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- Directory Updates
- PASFAA Candidates
- NASFAA attendees

CONFERENCE 1994
ALL ROADS LEAD TO HERSHEY
1. NEWSLETTER EDITORIAL BOARD FOR 93-94

EDITOR: Joyce M. Ballaban, PASFAA Newsletter Editor
Albright College, P.O. Box 15234
Reading, PA 19612-5234
(610) 921-7515 or FAX (610) 921-7530
or CG01654

EDITORIAL BOARD: Bonnie L. Behm
Mary Frances Waite
Sally Whiteman
Ragan Watson
Rich Esposti
Joan Holleran
Ron Wilde

2. PUBLICATION SCHEDULE

Articles, position openings, or newsworthy items can be submitted to any of the Board members according to the following publication schedule:

Winter 94 issue: articles due December 1
Spring 95 issue: articles due February 15
Summer 95 issue: articles due June 1
Fall 95 issue: articles due August 15

3. IMPORTANT MESSAGE

The opinions expressed by individuals who contribute articles to the newsletter do not necessarily represent the position of PASFAA.
Dear PASFAA Colleagues,

When I was urged/drafted to run for the president's position, one detail that I didn't give much consideration was that of having a cover letter for each newsletter. Once I had to do it, there have been times when I have struggled to think of a topic/theme. However, I have always thought that this last one would be easy.

A consistent theme from past-presidents has been an emphasis on how there would be a group of people to call on who would help to make the job "easy". That has definitely been the case, and I want to recognize as many as possible of those individuals.

We have many talented, dedicated people in our group, and it amazes me how consistently those individuals "come through" at the necessary time. First among them are those who were elected to the Executive Council. Those names are in this newsletter, and I salute them and thank them for all of the help and support. The sector representatives were all new and newly-elected, except Bob, and how quickly they adapted to the task.

The annual conference is fast approaching, and you will not be disappointed with that occasion. The Hotel Hershey is a great facility with sumptuous food (and a potential over-dose of chocolate). The Conference Committee has worked long and hard under Chairman Clarke Paine to provide meaningful sessions along with ample activities to relax and enjoy. More conference detail is enclosed within. I hope that the other committee members are given mention, for they all deserve our thanks for what promises to be a great event.

I will soon become a past-president, but before I do I want to again make a plea to each of you to get involved in PASFAA activities. We need more people to do everything from volunteer for PAATP faculty to running for office. In a group our size there is plenty of talent; we need more to come forward. And thanks to those candidates featured inside.

I almost forgot, but certainly cannot stop without acknowledging Joyce Ballaban and her editorial board for presenting this first-rate newsletter several times each year. What a daunting task that must be, and how successfully delivered.

Hopefully I didn't miss anyone, and I will look forward to seeing you in Chocolatetown!

Ron Shunk
President
1994 PASFAAA CONFERENCE
THE HOTEL HERSHEY

OCTOBER 23-26, 1994

REGISTRATION PACKETS

Conference registration packets were mailed at the end of August, 1994. If you did not receive one or need additional packets, please contact M. Clarke Paine at (717) 361-1040 or send a PHEAA terminal Message to CG02266.

AGENDA

The conference agenda has been finalized to include sessions for beginner, intermediate and advanced aid officers. Additionally there are sessions for lenders, as well as sessions for personal and professional growth. A listing of sessions and their descriptions is included in the conference registration packet.

COSTS

The conference fee is $100.00 which includes conference registration, social activities and refreshment breaks. Room, meals and PASFAAA dues are separate. Also available is the $55 per day rate (Does not include meals).

Double $115/nite* plus 6% PA Sales Tax and service charge
Single $170/nite* plus 6% PA Sales Tax and service charge

*Full American Plan - rates include overnight accommodations, three meals daily beginning with dinner on the day of arrival, concluding with luncheon on day of departure. Parking is free!

ENTERTAINMENT

Sunday nite will come alive with the band Burning House. Come hear the dynamic and powerful sounds of Burning House, but don't be prepared to sit still! This seven member soul, Motown and rock review band has a big band sound that will knock your socks off! Also, Dave Rojahn may just be the man to show us some new tricks for our trade. Come experience his humorous magic.

On Tuesday evening, live - in the flesh - living theatre and you are part of it all! You might be a detective, a suspect, a witness or . . . . Killer!! It's the most fun you'll ever have being killed . . . in fact you could die laughing!

DRESS

Please feel free to dress casually throughout the conference. Monday evening when dinner is on your own in the hotel, gentleman are required to wear a jacket and women should dress appropriately when dining in the Circular Dining Room. Monday dinner is the only time dressier attire is required.

MONDAY LUNCHEON SPEAKER

John Dean, Partner in Clohan and Dean. Mr. Dean is an Higher Education Lobbyist in Washington D.C. We will hear his perspective on the Washington scene.
COMPUTER USERS MEETING
1994 PASFAAA CONFEERENCE

submitted by: Michael J. Bertonaschi
LaRoche College

The 1994 PASFAA Conference includes a general session entitled: Institutional Computer User Group Meetings to be held Tuesday morning from 8:45 am to 9:25 am.

The purpose for this session is to allow all schools using the same computer system to meet and discuss success or failings with systems along with possibly learning how to perform tasks that you could not previously carry out.

The meetings will be run like our segmented sessions and we will be contacting someone in each group to run each meeting.

In order for the conference committee to have enough conference rooms available for each group on the same system, please take a moment to fill out this brief survey and send it back to me.

NAME ADDRESS AND PHONE NUMBER OF SCHOOL: ________________________________

NAME OF INSTITUTIONAL COMPUTER SYSTEM: ________________________________

NAME OF CONTACT PERSON: (This should be someone who will attend the 1994 Conference) ________________________________

NUMBER OF PERSONS FROM YOUR SCHOOL WHO WILL ATTEND THIS SESSION: ________________________________

LIST THE FUNCTIONS THAT YOU CURRENTLY PERFORM ON YOUR SYSTEM: (document tracking, packaging etc.) ________________________________

LIST THE FUNCTIONS THAT YOU WOULD LIKE TO BE ABLE TO PERFORM BUT CANNOT: ________________________________

ANY ADDITIONAL COMMENTS OR IDEAS FOR THIS SESSION? ________________________________

You still have time to complete this form and send it to me as soon as possible.

Michael Bertonaschi
Director of Financial Aid
La Roche College
9000 Babcock Blvd.
Pittsburgh, PA 15237

Thanks for your cooperation!
NOMINATIONS FOR 1994 ELECTION

submitted by: Betty L. Davis
Membership & Elections, Chair

The first phase of the PASFAA nominations process is now completed. Nominations have been received for each of the positions to be voted on at the October annual conference in Hershey. The positions for this election are President-Elect, Vice-President, Treasurer, Secretary and Proprietary Sector Representative.

In accordance with the PASFAA By-Laws, the two persons receiving the highest number of nominations will have their names placed on the ballot. Each candidate has been contacted to secure their agreement to run for office, so that the persons listed have been duly nominated and have agreed to run.

In accordance with the procedure instituted by Council, candidates have been requested to complete a nominee resume form and to submit a photograph if available. That information appears in this newsletter and will be posted at the conference registration desk for review by the membership.

Ballots will be placed in the conference packets of all active members who attend the conference. Each active member may vote for President-Elect, Vice-President, Treasurer and Secretary. Only members of the Proprietary Sector may vote for the Proprietary sector representative.

At the first session of the annual business meeting on Sunday, October 23, the candidates will be introduced to the membership, and nominations will be received from the floor for any of the open positions.

Following that meeting, voting by active members present at the Conference will begin, and the ballot box will be available at the Conference Registration Desk at all times that the desk is staffed. The balloting will end at 12:00 noon on Tuesday, October 25, at which time the membership and elections committee will count the ballots. The election results will be announced at the second session of the business meeting later that day.

In keeping with the procedures adopted by PASFAA, absentee balloting will be made available to persons unable to attend the conference. Please refer to the article listed on page seven concerning absentee balloting procedures.

PASFAA 1994 CANDIDATE SLATE

PRESIDENT ELECT
Ms. Georgia Prell
East Stroudsburg University

VICE-PRESIDENT
Mr. Donald S. Shade
Pennsylvania College of Technology

TREASURER
Ms. Madelyn Campbell
Dickinson College

SECRETARY
Ms. Bonnie Behm
Thomas Jefferson University

PROPRIETARY SECTOR REPRESENTATIVE
Ms. Nora Downey
Gordon Phillips Beauty School

Ms. Jennifer Fedele
PA Institute of Culinary Arts
ABSENTEE BALLOTING PROCEDURES

At the 1987 Annual Conference, the membership approved an absentee balloting procedure. This was proposed by PASFAA Council to allow individuals who cannot attend the annual conference to vote in PASFAA elections. The 1988 election was the first time that the procedure was implemented.

In order to vote by absentee ballot, a person must renew membership for the next fiscal year and request a ballot in writing. On the 1994 conference registration form, there will be a provision for individuals who cannot attend the conference to renew their membership for 1994-95. Also, on that form will be a place to check to request an absentee ballot. Any Active Member who cannot attend the conference should use the registration form to renew membership and, if they wish, to request an absentee ballot.

Absentee ballots must be requested by September 23, 1994. Ballots will be mailed upon receipt of a request.

The voted ballot must be returned to the Chair of Membership and Elections Committee at least one week prior to the start of the conference, using the double envelope method. The chairman will then bring any such ballots to the conference where they will be opened and counted by the committee prior to the counting of ballots cast at the conference. Individuals who cast absentee ballots will not be able to vote for any candidates who may be nominated at the business meeting. Since write-in votes are only acceptable for nominated candidates, absentee ballots cannot contain write-in votes.

It should be emphasized that absentee ballots are available to individuals who know in advance that they will be unable to attend the conference. Also, once an absentee ballot is requested, that person cannot receive a ballot at the conference, if they attend. The procedures described above are as contained in the By-Laws of the Association. Any questions about the procedure should be addressed to Betty Davis, Chair of the Membership and Elections Committee.

HOT LINE
JANUARY
1995
SIGN UP DURING
CONFERENCE 94
PASFAA ELECTION NOMINEES

PRESIDENT ELECT

GEORGIA K. PRELL
Director of Financial Aid
East Stroudsburg University
1989 - Present

PREVIOUS EMPLOYMENT
ORGANIZATION: E.S.U.
POSITION: Assistant Dir. Fin. Aid
EMPLOYMENT DATES: 1985 - 1989

ORGANIZATION: E.S.U.
POSITION: Assistant to the Dir.
EMPLOYMENT DATES: 1979 - 1985

EDUCATION
• B.A. Economics, East Stroudsburg University of Pa.  
  Concentration: Management

PROFESSIONAL ACTIVITIES
• P. & P.D.C. 1993-Present
• Coordinator, Fundamentals Workshop 1993
• Sector Representative 1991-1993
• PAATP Summer Institute - Dickinson College 1990-1992
• Government Relations Committee 1987-1990
• Coordinator, Legislative Network 1988-1990
• Liaison, Congressman Joseph McDade 1988- Present
• Membership and Elections Committee 1986-1989
• Director and Membership List Maintenance 1981-Present
• Faculty, Guidance Counselor Workshop 1983

EASFAA
• Chair, Government Relations Committee 1993-Present
• Development Committee 1988-1990
• Directory Chairperson 1985-1990

PRESENTATIONS - PASFAA, EASFAA, NASFAA

VICE - PRESIDENT

DONALD S. SHADE
Director of Financial Aid
Pennsylvania College of Technology
1982 - Present

PREVIOUS EMPLOYMENT
ORGANIZATION: Penn. College of Tech.
POSITION: Financial Aid Assistant
EMPLOYMENT DATES: 1979 - 1982

ORGANIZATION: Penn. College of Tech.
POSITION: Institutional Research
EMPLOYMENT DATES: 1978 - 1979

EDUCATION
• A.A. Williamsport Area Community College - 1976
• B.S. Bloomsburg State College - 1978

PROFESSIONAL ACTIVITIES
• 2 year Public Sector Representative - 1989-90 to 1992-93
• UM/CM/NA/NA Advisory Committee - 1987-88 to Present
• PALS Advisory Committee - 1992-93 to Present

*I am pleased to accept the nomination for President-Elect. PASFAA provides its membership the opportunity for professional growth and development. Having been a PASFAA member for a number of years and serving in various capacities I am willing to assume a leadership role. I am dedicated to our profession and to the goal of providing access and choice to individuals seeking a postsecondary education. We as Financial Aid Administrators, have a unique opportunity and responsibility to participate in and thus influence the future of higher education. It would be an honor and privilege to serve as President-Elect of PASFAA.*
PASFAA ELECTION NOMINEES

TREASURER

MADELYN S. CAMPBELL
Associate Director of Financial Aid
Dickinson College
1985 to Present

PREVIOUS EMPLOYMENT
ORGANIZATION: Brown University
POSITION: Assistant Director
Computing Services
EMPLOYMENT DATES: 1982 - 1984

ORGANIZATION: Brown University
POSITION: Assistant Director
Alumni Records
EMPLOYMENT DATES: 1978-1982

EDUCATION
• BA, University of Michigan

PROFESSIONAL ACTIVITIES
• Hotline Volunteer - Several years
• PASFAA presenter

"Having benefited from PASFAA professionally, I feel it's time to offer my time and energy to an organization that has given so much to the financial aid community."

SECRETARY

BONNIE LEE BEHM
Director of Financial Aid
Thomas Jefferson University,
College of Allied Health Sciences
1982 - Present

PREVIOUS EMPLOYMENT
ORGANIZATION: Thomas Jefferson University
POSITION: Coordinator of Fin. Aid
EMPLOYMENT DATES: 1981 - 1982

ORGANIZATION: Thomas Jefferson University
POSITION: Assistant Director of Admissions
EMPLOYMENT DATES: 1979 - 1981

ORGANIZATION: Thomas Jefferson University
POSITION: Admissions Counselor
EMPLOYMENT DATES: 1978 - 1979

EDUCATION
• BS - Thomas Jefferson University, College of Allied Health Sciences
• St. Joseph’s University - Master of Science

PROFESSIONAL ACTIVITIES
• Secretary, PASFAA: 1992 - Present.
• Hotline: Chairman, 1992; Assistant State Coordinator, 1991; Site Coordinator, 1990; Volunteer, 1986 to present
• Presenter PAATP Workshop: Spring 1994 Delivery Workshop; Winter 1992 Nursing and Proprietary Workshop
• PAATP Planning Committee for Summer Institute, 1991
• Conference Committee: Chairman, 1992; Committee Member, 1991, 1988, 1986

"I've enjoyed serving the association for the past two years and would appreciate the opportunity to continue to serve in this capacity."
PASFAA ELECTION NOMINEES

SECTOR REPRESENTATIVE
PRIVATE TWO-YEAR

JENNIFER J. FEDELE
Financial Aid Administrator
Pennsylvania Institute of Culinary Arts
1989 - Present

PREVIOUS EMPLOYMENT
ORGANIZATION: Gannett Publications
POSITION: Account Executive

ORGANIZATION: Site Forms, Inc.
POSITION: Office Manager
EMPLOYMENT DATES: 1985-1987

ORGANIZATION: Panelvision Corp.
POSITION: Secretary
EMPLOYMENT DATES: 1983-1984

EDUCATION
• Robert Morris College, BS in Business Administration

PROFESSIONAL ACTIVITIES
• Member of CCA
• Member of PASFAA
• Member of NASFAA
• Member of EASFAA

"The proprietary sector needs representation in many agencies and organizations. It seems as if proprietary schools have gained a bad reputation in the public eye. There are many excellent proprietary schools in this country, especially in the state of Pennsylvania. In the past few years government regulations have singled out proprietary institutions. It has become increasingly difficult for proprietary schools to stay in business to provide a career education for our students. As a Proprietary Financial Aid Administrator, I have had experience in dealing with the regulations affecting our sector. The proprietary sector needs to change the public view of our institutions and promote a better understanding of the quality education we provide to our students.

SECTOR REPRESENTATIVE
PROPRIETARY

NORA McFADDEEN-DOWNEY
Director of Financial Aid
Gordon Phillips Beauty School
1988 - Present

PREVIOUS EMPLOYMENT
ORGANIZATION: Pierce Junior College
POSITION: Director of Financial Aid

ORGANIZATION: Airco Educational Services
POSITION: Director of Financial Aid
EMPLOYMENT DATES: 1980 - 1987

ORGANIZATION: Manor Junior College
POSITION: Director of Financial Aid
EMPLOYMENT DATES: 1978 - 1980

EDUCATION
• MBA LaSalle University (1988)
• BS LaSalle University (1977)

PROFESSIONAL ACTIVITIES
• Proprietary Sector Rep - Jan 1994 - present
• PASFAA Government Relations Committee 1991-1993
• PASFAA Conference Committee - 1992
• EASFAA Proprietary Concerns Committee
• PAATP Trainer 1988 thru 1993 EASFAA Trainer
• EASFAA Trainer

"I feel that it is very important to have all sectors represented on the PASFAA Council so that the organization can address the needs of its membership. I feel that proprietary schools have some unique concerns that I can convey to PASFAA Council. I would welcome the opportunity to be the sector representative for the proprietary schools in Pennsylvania."
PASFAA DIRECTORY UPDATES

'just the fax please'

Bruce Diefenderfer  FAX # 717-245-0633
C.A. Cardinale      FAX # 412-881-2891
Daniel Hudock       FAX # 717-327-3784
Daniel Johnston     FAX # 412-983-5021
William Parker      FAX # 215-560-6953

'title changes at Robert Morris College'

C. Brad Pendell     Director of Financial Aid
Doug Mahler         Associate Financial Aid Officer
Ed Harmon           Associate Financial Aid Officer

NEED
NEGRO EDUCATIONAL EMERGENCY DRIVE

NEED, the acronym for the Negro Educational Emergency Drive is a new matching grant project operating for the 94-95 year between NEED and PHEAA. According to Herman L. Reid, Jr., Executive Director, NEED is designed to match funds raised from the private sector - PHEAA will match the NEED grant for those students attending Pennsylvania schools. Information about how students become eligible or how they may qualify for these funds can be obtained by contacting Mr. Reid at 412-566-2760 or by writing to NEED, Midtown Towers, 643 Liberty Avenue, Pittsburgh, PA 15222.

CHANGES

'on the move . . . again'

Kim Adamson recently joined the Temple University Financial Aid Office

'good bye - hello'

Mary Frances Waite, Director of Financial Aid at Ursinus College has resigned her position to become a full time MOM . . . she and new baby Emma Claire are doing great. Mary Frances asks that all her friends in financial aid to please keep in touch. Former assistant, Suzanne Sparrow, has taken over Mary Frances's position as Financial Aid Officer and Suzanne's new assistant is Paul Madson, a former financial aid/admissions counselor at Ursinus.

Good Luck to Everyone!!!

'new faces'

Jennifer Peters has been appointed Financial Aid Counselor at Lebanon Valley College - Welcome to the wonderful world of financial aid!!!

'promotions'

Judith A. Rile, has been promoted to Associate Director of Financial Aid at Albright College-Hard Work Pays Off !!!!
STUDENT LOAN SERVICING CENTER UPDATE

The Student Loan Servicing Center (SLSC) would like to introduce Tim Balfour as the new School Coordination Group Manager. Tim's primary function is to serve as a liaison between schools and the SLSC.

The School Coordination Group serves as an in-house contact for school administrators and is available to listen to concerns, clarify SLSC policies and procedures, resolve specific student problems and answer any kind of inquiry. The group works with all departments in the SLSC to ensure all inquiries are addressed.

Tim comes from a higher education background, having spent three years in the Client Services Division of the Office of Student Aid at the Pennsylvania State University and four years as an Admissions Representative for Kansas State University. He can be reached for any questions or concerns regarding the SLSC at (717) 720-2200.

Other personnel changes at the SLSC include Patricia Lynah, former School Coordinator Group Manager, who has been promoted to Assistant Vice-President for Customer Service. Her department handles all incoming telephone calls received on the SLSC "800" line. Pattie has been with the SLSC for five years.

Former Customer Service Manager, Tim Spigelmeyer has also been promoted to Vice-President for Borrower and Account Services. He oversees activities involving interactions on borrower accounts. Tim has been with the SLSC for 16 years.

In Memory of ....

Paul William Zimmerman, 32, died on Saturday, August 6, 1994 at home. He was a 1984 graduate of Allegheny College where he received his bachelor of arts. He was first employed in the financial aid office of the Community College of Allegheny County before becoming assistant director of financial aid at Duquesne University and then Carnegie Mellon University. Paul was an active member of PASFAA serving as our 'unofficial' photographer for many conferences. He also served as the 1991 Coordinator of the Financial Aid Hotline.

We will miss Paul's smiling face and cheerful ways.
TRAINING:  KEY TO SUCCESS & PROFESSIONAL DEVELOPMENT

submitted by: Diana L. Miller  
PAATP Specialist

The question, what is PAATP?, is still asked from time to time and this is the first in a series of articles to shed a little light on the subject. PAATP is the Pennsylvania Aid Administrators Training Program, a cooperative effort between PHEAA (Pennsylvania Higher Education Assistance Agency) and PASFAA (Pennsylvania Association of Student Financial Aid Administrators). PAATP is dedicated to the goal of providing timely information about State and Federal Student Aid Programs and providing the opportunity for professional growth and development to members of the financial aid community. Financial aid training opportunities in Pennsylvania are of historical significance; Pennsylvania was one of the original states to develop training activities which qualified for funding under the Federally funded State Student Financial Aid Training Program (SSFATP). PHEAA assumed total funding of the program in 1980 when SSFATP was discontinued by USDE and the program was renamed PAATP. The 1994-95 Program Year is our Fourteenth year of training.

Workshops are developed and presented during each Program Year, July 1 through June 30, by volunteers who are recruited from active PASFAA members. PAATP is administered at PHEAA with PHEAA/PAATP staff and through an agreement with PASFAA. PASFAA members make up the Planning and Program Development Committee along with the PASFAA President-Elect as liaison. With the help of survey information from PASFAA, this committee decides the number and variety of PAATP workshop training series to be presented during the program year. A Calendar of all training events is created and mailed during the month of August to announce the upcoming workshops series, seminars and institutes. Each P&PDC member is a chairperson or co-chairperson for a PAATP workshop series written and presented by committee and faculty volunteers. The PASFAA liaison and PHEAA Regional Director are co-chairs for the Guidance Counselor Workshop Series.

To become a member P&PDC, a self-nomination form is available from PASFAA and it is necessary to have PAATP presenter training experience and be an active full-time aid administrator in Pennsylvania. Under the current agreement, two P&PDC positions become available each year. The position is a three-year commitment with approximately five meetings in Harrisburg and the responsibility of chairing a workshop committee, which requires at least two additional meetings in Harrisburg. The next article will discuss more on how to become a PAATP Committee or Faculty Volunteer.
PAATP

PENNSYLVANIA AID ADMINISTRATORS TRAINING PROGRAM
A Cooperative Effort of PHEAA and the Pennsylvania Association of Student Financial Aid Administrators

FALL TRAINING INFORMATION

- Fundamentals Workshop
  Registration Form and information is in your PASFAA Conference Packet.
  October 22-23, 1994

- Guidance Counselor Workshop
  Announcements mailed early September.
  November, 1994

PASFAA at NASFAAA

submitted by: Ron Shunk
Gettysburg College

The Pennsylvania Association of Student Financial Aid Administrators (PASFAA) were well represented at the NASFAA Conference in Louisville in July. This report will be largely based on those people observed over the four to five day period by the writer.

Those in attendance from PASFAA Executive Council were: Bonnie Behm, Thomas Jefferson U.; Betty Davis, CC Allegheny Co.; Nora Downey, Gordon Phillips Beauty School; Fran MeKeown, Bucks Co. CC; and Cate McIntyre, Allentown College of St. Francis DeSales.

PASFAA was represented well in NASFAA activities by Betty Davis; Ken Grugel, Clarion; and Barry McCarty, Lafayette, all of whom served on NASFAA Committees. Of course, Bill Irwin of Lock Haven is Chair-Elect of NASFAA and a Past-President of EASFAA and PASFAA.

Current EASFAA President, Rachel Lohman of Wilkes U., was in attendance and she is also a PASFAA Past-President. Other PASFAA Past-Presidents to attend NASFAA were Betty Davis, CC Allegheny Co; Barry McCarty, Lafayette; Don Raley, Dickinson; John Brugel, Rutgers; and Sheila Angst, Knight College Resource Group.


In addition to financial aid officers, some of our banking colleagues were in attendance, notably those from PNC Bank and Mellon Bank. PHEAA also had several of their College Services and Loan Servicing personnel available.

This column was not intended as a social page; rather to indicate that PASFAA and Pennsylvania in general were strong in its support of the NASFAA program. Also, please forgive me if names were missed; that is always a "danger" when attempting this type of recognition.
EXECUTIVE STAFF CHANGES AT PHEAA

Effective September 6, 1994, Michael H. Hershock, former Secretary of the Budget under Governor Robert P. Casey, will become President and Chief Executive Officer of PHEAA.

Effective January 1, 1995, Jay W. Evans, assumes the position of Federal Program Liaison Director in which he will foster and maintain positive relationships with the U.S. Department of Education and the legislative and executive branches of the federal government.

According to Evans, "this is of course a dynamic time in the history of higher education assistance . . . I look forward to the challenges and opportunities . . . to assure that PHEAA remains in the forefront of the student aid industry."

SAME STORY --- DIFFERENT YEAR

The cartoons below were clipped from PASFAA newsletters published in 1988 - right around the time we were getting ready to go to the PASFAA conference that was being held in . . . HERSHEY . . . !!!

Does anything sound familiar?

Reprinted from the TGSLC Newsletter
Activity Almanac

October 22-23  PAATP Fundamentals Workshop, Hershey, PA
October 23-26  PASFAA Conference, Hershey, PA
November, 94  Guidance Counselor Workshops, sites TBA
April, 95  PAATP Common Interests Workshops, sites TBA
May, 95  EASFAA Conference, Burlington, VT
July, 95  NASFAA Conference, San Antonio, TX
July 26-29, 95  National Conference on Student Retention, New York, NY

PASFAA
Pennsylvania Association of Student Financial Aid Administrators

Albright College
Financial Aid Office
Reading, PA 19612