



# Special Summer Election Edition 2010

## 2010 PASFAA Elections

**Keri Neidig, Newsletter Editor**

PASFAA is pleased to announce the 2010 elections. This year, positions on the ballot include President-Elect, Vice President, Treasurer, Secretary, and Sector At-Large representative. Thanks to all who agreed to run for PASFAA office!

<b>President-Elect</b>	<b>Heidi Hunter-Goldsworthy</b>	<b>Citizens School of Nursing</b>
<b>Vice President</b>	<b>Linda Anderson Ginger Kline</b>	<b>Carnegie Mellon University Keystone College</b>
<b>Treasurer</b>	<b>Tonya Hsiung Crystal Ondrick</b>	<b>Millersville University Luzerne County Community College</b>
<b>Secretary</b>	<b>Carolyn Julian</b>	<b>Penn State University, Harrisburg</b>
<b>Sector At-Large</b>	<b>Jim Theeuwes</b>	<b>Lock Haven University</b>

## Make Your Vote Count August 1 - August 15, 2010

**Keri Neidig, Newsletter Editor**

PASFAA's 2010 election will take place beginning August 1 and will conclude at the close of business on August 15. Final election results will be communicated to the membership once all candidates have been notified of the outcome, but no later than September 3.

All eligible voting members who have paid membership dues for 2009-2010 will receive an email notification with instructions to complete the online voting process. This email will contain a URL address to access the voting portal along with the member's user name and password. Members may then review election information or proceed directly to the ballot information page by selecting 'Proceed to Voting'. Please read instructions carefully. You may vote only once - please review your ballot prior to submission. **All votes are final.**

In the event only one candidate is running for a given office, your vote is still very important. Your vote shows support for that candidate. Please take a few minutes out of your busy day to show support of the PASFAA organization.

Again, thank you to all those who are running for office!

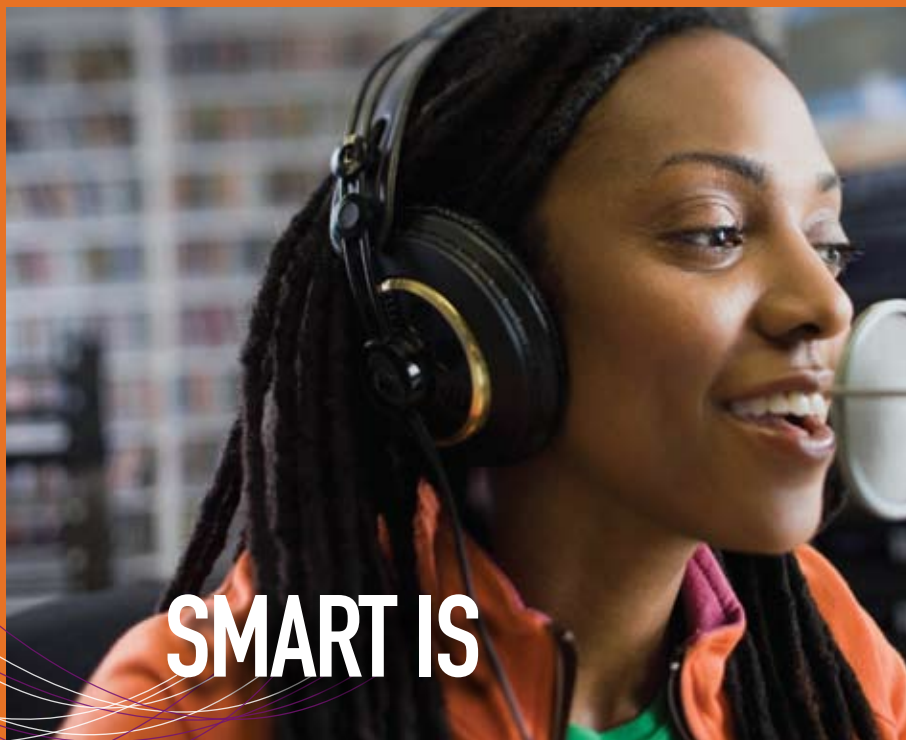
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## Heidi Hunter-Goldsworthy

### Office Being Sought: PASFAA President-Elect

**Director of Financial Aid, Citizens School of Nursing, New Kensington, PA  
2008 - present**

**Financial Aid Consultant, HUNTER CONSULTING, INC, Donegal, PA  
1994 - present**



### PREVIOUS EMPLOYMENT

1992 - 1994 Business Development Officer, Integra Financial Corp, Pittsburgh, PA

1991 - 1992 Education Loan Manager, Integra Financial Corp, Pittsburgh, PA

1989 - 1991 Regional Director, PHEAA, Harrisburg, PA

1987 - 1989 Financial Aid Coordinator, Sawyer School, Pittsburgh, PA

1985 - 1987 School and Lender Relations, PHEAA, Harrisburg, PA

1983 - 1985 Director of Financial Aid, Valley Forge Christian College, Phoenixville, PA

1981 - 1983 Graduate Assistant/Financial Aid, Shippensburg Univ. of PA, Shippensburg, PA

### EDUCATION

Master of Science, Counseling 1983

Shippensburg University of Pennsylvania, Shippensburg, PA

- Student Personnel Services

Bachelor of Science, Education 1981

Shippensburg University of Pennsylvania, Shippensburg, PA

### PROFESSIONAL ACTIVITIES

Member - PASFAA (since 1983)

PASFAA

- Chair, Technology and Electronic Initiatives Committee 10/2007 to present
- Presenter, annual PASFAA conferences

### POSITION STATEMENT

Our world is changing! Direct Loans, rising unemployment, failed businesses, lenders redirecting financial support away from PASFAA and the list goes on. Yet, PASFAA endures. This group of professionals has meant a great deal to me over the last 29 years providing training, support and friendship that can't be replaced and I would be honored to be given the opportunity to lead it. As an organization we are very lucky to be financially solvent, a status I will work diligently to keep in place. As one of the strongest member-driven state organizations in this field it will be important to remain vigilant in government relations, technologically advanced in providing training and above all a "good neighbor" to other state financial aid organizations who find they can no longer support their own membership activities. It remains extremely important to encourage the participation of our own membership through volunteerism by finding new paths to meet the demands of both their financial aid office and the needs of PASFAA. Should you elect me, I promise to work to keep PASFAA true to its mission, a place to find professional support and leadership. But most importantly a place to find a solid foundation and friendship in a changing environment!

## Linda M. Anderson

### Office Being Sought: PASFAA Vice-President

Director of Student Financial Aid, Carnegie Mellon University  
1979-Present

#### PREVIOUS EMPLOYMENT

**Robert Morris College**, Coraopolis, PA  
Director of Financial Aid  
9/1977 to 3/1979

**Community College of Allegheny County**, Pittsburgh, PA  
Assistant Director of Financial Aid  
8/1976 to 9/1977

#### EDUCATION

Indiana University of Pennsylvania, Indiana, PA.  
Master of Arts in Student Personnel Services  
Indiana University of Pennsylvania, Indiana, PA.  
Bachelor of Science in Education

#### PROFESSIONAL ACTIVITIES: Memberships, Presentations and Publications.

1. Member of NASFAA, EASFAA and PASFAA.
2. Member of EASFAA Federal Relations Committee

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*Linda M. Anderson, PASFAA Vice President Candidate... (continued from page 4)*

2009-Present.

3. Participation on educational financing advisory boards from 2005 to 2007.
4. Represented Carnegie Mellon and Pennsylvania and N.J. schools at The Honorable Senators Arlen Specter and Rick Santorum Senate Offices, and at PA and NJ Congressional offices, to save the Federal Perkins Loan Program, 2005.
5. Presentation: Impact of Federal Student Loan Consolidation, Professional Development Group, INC. (PDG), 2004, Florida and California.
6. Presentation: Managing Change, IBM Best Practice Partners, 2001, Tufts University, NY.
7. Presentation: Debt Management and Default Prevention, NASFAA, 2000, Washington, D.C.
8. Presentations: Re-Design of Enrollment Services, National Association of Student Employment Administrators (NASEA), IBM Best Practice Partners, NASFAA, MSACRAO, College Board and AACRAO, EASFAA, multiple presentations from 1999 to 2004.
9. President of Northeast Association of Student Employment Administrators (NEASEA) and on Board of Directors: 1990-91.

### **POSITION STATEMENT**

Over the past several years we have witnessed the creation and enactment of an unprecedented number of regulations which have impacted the financial aid profession and our students. Our success as financial aid professionals is dependent upon our understanding of the legislative process, our ability to influence it and our legislators, in support of regulations which enable us to better serve our students. It is also dependent upon our ability to interpret and implement regulations, to remain compliant.

In each of my positions at Carnegie Mellon University, I have achieved the difficult task of meeting compliance requirements while honoring and advocating the importance of meeting student servicing requirements and delivering quality student services. My goal has always been to ensure we have met all compliance requirements.

During this past year, I was honored to serve as a member of EASFAA's Federal Relations Committee. I participated in and contributed to discussions about negotiated rule-making, and the impact of federal aid legislation on our constituent members.

If elected as Vice President of PASFAA, I will serve PASFAA and its members, by ensuring that I monitor all current and future proposed legislation and legislative changes, evaluate the impact of those proposed changes on our members, inform PASFAA members of all state and national financial aid activities, and solicit their feedback and recommendations in a timely manner. I will spearhead advocacy, educate and influence lawmakers, and represent PASFAA's membership positions to federal and state agencies as recommended and required.

## **Ginger Kline**

### **Office Being Sought: PASFAA Vice-President**

**Director of Financial Assistance and Planning, Keystone College  
July 2002-Present**



### **PREVIOUS EMPLOYMENT**

**Keystone College, LaPlume, PA**  
Assistant Director of Financial Aid      2000 - 2002

**Luzerne County Community College, Nanticoke, PA**  
Financial Aid Clerk      1990 - 2000

### **EDUCATION**

King's College, Bachelor's of Science  
Luzerne County Community College, Associates Degree, Applied Science

### **PROFESSIONAL ACTIVITIES: Memberships, Presentations and Publications.**

Member of NASFAA, EASFAA and PASFAA.

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***Ginger Kline, PASFAA Vice President Candidate... (continued from page 5)*****PASFAA**

2006 - 2007 Chair, Support Staff Training Committee

2006 - 2007 Member, PFAT, Financial Aid Basics Committee

2004 - 2006 Member, Support Staff Training Committee

2006 - 2010 Volunteer, Financial Aid Awareness Committee representing PASFAA at annual Northeast Regional Fair

2009 Presenter, Spring Training

2007 and 2008 Moderator, Annual Conference

**EASFAA**

2005 - 2007 Member, Leadership and Development Training committee

**POSITION STATEMENT**

I am seeking the Vice-President position to represent and work for all of my aid colleagues in PASFAA. Having worked in aid for 21 years has given me insight to the shifts and changes that have affected us and the ability to assist our students afford higher education and getting involved at a higher level in PASFAA will allow to me to give back to my peers as well as help those we serve.

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## Tonya R. Hsiung

### Office Being Sought: PASFAA Treasurer

**Federal Grants Coordinator / Financial Aid Counselor**  
**Millersville University**  
**2002 - Present**



### PREVIOUS EMPLOYMENT

2001 - 2002 Graduate Assistant, Office of Alumni Affairs, IUP

### EDUCATION

M.A. Student Affairs in Higher Education, IUP, May 2003  
B.S. Secondary Mathematics Education, IUP, Dec 2000

### PROFESSIONAL ACTIVITIES

Member - PASFAA

#### PASFAA

- November, 2006 - Present - PASFAA Treasurer
- 06/07 & 07/08 - Finance & Development Committee  
Ex-Officio Member
- 2007 - Don Raley Institute Faculty Presenter
- 2006 - Don Raley Institute Faculty Presenter
- 2005, 2004 - Philadelphia National College Fair Volunteer
- 2008, 2005, 2003 - PASFAA Conference Presenter
- 2004, 2002 - Newsletter Contributor
- 2004 - Conference Committee
- 2003 - Guidance Counselor Workshop Presenter
- 2003 - Fundamentals Committee Faculty Presenter
- 2002 - Fundamentals Workshop Participant

#### Millersville University

- 2003 to Present - Advisor for Exploratory Students
- 2005 to 2007 - Millersville Mentoring Alliance Program (MMAP) - Advisory Council
- 2004 to 2007 - MMAP Mentor

Presenter at Open Houses, College Financial Aid Nights, Admissions Receptions

### POSITION STATEMENT

"I am seeking re-election in the office of PASFAA Treasurer (one more time) because I have enjoyed holding the position of Treasurer and supporting PASFAA in all of our endeavors. I continue to learn more about the organization as Treasurer. I hope to uphold the level of commitment and dedication this position requires in order to help the organization remain successful. We have had a very trying couple years recently and I hope to help make decisions so we may remain fiscally strong. I have truly enjoyed working with everyone around the state during the past four years and would enjoy being elected for a third term as Treasurer."



# Crystal A. Ondrick

## Office Being Sought: PASFAA Treasurer

Assistant Director of Financial Aid,  
Luzerne County Community College  
2009 - Present

### PREVIOUS EMPLOYMENT

Keystone College, La Plume, PA	1999- 2009
• Assoc Director of Financial Assistance & Planning /Student Loan Coord.	2003-2009
• Financial Aid Counselor	2002-2003
• Fiscal Assistant	2001-2002
• Lead Student Account Specialist	1999-2001

### EDUCATION

- Bachelor of Science in Accounting/Business Administration  
Keystone College, La Plume PA 2003
- Associate in Arts/Biological Science  
Keystone College, La Plume PA 1995

### PROFESSIONAL ACTIVITIES

Member: PASFAA, EASFAA

*continued on page 9*



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*Crystal A. Ondrick, PASFAA Treasurer Candidate... (continued from page 8)*

**PASFAA**

2009/2010 Member, Financial Awareness Committee

2005/2006 Member, Conference Committee

**NEPIC** - Northeastern Private/Independent Colleges for Financial Aid Administrator

**Wyoming County School Employees Credit Union**

Supervisory Committee

**PERSONAL ACHIEVEMENTS AT KEYSTONE COLLEGE**

Administrative Counsel Treasurer	2008-2009
Colleges Judicial System Member	2003-2009
Administrator of the Year Finalist	2009
Administrator of the Year Nominee	2006-2009
President's Veterans Task Force	2008-2009
Ski Club Advisor	2002-2003
Staff Assembly Treasurer	2000-2001
ACT 101 Advisory Board Member	2002-2003

**POSITION STATEMENT**

My reason for seeking the office of PASFAA Treasurer is I would like to become more involved in the PASFAA organization. In 2005-2006 I had the pleasure of serving as a member on the PASFAA Conference Committee. While serving on this committee, I realized how important the PASFAA organization is to financial aid administrators and how hard the conference committee works to have a successful conference. I enjoyed serving on the conference committee so much I currently serve on the 2009-2010 Financial Aid Awareness Committee.

If I am elected as PASFAA Treasurer, I will contribute my accounting experience, not only the experience I gained from my accounting degree, but from past positions that I served on at Keystone College as Treasurer of Staff Assembly and Administrative Council, and Wyoming County Federal Credit Unions Supervisory Committee .

## **Carolyn A. Julian**

**Office Being Sought: PASFAA Secretary**

**Student Aid Adviser & VA Coordinator, Penn**

**State Harrisburg**

**January 1995- Present**

**PREVIOUS EMPLOYMENT**

Financial Aid Director, 1987-1994

Central Penn College (formerly Central Penn Business School)

Summerdale, PA

Public Information Office, 1985-1987

Pennsylvania Higher Education Assistance Agency  
Harrisburg, PA

Secretary, 1984-1985

PIAA, Lemoyne, PA

Clerk Typist III, Financial Aid Office, 1974-1983

Mansfield University, Mansfield, PA



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*Carolyn A. Julian, PASFAA Secretary Candidate... (continued from page 9)*

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Secretary, Andrews Finance Company, 1971-1974  
Wellsboro, PA

**EDUCATION**

- Associate In Science, Business Administration, May 2005, The Pennsylvania State University, Harrisburg, Middletown, PA
- Attended Mansfield University, Mansfield, PA 1976

**PROFESSIONAL ACTIVITIES**

Member of PASFAA  
National Association of Veterans Program Administrators

Organization

Pennsylvania Association of Student Financial Aid Administrators

Don Raley Summer Institute, Presenter & Chair 2002-2005

PFAT Training Committee 2005, 2006, 2007, 2008 & 2009

Guidance Counselors Workshops, Presenter 2006 & 2007, 2008 & 2009 and Chair 2006 & 2007

Financial Aid Hotline Volunteer

Financial Aid Awareness Night, Presenter HACC

PHEAA/PASFAA - Presenter FAFSA Completion Day

Presenter, Bureau of Workforce CareerLink

Facilitator, Annual VA Certifying Officials Meeting, 2007

Presenter, PASFAA Spring 2008 workshops

PASFAA Secretary, 2009 & 2010

Attended the 2010 NASFAA Leadership Conference - DC

Penn State Harrisburg Liaison Committee To The Commission For Women.

Member 2002 To Present

Executive Board Member And Past Chair 2003

Recipient Of Kathryn Towns Award 2004

Award Recipient From Chi Gamma Iota, The Veterans Fraternity Of Penn State Harrisburg (Xgi's).

Award Recipient For Commitment & Dedication To Pa Veterans From Catherine Baker Knoll, Former Pa Treasurer.

**POSITION STATEMENT**

I have been involved in financial aid for 30+ years working my way up through the ranks to Financial Aid Administrator and earning a degree along with way. I would not have been able to reach the success I have without the PASFAA organization, their commitment to training, research and dedication to the professionals they serve and who serve them. The position of PASFAA Secretary is one way I can give back to my professional organization. The past two years of servicing as PASFAA Secretary has been an eye opener. Getting to know the internal workings of PASFAA has been very rewarding and I have a new appreciation of those you service in various offices and on committees. I have also enriched my personal growth through another avenue of the PASFAA organization. I appreciate those who have expressed their confidence in me and I will be honored to continue serving the membership.

## Dr. James Theeuwes

### Office Being Sought: At Large Sector Representative

**Director Student Financial Services, Lock Haven University  
2005 to present**

#### **PREVIOUS EMPLOYMENT**

Mercyhurst College, Erie PA

- 1989 - 2005, Director Student Financial Services

#### **EDUCATION**

- EdD Duquesne University
- MBA Gannon University
- BS Central Michigan University

#### **PROFESSIONAL ACTIVITIES**

Member NASFAA, EASFAA, PASFAA

Organization

2009/10, 2010/11 - NASFAA Research Committee Member

2007- 2010 - PFAT committee member

- Member, Don Raley for 2 years
- Member and Chair, Fundamentals Committee

2008 - 2010 Presenter, PASFAA Spring Training

Serve on several committees at Lock Haven University of PA:

- Academic Policies
- Fiscal Management
- Academic Computing

22 year member of Kiwanis have served as Lt Governor for Division I, club President (2), club Secretary

Board member and chairman, Salvation Army;

Board member and Chairman, Corry Chamber of Commerce

#### **POSITION STATEMENT**

As the sector at large representative, I will bring my background of both public and private colleges to the organization. This allows me to have a broad viewpoint on issues. Having been a member of PASFAA for a number of years, I would be proud to give back time and effort on behalf of the membership and for the good of our students.

If elected I look forward to serving.