



Dear Friend of PASFAA:

The Pennsylvania Association of Student Financial Aid Administrators (PASFAA) proudly continues its mission to provide for the professional development of its members and other constituencies, to advocate for access to post-secondary education, and to educate the public on financial aid and funding opportunities.

Since PASFAA's earliest days, our business partners have played an important role in accomplishing this mission. We are pleased to present the exhibiting and advertising options for 2010-11.

PASFAA membership of 687 includes 567 individuals who work at post-secondary schools. Our website receives approximately 172,000 hits annually and our newsletter, the *PASFAA Post*, is distributed to every member each quarter.

We look forward to a rewarding and exciting year and hope that you will decide to be a part of the work of PASFAA and its membership. Many thanks for your support of PASFAA and our mission to help Pennsylvania students fund an affordable education.

Regards,

Joan L. Holleran
Kutztown University of PA
Chair, PASFAA Finance and Development

Ben D. Brudnock
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Chair-designee, PASFAA Finance and Development