAA Presenter  
 2006, 2007 - PHEAA Matching Funds Advisory Committee

#### Campus Committees

2010 - Mission Integration Council  
 2004-Present - Committee on Academic Support  
 2007-Present - Mercy Presidential Scholarship Committee  
 2003 - Middle States Self-Study Steering Committee



#### POSITION STATEMENT

*I have worked in the financial aid profession for 22 years working my way up the professional ladder from work-study student to Financial Aid Director. I have seen many changes and worked through challenges along the way. PASFAA has always provided me the insight and support that I needed to get through those changes and challenges.*

*As Private Sector Representative, I hope to give back to the organization that has given me so much over the years. I have presented at Conference, served on Conference Committee, and now am ready to take the next step of running for an elected office.*

## Melissa A Wisniewski

### Office Being Sought: Two-Year Sector Representative

**Coordinator Financial Aid**  
**Harrisburg Area Community College**  
**12/2004 - present**

#### PREVIOUS EMPLOYMENT

York Technical Institute, York, PA  
 6/2004-12/2004 Student Loan Coordinator

#### EDUCATION

BS, Business Management, Millersville University  
 MBA, Millersville University

#### PROFESSIONAL ACTIVITIES

Member - PASFAA since 2005, NASFAA



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*Melissa A Wisniewski, Two-Year Sector Representative Candidate... (continued from page 3)*

**PASFAA**

2009-2011 - Two Year Sector Representative  
2008 - Member, Newsletter Committee  
2008 - Participant, Leadership Development Training  
2005 - Participant, Fundamentals Workshop

**Harrisburg Area Community College**

2007, 2008 - Member, Math, Science, and Allied  
Health Summer Academy Committee  
2006, 2007 - Member, Outstanding Student Worker  
Award Committee

**Position Statement**

*"I am seeking re-election for Two Year Sector representative. Over these past two years I have truly enjoyed serving on council and having the opportunity to learn so much about PASFAA. PASFAA is a great organization that does so much to support student success ~ I want to remain involved. By representing the Two Year Sector, I have gotten to know many of you across the state and am eager to get to know more of you over the next two years."*

## Debra A. Woodcock

### Office Being Sought: Business, Trade & Technical Sector Representative

**Director of Financial Aid**

**Lancaster County Career & Technology Center**  
**2003 – Present**

**PREVIOUS EMPLOYMENT**

Lancaster County Career & Technology Center  
Adult Education Manager, 1995-2003  
Instructor, Information Technology, 1990-1995

Computer Technology Consultants, York, PA  
Computer Programmer  
1985-1990

**EDUCATION**

Consolidated School of Business, ASB, Computerized Office Management

**PROFESSIONAL ACTIVITIES**

Member – PASFAA, PACTA

**PASFAA**

2003-Present	Presenter, Clock Hours
2008-Present	Business, Trade & Technical Sector Representative

**PACTA** (PA Assn. for Career & Technology Administrators)

2001-Present	Executive Counsel
1994-Present	Chair, Adult Coordinators Conference Committee Presenter

**Position Statement**

*"I am seeking office as PASFAA's Business, Trade and Technical Sector Representative. I have worked in vocational education for the past 20 years with the last ten years as Director of Financial Aid and have been a member of PASFAA for the past nine years. I have decided to remain actively involved in the organization because during my time of membership, PASFAA has proven to be a great asset to me in my current position.*

*Business, Trade & Technical institutions face many unique challenges each and every day. While serving as the BT&T Representative, I will work to enhance communications among the BT&T members so we can, together, explore issues that are most important to us with the intent to learn if all or most of our members are facing the same challenges within their institutions. Open dialogue, the sharing of the information, the exchange of ideas and simple networking among the BT&T members will greatly benefit all who participate, and I believe that it is this type of communications that will strengthen the BT&T community not only as a whole but individually as well. I am honored to have been nominated for this office and look forward to the having the opportunity to serve."*



## Amanda Scheler

### Office Being Sought: Institutional Support Sector Representative

**AVP/Campus Relations Manager**  
**PNC Bank Education Lending**  
**2006-Present**

#### PREVIOUS EMPLOYMENT

Thompson Institute (Now Kaplan Career Institute)  
 Harrisburg, PA  
 2005-2006 Financial Counselor

York Technical Institute (Now YTI Career Institute) York, PA  
 2003-2005 Financial Planner

#### EDUCATION

Master of Science in Organizational Development  
 & Leadership, concentration in Higher Ed,  
 Shippensburg University of Pennsylvania, 2009

Bachelor of Science, Spanish Education  
 Kutztown University of Pennsylvania, 2002

#### PROFESSIONAL ACTIVITIES

Active Member – PASFAA since 2006, NASFAA

#### PASFAA

2010/11	Spring Training Committee
2009/10	Leadership Committee Chair
2009	Conference Committee
2007/08	Leadership Committee, Co-Chair
2008/09	Newsletter Committee



#### POSITION STATEMENT

*Students' dreams to pursue their higher education goals are directly impacted by their ability to pay for their education. Schools and school supporters must partner to help students accomplish their goals. The value of the ISS sector representative position lies in its potential to strengthen the relationship between schools and institutions that offer support and strive to serve students in their educational dreams by finding ways to improve educational funding. As its representative, I would have the skills and knowledge to strongly advocate for the ISS sector and contribute towards the greater goals of PASFAA.*

## Patty Zink

### Office Being Sought: Nursing Sector Representative

**Financial Aid & Admissions Officer**  
**The Washington Hospital School of Nursing**  
**2009 – Present; 1977 – 2002**

#### EDUCATION

B.L.A., Wheeling Jesuit University, 1999

#### PROFESSIONAL ACTIVITIES

Member – NASFAA, PASFAA

#### PASFAA

2010	Leadership Development Training
2001	Conference Committee
1993-1995	Nursing Sector Representative

#### POSITION STATEMENT

*I am seeking office as PASFAA's Nursing Sector Representative. I have been in financial aid for over 20 years in the nursing sector. I know the many challenges that we*



*face in our offices on a daily basis. I will work to enhance communications among the nursing sector members so that together we can address challenges/issues within our institutions. Networking and exchanging ideas is vital to strengthening our sector, not only institutionally but individually. As your nursing sector representative, I will act on your behalf to represent your issues and concerns and offer guidance and direction necessary to assist you in meeting the challenges that face our schools. I look forward to working with you and thank you for the privilege of serving as the nursing sector representative.*

## Denise Davey-Smith

### Office Being Sought: PASSHE Sector Representative

**Financial Aid Coordinator**  
**Mansfield University**  
**10/2004 - Present**

#### PREVIOUS EMPLOYMENT

Mansfield University Human Resources, Mansfield, PA  
06/2004 – 10/2004 Clerk Typist II

#### EDUCATION

MS, Education, Mansfield University 12/2009  
BS, Psychology with an emphasis in Human Resource Management, Mansfield University 8/2004

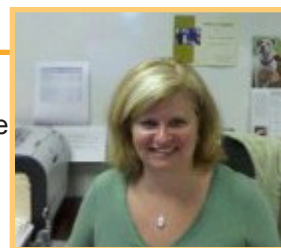
#### PROFESSIONAL ACTIVITIES

Member PASFAA

2007-Present - Mansfield Association of Educational Office Professionals (MAEOP), President  
2005-2006 - MAEOP, Vice President

2004 - MAEOP Member-at-Large  
2005-Present-Pennsylvania Association of Educational Office Professionals (PAEOP), Member

2009-Present - National Association of Educational Office Professionals (NAEOP), Member



#### POSITION STATEMENT

*I was asked by my supervisor if I would be interested in serving as a Sector Representative as it would help me to keep up-to-date with current policies and procedures and enable me to network with fellow financial aid professionals. I welcome the opportunity to learn from and share ideas with constituents and voice opinions on relevant topics and issues.*

## Sue Bloom

### Office Being Sought: State Related Sector Representative

**Director of Financial Aid**  
**University of Pittsburgh-Titusville**  
**March 2007 - present**

#### PREVIOUS EMPLOYMENT

University of Pittsburgh – Titusville  
Physical Therapist Assistant Program Secretary  
August 1999 - March 2007

#### EDUCATION

Master of Business Administration, Clarion University, 2009  
BS, Business Administration, University of Pittsburgh, 2006  
Associate of Arts, Liberal Arts, University of Pittsburgh, 2005  
Associate of Science, Business Management, University of Pittsburgh, 2004

#### PROFESSIONAL ACTIVITIES

NASFAA Member 2010 - present  
PASFAA Member 2007 - present  
Pennsylvania Association of Notaries 2003 - present

PASFAA

2009-Present - Clarion University Alumni Association, Member  
2007, 2010 Moderator - PASFAA Conference  
2010-2012 - Member - PASFAA Spring Training Committee  
2010 - Participant, Leadership Training  
2007 - Participant, Don Raley Institute

University of Pittsburgh - Titusville  
2010 - Chair, Staff Development  
2007-2009 - Member, Staff Development Committee

2006- Present - Charter Member, Alumni Association

2003-2004 - Interim Member, Enrollment Management Committee

1999-Present - Member, Staff Association Council  
1999-2007 - Member, Graduation Committee



#### POSITION STATEMENT

*When I began my career in financial aid I wasn't aware of the imprint the financial aid community would have on me. From the very beginning I was welcomed and supported by everyone. It wasn't long until I realized just how fortunate I was to have so many amazing individuals in our profession. The knowledge I gained by attending PASFAA's training opportunities is invaluable. Last year I had the opportunity to attend Leadership Trainin, and I am looking forward to utilizing the skills I learned to actively be an advocate for the PASFAA community. By representing my sector on PASFAA council I would like to instill my admiration for the PASFAA membership to incoming members, and help attain set goals for PASFAA's continuing success.*