

Yearly A La Carte (Non-Conference Items) Sponsorship Opportunities

Resource Page Link on PASFAA.org

\$500

Unlimited availability

Student & Family Resource Page Listing – Business Partner featured on PASFAA's Resources for Students & Families webpage with a hyperlink to content of the partner's choosing, such as products and services, financial literacy resources, scholarships, or other approved educational materials. Note: Tier 1 sponsorships already include this benefit.

Directors' Day Sponsorship

\$250

Maximum of 10 Sponsorships

(First come, first serve)

* Submissions during the sign-up process creates the time stamp/order of the 2026-2027 sponsorships.

Registration Benefit

- **Complimentary Event Registration** – Receive one complimentary registration to Directors' Day. **Value:** \$75.

Directors' Day Recognition

- **Directors' Day Email Recognition** – Organization name with a hyperlink to the Business Partner's website included in all Directors' Day event emails sent to PASFAA members.
- **Directors' Day Featured Event Graphic** – Full-size sponsor graphic displayed on the Directors' Day event and/or Save the Date webpage(s), in addition to inclusion in the event Attendee Hub. **Graphic size:** 600 × 338 pixels.
- **Event Recognition** – Organization acknowledged during event announcements, including meal remarks.
- **On-Site Sponsor Recognition** – Organization featured in a looping presentation displayed at select times throughout the event.

Exhibitor Benefits

- **Interactive Networking Session** – Participate in a structured networking activity with attendees, providing dedicated one-on-one engagement opportunities. Session length is adjusted based on the number of participants.
- **Standard Exhibit Space Assignment** – Exhibit space assigned by PASFAA.
- **Pre-Event Registrant List** – Receive a list of registered attendees who have not opted out of sharing their information, including available email addresses, prior to the event.