



Dear Friends of PASFAA,

The Pennsylvania Association of Student Financial Aid Administrators proudly continues its mission to provide for the professional development of members and other constituencies, to advocate for access to post-secondary education, and to educate the public on financial aid and funding opportunities.

PASFAA's leadership is very sensitive to our changing environment and the need to adapt. The significant events affecting the student loan industry are changing the manner in which we serve students, families and one another. Consequently, PASFAA has adopted new guidelines for conducting business with its partners.

We are pleased to provide a fresh new web-based process for use by our business partners. We will no longer be using a paper-based system. You should find these improvements very simple and efficient. Also, we listened to what you were telling us in our survey. Therefore, you will find revised exhibitor and advertising opportunities as you partner with us to fulfill our mission.

We look forward to a rewarding and exciting year. Please let us know if we can help you in any way.

Regards,

Ginny Kopko

Slippery Rock University
2007-08 Finance and Development Chair

Ruth Cramer

Dickinson College
2007-08 Finance and Development Chair-designee